



Webside score contentmarketinginstitute.com

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Scoren er 58/100





SEO Indhold

	Titel	<p>CMI: Content Marketing Strategy, Research</p> <p>Længde : 41</p> <p>Perfekt, din titel indeholder mellem 10 og 70 bogstaver.</p>																		
	Beskrivelse	<p>Content Marketing Institute (CMI): Our mission is to advance the practice of content marketing through online education and in-person and digital events.</p> <p>Længde : 153</p> <p>Perfekt, din meta beskrivelse indeholder mellem 70 og 160 karakterer.</p>																		
	Nøgleord	<p>Dårligt! Vi kan ikke finde nogle meta nøgleord på din side! Brug denne gratis online meta generator for at oprette nye nøgleord.</p>																		
	Og Meta Egenskaber	<p>Godt, din side benytter Og egenskaberne</p> <table><thead><tr><th>Egenskab</th><th>Indhold</th></tr></thead><tbody><tr><td>url</td><td>https://contentmarketinginstitute.com/</td></tr><tr><td>site_name</td><td>Content Marketing Institute</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>CMI: Content Marketing Strategy, Research</td></tr><tr><td>description</td><td>Content Marketing Institute (CMI): Our mission is to advance the practice of content marketing, through online education and in-person and digital events.</td></tr><tr><td>image</td><td>https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png</td></tr><tr><td>image:secure_url</td><td>https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png</td></tr></tbody></table>	Egenskab	Indhold	url	https://contentmarketinginstitute.com/	site_name	Content Marketing Institute	locale	en_US	type	website	title	CMI: Content Marketing Strategy, Research	description	Content Marketing Institute (CMI): Our mission is to advance the practice of content marketing, through online education and in-person and digital events.	image	https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png	image:secure_url	https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png
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SEO Indhold

		image:width	712				
		image:height	371				
		image:alt	Content Marketing Institute (CMI) logo is an orange circle containing the white letters CM next to the organization's name.				
	Overskrifter	H1	H2	H3	H4	H5	H6
		0	0	9	10	4	0
		<ul style="list-style-type: none">• [H3] Latest Stories from CMI• [H3] Top Stories• [H3] More• [H3] Bad Content Ideas: What To Do When You Can't Say No• [H3] Why You Have To Care Enough To Send the Very Best in B2B Marketing• [H3] How To Set Up a Content Scoring Process for Better Decisions• [H3] Upcoming Events• [H3] Featured Topic:• [H3] Artificial Intelligence• [H4] Will SearchGPT Whack Google Where It Counts?• [H4] Bad Content Ideas: What To Do When You Can't Say No• [H4] Influencer Marketing: The B2B Game Plan for Success• [H4] Why You Need People To Manage the Meaning of AI Content• [H4] How To Find the Truth in Data and Marketing Analytics• [H4] B2B Content Marketing Benchmarks, Budgets, and Trends: Outlook for 2025 [Research]• [H4] The Marketing Career Path Is Crumbling. What Comes Next?• [H4] Why You Need People To Manage the Meaning of AI Content• [H4] How To Turn Old Content Into a New Work of Art With an AI Assist• [H4] Harness AI To Harmonize Your Brand Voice: A Step-by-Step Guide• [H5] EXPLORE CMI BRANDS• [H5] WORK WITH US• [H5] LEARN ABOUT CMI• [H5] JOIN THE COMMUNITY					
	Billeder	Vi fandt 15 billeder på denne side. 10 alt tags mangler eller er tomme. Tilføj alternativ tekst til dine billeder for at gøre siden mere brugervenlig, og for at optimere din SEO i forhold til søgemaskinerne.					
	Text/HTML balance	Balance : 4% Denne sides text til HTML fordeling er under 15 procent, dette betyder at din side mangler indhold!					
	Flash	Perfekt, ingen Flash objekter er blevet fundet på siden.					

