



Website score loreal.com

Genereret Oktober 24 2024 13:49 PM

Scoren er **52/100**







SEO Indhold

	Titel	<p>L'Oréal, world leader in beauty : makeup, cosmetics, haircare, perfume</p> <p>Længde : 70</p> <p>Perfekt, din titel indeholder mellem 10 og 70 bogstaver.</p>												
	Beskrivelse	<p>Offering all women and men worldwide the best of cosmetics, haircare and perfume in terms of quality, efficacy and safety. Discover our brands and values.</p> <p>Længde : 154</p> <p>Perfekt, din meta beskrivelse indeholder mellem 70 og 160 karakterer.</p>												
	Nøgleord	<p>Dårligt! Vi kan ikke finde nogle meta nøgleord på din side! Brug denne gratis online meta generator for at oprette nye nøgleord.</p>												
	Og Meta Egenskaber	<p>Godt, din side benytter Og egenskaberne</p> <table border="1" data-bbox="539 1317 1481 1888"> <thead> <tr> <th>Egenskab</th> <th>Indhold</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>L'Oréal</td> </tr> <tr> <td>title</td> <td>Welcome to L'Oréal</td> </tr> <tr> <td>description</td> <td>Offering all women and men worldwide the best of cosmetics, haircare and perfume in terms of quality, efficacy and safety. Discover our brands and values.</td> </tr> <tr> <td>image</td> <td>https://www.loreal.com/-/media/project/loreal/brand-sites/corp/master/lcorp/2-group/hero-group-215276.jpg?rev=188ed0ff2d25474983d0787260b24013</td> </tr> </tbody> </table>	Egenskab	Indhold	site_name	L'Oréal	title	Welcome to L'Oréal	description	Offering all women and men worldwide the best of cosmetics, haircare and perfume in terms of quality, efficacy and safety. Discover our brands and values.	image	https://www.loreal.com/-/media/project/loreal/brand-sites/corp/master/lcorp/2-group/hero-group-215276.jpg?rev=188ed0ff2d25474983d0787260b24013		
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site_name	L'Oréal													
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	Overskrifter	<table border="1" data-bbox="539 1910 1481 1989"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2018 1114 2085" style="list-style-type: none"> • [H1] Sales at 30 September 2024 • [H2] Discover Our beautiful stories 	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									

SEO Indhold

		<ul style="list-style-type: none">[H2] Discover Our latest news
	Billeder	Vi fandt 161 billeder på denne side. 129 alt tags mangler eller er tomme. Tilføj alternativ tekst til dine billeder for at gøre siden mere brugervenlig, og for at optimere din SEO i forhold til søgemaskinerne.
	Text/HTML balance	Balance : 0% Denne sides text til HTML fordeling er under 15 procent, dette betyder at din side mangler indhold!
	Flash	Perfekt, ingen Flash objekter er blevet fundet på siden.
	iFrame	Perfekt, der er ikke nogen iFrames på din side!

SEO Links

	URL Omskrivning	Godt. Dine links ser venlige ud!
	Underscores i links	Perfekt! Ingen underscores blev fundet i dine links
	On-page links	Vi fandt et total af 110 links inkluderende 1 link(s) til filer
	Statistics	Eksterne Links : noFollow 0.91% Eksterne Links : Sender Juice 0.91% Interne Links 98.18%

On-page links

Anker	Type	Juice
=	Intern	Sender Juice
Journalists	Intern	Sender Juice
Suppliers	Intern	Sender Juice

On-page links

Investors & Shareholders Group	Ekstern	Sender Juice
About Us	Intern	Sender Juice
Our Purpose	Intern	Sender Juice
Strategy & Model	Intern	Sender Juice
Quality & Safety Standards	Intern	Sender Juice
Governance & Ethics	Intern	Sender Juice
Board of Directors	Intern	Sender Juice
Executive Committee	Intern	Sender Juice
Our Ethical Principles	Intern	Sender Juice
Culture & Heritage	Intern	Sender Juice
Life at Us	Intern	Sender Juice
Values & Mindset	Intern	Sender Juice
Us History	Intern	Sender Juice
News & Documentation	Intern	Sender Juice
News	Intern	Sender Juice
Publications	Intern	Sender Juice
Media library	Intern	Sender Juice
Press releases	Intern	Sender Juice
Commitments	Intern	Sender Juice
For The Planet	Intern	Sender Juice
Fighting Climate Change	Intern	Sender Juice
Managing Water Sustainably	Intern	Sender Juice
Respecting Biodiversity	Intern	Sender Juice
Preserving Natural Resources	Intern	Sender Juice
For Beauty With No Animal Testing	Intern	Sender Juice
Investing for Nature	Intern	Sender Juice
For The People	Intern	Sender Juice

