



# Website score pathinteractive.com

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Scoren er 59/100



## SEO Indhold

	<b>Titel</b>	<p>Amsive: Data-Led Performance Marketing Agency</p> <p><b>Længde : 45</b></p> <p>Perfekt, din titel indeholder mellem 10 og 70 bogstaver.</p>														
	<b>Beskrivelse</b>	<p>Amsive is a data-led performance direct and digital marketing agency. We shape strategy, identify audiences, develop creative, and execute multichannel campaigns while measuring and optimizing results.</p> <p><b>Længde : 201</b></p> <p>Kan optimeres; din meta beskrivelse bør indeholde mellem 70 og 160 karakterer (med mellemrum). Brug <a href="#">dette gratis redskab</a> til at regne længden ud.</p>														
	<b>Nøgleord</b>	<p>Dårligt! Vi kan ikke finde nogle meta nøgleord på din side! Brug <a href="#">denne gratis online meta generator</a> for at oprette nye nøgleord.</p>														
	<b>Og Meta Egenskaber</b>	<p>Godt, din side benytter Og egenskaberne</p> <table><thead><tr><th>Egenskab</th><th>Indhold</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Amsive: Data-Driven Performance Marketing Agency</td></tr><tr><td>description</td><td>Amsive is a data-led performance direct and digital marketing agency. We shape strategy, identify audiences, develop creative, and execute multichannel campaigns while measuring and optimizing results.</td></tr><tr><td>url</td><td>https://www.amsive.com/</td></tr><tr><td>site_name</td><td>Amsive</td></tr></tbody></table>	Egenskab	Indhold	locale	en_US	type	website	title	Amsive: Data-Driven Performance Marketing Agency	description	Amsive is a data-led performance direct and digital marketing agency. We shape strategy, identify audiences, develop creative, and execute multichannel campaigns while measuring and optimizing results.	url	https://www.amsive.com/	site_name	Amsive
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# SEO Indhold

image





[https://www.amsive.com/wp-content/uploads/2024/03/Image\\_AudienceScience3x-scaled-e1692033073599.webp](https://www.amsive.com/wp-content/uploads/2024/03/Image_AudienceScience3x-scaled-e1692033073599.webp)

Overskrifter





H1	H2	H3	H4	H5	H6
1	18	20	0	0	0

- [H1] Amplify audience.
- [H2] The performance marketing agency committed to your growth. Data pioneers. Channel experts. Strategic leaders. All powering your business.
- [H2] Audience Science™ is at the center of all we do.
- [H2] Big-picture thinking. Specialized execution.
- [H2] Meet your audience where they are.
- [H2] Amplify results with Audience Science.
- [H2] The data to know more.
- [H2] The audience to achieve more.
- [H2] The measurement to grow more.
- [H2] The data to know more.
- [H2] The audience to achieve more.
- [H2] The measurement to grow more.
- [H2] Trusted by leading brands.
- [H2] Outstanding results that increase your ROI.
- [H2] Raise the bar for your results.
- [H2] With top rankings and consistent recognition, Amsive has firmly established itself as a premier U.S. performance marketing agency. This esteemed industry recognition underscores our expertise in strategically combining human ingenuity and data insights to deliver exceptional results for every client partner.
- [H2] Big thinkers focused on KPIs, not just clicks.
- [H2] Think further with expert insights.
- [H2] Let's chat. Find out what we can do for your bottom line.
- [H3] Strategy
- [H3] Digital
- [H3] Direct
- [H3] Creative
- [H3] Technology + Platforms
- [H3] Data + Intelligence
- [H3] Unrivaled consumer data + intelligence.
- [H3] Exceptional audience building.
- [H3] Invaluable growth-focused measurement.
- [H3] Unrivaled consumer data + intelligence.
- [H3] Exceptional audience building.
- [H3] Invaluable growth-focused measurement.
- [H3] 400% higher
- [H3] 20% higher
- [H3] A spirited brand story
- [H3] How Google's Third-Party Cookie Reversal Impacts Your Marketing
- [H3] Make the Most of Mid-Funnel Marketing Tactics
- [H3] Create Cross-Channel Brand Cohesion
- [H3] How "AI-Ready" Is Your Content?
- [H3] The Future of Audience Solutions - 2024 Report