SEO Indhold

		
	iFrame	Beklager! Din side har iFrames og det kan medføre i yderst dårlig læsning af søgerbotterne.

SEO Links

	URL Omskrivning	Godt. Dine links ser venlige ud!
	Underscores i links	Perfekt! Ingen underscores blev fundet i dine links
	On-page links	Vi fandt et total af 16 links inkluderende 0 link(s) til filer
	Statistics	Eksterne Links : noFollow 0% Eksterne Links : Sender Juice 6.25% Interne Links 93.75%

On-page links

Anker	Type	Juice
Skip to content	Intern	Sender Juice
Advertise	Intern	Sender Juice
Contact Us	Intern	Sender Juice
Subscribe	Ekstern	Sender Juice
Will SearchGPT Whack Google Where It Counts?	Intern	Sender Juice
Bad Content Ideas: What To Do When You Can't Say No	Intern	Sender Juice
Influencer Marketing: The B2B Game Plan for Success	Intern	Sender Juice
Why You Need People To Manage the Meaning of AI Content	Intern	Sender Juice
How To Find the Truth in Data and Marketing Analytics	Intern	Sender Juice

On-page links

=	Intern	Sender Juice
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Why You Have To Care Enough To Send the Very Best in B2B Marketing	Intern	Sender Juice
How To Set Up a Content Scoring Process for Better Decisions	Intern	Sender Juice
Artificial Intelligence	Intern	Sender Juice
How To Turn Old Content Into a New Work of Art With an AI Assist	Intern	Sender Juice
Harness AI To Harmonize Your Brand Voice: A Step-by-Step Guide	Intern	Sender Juice



SEO Nøgleord

	Nøgleords cloud	team content marketing subscribe need how cmi b2b help more
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Nøgleords balance

Nøgleord	Indhold	Titel	Nøgleord	Beskrivelse	Overskrifter
content	18	✓	✗	✓	✓
marketing	12	✓	✗	✓	✓
more	6	✗	✗	✗	✓
how	5	✗	✗	✗	✓
b2b	5	✗	✗	✗	✓










Brugervenlighed

	Link	Domæne : contentmarketinginstitute.com Længde : 29
	Favikon	Godt, din side har et Favikon!





Brugervenlighed

	Printervenlighed	Vi kunne ikke finde en printer venlig CSS skabelon.
	Sprog	Godt, dit tildelte sprog er en.
	Dublin Core	Godt. Denne side benytter Dublin Core principperne.

Dokument




	Dokumenttype	HTML 5
	Kryptering	Perfekt. Dit Charset er tildelt UTF-8.
	W3C Validering	Fejl : 14 Advarsler : 77
	Email Privatliv	Godt! Ingen email adresser er blevet fundet i rå tekst!
	Udgået HTML	Godt! Vi har ikke fundet udgåede HTML tags i din kildekode
	Hastigheds Tips	<ul style="list-style-type: none"> Alle tiders! Din webside bruger ikke nestede tabeller. Advarsel! Din webside benytter inline CSS kode! Dårligt, din webside har for mange CSS filer (mere end 4). Dårligt, din webside har for mange JavaScript filer (mere end 6). Perfekt, din hjemmeside udnytter gzip.

Mobil

	Mobil Optimering	<ul style="list-style-type: none"> Apple Ikon Meta Viewport Tag Flash indhold
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Mobil

Optimering

	XML Sitemap	Stor, din hjemmeside har en XML sitemap. https://contentmarketinginstitute.com/sitemaps.xml
	Robots.txt	http://contentmarketinginstitute.com/robots.txt Stor, din hjemmeside har en robots.txt-fil.
	Analytics	Mangler Vi har ikke registreret en analyseværktøj installeret på denne hjemmeside. Web analytics kan du måle besøgendes aktivitet på dit websted. Du bør have mindst én analyseværktøj installeret, men det kan også være godt at installere et sekund for at krydstjekke data.