On-page links

Respecting Human Rights	Intern	Sender Juice
Caring for our Employees	Intern	Sender Juice
Empowering Communities	Intern	Sender Juice
Promoting Diversity, Equity and Inclusion	Intern	Sender Juice
For Our Products	Intern	Sender Juice
Inside our Products	Intern	Sender Juice
Our Product Quality and Safety	Intern	Sender Juice
Our Product Environmental and Social Labelling	Intern	Sender Juice
Our Product Eco-design Tool	Intern	Sender Juice
Fondation L'Oréal Paris	Intern	Sender Juice
ESG performance	Intern	Sender Juice
Brands	Intern	Sender Juice
Explore Consumer Products Division	Intern	Sender Juice
L'Oréal Paris	Intern	Sender Juice
Garnier	Intern	Sender Juice
Maybelline New York	Intern	Sender Juice
NYX Professional Makeup	Intern	Sender Juice
Stylenanda	Intern	Sender Juice
Essie	Intern	Sender Juice
Dark & Lovely	Intern	Sender Juice
Mixa	Intern	Sender Juice
Magic Mask	Intern	Sender Juice
Niely	Intern	Sender Juice
Explore L'Oréal Luxe Division	Intern	Sender Juice
Lancôme	Intern	Sender Juice
Yves Saint Laurent	Intern	Sender Juice
Armani	Intern	Sender Juice
Kiehl's Since 1851	Intern	Sender Juice


On-page links

Helena Rubinstein	Intern	Sender Juice
Biotherm	Intern	Sender Juice
Shu Uemura	Intern	Sender Juice
IT Cosmetics	Intern	Sender Juice
Ralph Lauren Fragrances	Intern	Sender Juice
Urban Decay	Intern	Sender Juice
Mugler	Intern	Sender Juice
Valentino	Intern	Sender Juice
Viktor&Rolf	Intern	Sender Juice
Azzaro	Intern	Sender Juice
Prada	Intern	Sender Juice
Cacharel	Intern	Sender Juice
Maison Margiela Fragrances	Intern	Sender Juice
Diesel	Intern	Sender Juice
Yue Sai	Intern	Sender Juice
Atelier Cologne	Intern	Sender Juice
Carita	Intern	Sender Juice
Takami	Intern	Sender Juice
Aesop	Intern	Sender Juice
Explore Professional Products Division	Intern	Sender Juice
L'Oréal Professionnel Paris	Intern	Sender Juice
Kérastase	Intern	Sender Juice
Redken	Intern	Sender Juice
Matrix	Intern	Sender Juice
Pureology	Intern	Sender Juice
Pulp Riot	Intern	Sender Juice
Explore Dermatological Beauty Division	Intern	Sender Juice
La Roche-Posay	Intern	Sender Juice

On-page links

Vichy	Intern	Sender Juice
CeraVe	Intern	Sender Juice
SkinCeuticals	Intern	Sender Juice
Skinbetter Science	Intern	Sender Juice
Beauty Science & Technology	Intern	Sender Juice
Beauty Research & Innovation	Intern	Sender Juice
Innovating Through Science	Intern	Sender Juice
Innovating for People	Intern	Sender Juice
Beauty Tech	Intern	Sender Juice
Re-Inventing The Beauty Experience	Intern	Sender Juice
Innovating Through Products	Intern	Sender Juice
Innovating Through Industry	Intern	Sender Juice
Decoding the Digital Transformation	Intern	Sender Juice
Discovering ModiFace	Intern	Sender Juice
L&#39;Or&#233;l Open Innovation	Intern	Sender Juice
Engaging Partnerships & Startups	Intern	Sender Juice
Apply to Open Innovation Program	Intern	Sender Juice
Careers	Intern	Sender Juice
Cookie settings	Ekstern	noFollow
Term of use	Intern	noFollow
Privacy Policy	Intern	noFollow
Our Policies around the World	Intern	noFollow
Accessibility assessment	Intern	Sender Juice

SEO Nøgleord

	Nøgleords cloud	
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Nøgleords balance

Nøgleord	Indhold	Titel	Nøgleord	Beskrivelse	Overskrifter
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Brugervenlighed

	Link	Domæne : loreal.com Længde : 10
	Favikon	Godt, din side har et Favikon!
	Printervenlighed	Vi kunne ikke finde en printer venlig CSS skabelon.
	Sprog	Godt, dit tildelte sprog er en.
	Dublin Core	Denne side benytter IKKE Dublin Core principperne.

Dokument

	Dokumenttype	HTML 5
	Kryptering	Perfekt. Dit Charset er tildelt UTF-8.
	W3C Validering	Fejl : 35 Advarsler : 4
	Email Privatliv	Godt! Ingen email adresser er blevet fundet i rå tekst!
	Udgået HTML	Godt! Vi har ikke fundet udgåede HTML tags i din kildekode
	Hastigheds Tips	<ul style="list-style-type: none"> Alle tiders! Din webside bruger ikke nestede tabeller. Advarsel! Din webside benytter inline CSS kode! Godt, din website har få antal CSS filer Perfekt, din website har få JavaScript filer.

Dokument

✖ Ærgerligt, din hjemmeside ikke udnytte gzip.

Mobil



Mobil Optimering

✖ Apple Ikon

✔ Meta Viewport Tag

✔ Flash indhold

Optimering



XML Sitemap

Stor, din hjemmeside har en XML sitemap.

<https://www.loreal.com/sitemap.xml>



Robots.txt

<http://loreal.com/robots.txt>

Stor, din hjemmeside har en robots.txt-fil.



Analytics

Mangler

Vi har ikke registreret en analyseværktøj installeret på denne hjemmeside.

Web analytics kan du måle besøgendes aktivitet på dit websted. Du bør have mindst én analyseværktøj installeret, men det kan også være godt at installere et sekund for at krydstjekke data.