## SEO Indhold

	Billeder	Vi fandt 72 billeder på denne side.  65 alt tags mangler eller er tomme. Tilføj alternativ tekst til dine billeder for at gøre siden mere brugervenlig, og for at optimere din SEO i forhold til søgemaskinerne.
	Text/HTML balance	Balance : <b>12%</b>  Denne sides text til HTML fordeling er under 15 procent, dette betyder at din side mangler indhold!
	Flash	Perfekt, ingen Flash objekter er blevet fundet på siden.
	iFrame	Beklager! Din side har iFrames og det kan medføre i yderst dårlig læsning af søgerobotterne.

## SEO Links

	URL Omskrivning	Godt. Dine links ser venlige ud!
	Underscores i links	Perfekt! Ingen underscores blev fundet i dine links
	On-page links	Vi fandt et total af 60 links inkluderende 0 link(s) til filer
	Statistics	Eksterne Links : noFollow 0%  Eksterne Links : Sender Juice 55%  Interne Links 45%

## On-page links

Anker	Type	Juice
<a href="#">Strategy</a>	Intern	Sender Juice
<a href="#">Audience Science™</a>	Intern	Sender Juice
<a href="#">Brand Strategy</a>	Intern	Sender Juice
<a href="#">Media Planning</a>	Intern	Sender Juice

## On-page links

<a href="#">Digital</a>	Intern	Sender Juice
<a href="#">Digital Media</a>	Intern	Sender Juice
<a href="#">Programmatic</a>	Ekstern	Sender Juice
<a href="#">Video + Streaming</a>	Ekstern	Sender Juice
<a href="#">SEO</a>	Intern	Sender Juice
<a href="#">Social Media</a>	Intern	Sender Juice
<a href="#">Influencer + Creator</a>	Intern	Sender Juice
<a href="#">Creative</a>	Intern	Sender Juice
<a href="#">Brand Identity + Activations</a>	Intern	Sender Juice
<a href="#">Performance Creative</a>	Intern	Sender Juice
<a href="#">Web, Mobile, App Design</a>	Intern	Sender Juice
<a href="#">Direct + Visual Production</a>	Intern	Sender Juice
<a href="#">Direct Mail</a>	Intern	Sender Juice
<a href="#">Email</a>	Intern	Sender Juice
<a href="#">Customer Communications</a>	Intern	Sender Juice
<a href="#">Print + Fulfillment</a>	Ekstern	Sender Juice
<a href="#">Large Format Printing</a>	Ekstern	Sender Juice
<a href="#">Technology + Platforms</a>	Intern	Sender Juice
<a href="#">eCommerce</a>	Intern	Sender Juice
<a href="#">Web Development</a>	Intern	Sender Juice
<a href="#">Alcohol-2-Consumer</a>	Intern	Sender Juice
<a href="#">Data + Intelligence</a>	Intern	Sender Juice
<a href="#">Xact™</a>	Intern	Sender Juice
<a href="#">Analytics Solutions</a>	Intern	Sender Juice
<a href="#">View All</a>	Intern	Sender Juice
<a href="#">Healthcare</a>	Ekstern	Sender Juice
<a href="#">Financial</a>	Ekstern	Sender Juice
<a href="#">Insurance</a>	Ekstern	Sender Juice

## On-page links

<a href="#">Retail + Consumer Goods</a>	Ekstern	Sender Juice
<a href="#">Senior Living</a>	Ekstern	Sender Juice
<a href="#">Education</a>	Ekstern	Sender Juice
<a href="#">B2B</a>	Ekstern	Sender Juice
<a href="#">eCommerce</a>	Ekstern	Sender Juice
<a href="#">View All</a>	Intern	Sender Juice
-	Ekstern	Sender Juice
-	Ekstern	Sender Juice
-	Ekstern	Sender Juice
-	Ekstern	Sender Juice
-	Ekstern	Sender Juice
-	Ekstern	Sender Juice
-	Ekstern	Sender Juice
<a href="#">Audience Science</a>	Ekstern	Sender Juice
<a href="#">Data + Intelligence</a>	Ekstern	Sender Juice
<a href="#">Digital Media</a>	Ekstern	Sender Juice
<a href="#">Strategy</a>	Ekstern	Sender Juice
<a href="#">How Google's Third-Party Cookie Reversal Impacts Your Marketing</a>	Ekstern	Sender Juice
<a href="#">SEO</a>	Ekstern	Sender Juice
<a href="#">Contact</a>	Ekstern	Sender Juice
<a href="#">Services</a>	Ekstern	Sender Juice
<a href="#">Industries</a>	Ekstern	Sender Juice
<a href="#">About Us</a>	Ekstern	Sender Juice
<a href="#">Careers</a>	Ekstern	Sender Juice
<a href="#">Insights</a>	Ekstern	Sender Juice
<a href="#">Work</a>	Ekstern	Sender Juice
<a href="#">Events</a>	Ekstern	Sender Juice
<a href="#">Privacy Policy</a>	Ekstern	Sender Juice
<a href="#">Cookie Preferences</a>	Intern	Sender Juice

## SEO Nøgleord



Nøgleords cloud

amsive strategy from marketing more  
performance measurement data  
audience direct

## Nøgleords balance

Nøgleord	Indhold	Titel	Nøgleord	Beskrivelse	Overskrifter
data	18	✓	✗	✓	✓
audience	14	✗	✗	✓	✓
marketing	13	✓	✗	✓	✓
performance	11	✓	✗	✓	✓
amsive	9	✓	✗	✓	✓






## Brugervenlighed

	Link	Domæne : pathinteractive.com Længde : 19
	Favikon	Godt, din side har et Favikon!
	Printervenlighed	Vi kunne ikke finde en printer venlig CSS skabelon.
	Sprog	Godt, dit tildelte sprog er en.
	Dublin Core	Denne side benytter IKKE Dublin Core principperne.


## Dokument

	Dokumenttype	HTML 5
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## Dokument

	Kryptering	Perfekt. Dit Charset er tildelt UTF-8.
	W3C Validering	Fejl : 78 Advarsler : 38
	Email Privatliv	Advarsel! Mindst én email adresse er blevet fundet i rå tekst. Brug <a href="#">gratis antispam beskytter</a> for at hemme din email fra spammere.
	Udgået HTML	Godt! Vi har ikke fundet udgåede HTML tags i din kildekode
	Hastigheds Tips	<ul style="list-style-type: none"><li>✔ Alle tiders! Din webside bruger ikke nestede tabeller.</li><li>✘ Advarsel! Din webside benytter inline CSS kode!</li><li>✘ Dårligt, din webside har for mange CSS filer (mere end 4).</li><li>✘ Dårligt, din webside har for mange JavaScript filer (mere end 6).</li><li>✔ Perfekt, din hjemmeside udnytter gzip.</li></ul>

## Mobil

	Mobil Optimering	<ul style="list-style-type: none"><li>✔ Apple Ikon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash indhold</li></ul>
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## Optimering

	XML Sitemap	Stor, din hjemmeside har en XML sitemap. <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;"><a href="https://www.amsive.com/sitemap_index.xml">https://www.amsive.com/sitemap_index.xml</a></div>
	Robots.txt	<a href="http://pathinteractive.com/robots.txt">http://pathinteractive.com/robots.txt</a> Stor, din hjemmeside har en robots.txt-fil.
	Analytics	Mangler  Vi har ikke registreret en analyseværktøj installeret på denne hjemmeside.

## Optimering

Web analytics kan du måle besørgendes aktivitet på dit websted. Du bør have mindst én analyseværktøj installeret, men det kan også være godt at installere et sekund for at krydstjekke data.