

# Webseiten-Bericht für passivehousecanada.com

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Der Wert ist 41/100



## SEO Inhalte

|    | Seitentitel           | Passive House Canada   Maison Passive Canada &#8211; The national, professional organization advocating for Passive House design and construction in Canada.<br><br><b>Länge : 156</b><br><br>Ideal, aber Ihre Seitentitel sollte zwischen 10 und 70 Zeichen (Leerzeichen inbegriffen) enthalten. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um die Länge zu prüfen.                                                                                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |    |   |    |   |   |
|------------------------------------------------------------------------------------|-----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|---|----|---|---|
|   | Seitenbeschreibung    | <b>Länge : 0</b><br><br>Schlecht. Wir konnten keine Seitenbeschreibung auf Ihrer Webseite finden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um eine Seitenbeschreibung zu erzeugen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |    |   |    |   |   |
|  | Suchbegriffe          | Nicht so gut. Wir konnten keine META-Suchbegriffe auf Ihrer Webseite finden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um META-Suchbegriffe zu erzeugen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    |    |    |    |    |    |   |    |   |    |   |   |
|  | Og META Eigenschaften | Ihre Webseite nutzt nicht die Vorteile der Og Properties. Diese Angaben erlauben sozialen Suchmaschinenrobotern Ihre Webseite besser strukturiert zu speichern. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um Og Properties zu erzeugen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |    |    |    |    |    |    |   |    |   |    |   |   |
|  | Überschriften         | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>7</td><td>17</td><td>2</td><td>16</td><td>2</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Passive House Canada Conference</li><li>• [H1] Passive House for Non-Residential Buildings</li><li>• [H1] Green Building Training</li><li>• [H1] Find Us at the Top</li><li>• [H1] A Membership Worth Joining</li><li>• [H1] Building Canada's Net-Zero Economy</li><li>• [H1] Every Session Counts</li><li>• [H2] Join us May 5-7 in Ottawa for sessions, tours, networking, workshops and more!</li><li>• [H2] In-person workshop in Ottawa, presented by PHI.</li><li>• [H2] Become expertly qualified to design or build high</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 7 | 17 | 2 | 16 | 2 | 0 |
| H1                                                                                 | H2                    | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | H4 | H5 | H6 |    |    |    |   |    |   |    |   |   |
| 7                                                                                  | 17                    | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 16 | 2  | 0  |    |    |    |   |    |   |    |   |   |

## SEO Inhalte

performance buildings

- [H2] Find out how Passive House compares with other high performance building standards
- [H2] Members save up to 30% on courses
- [H2] We are a national non-profit organization educating & advancing a green building standard for Canada
- [H2] Find out which courses and events are eligible for continuing education credits
- [H2] Passive House Design and Construction (120A) ONLINE - MAY 2025
- [H2] Pathway to Passive House Designer/Consultant Certification (120P) ONLINE - MAY-JUL 2025
- [H2] Intro to Passive House High Performance Buildings (90) ONLINE - MAY 2025
- [H2] Understanding & Working with PHPP (120B) ONLINE - MAY 2025
- [H2] Exam Preparation for Passive House Designer/Consultant Exam (120C) ONLINE - MAY 2025
- [H2] Certified Passive House Tradesperson Exam (150EX) ONLINE - 16 MAY 2025
- [H2] Site Supervisor Exam (250EX) ONLINE - 16 May 2025
- [H2] Flixo Training - Model Thermal Bridges for High-Performance Buildings ONLINE - MAY 2025
- [H2] EN PERSONNE: Montréal - Conception et construction de maisons passives (120A) - 22 mai 2025
- [H2] Stay informed on the Passive House building standard, project developments, upcoming events and courses. Connect with us on social media, sign up for our email newsletters or give us a call.
- [H3] An International Standard
- [H3] Upcoming Courses
- [H4] Passive House Canada is a national non-profit professional association that advocates for and educates on the Passive House high-performance building standard.
- [H4] Upcoming Events
- [H4] Passive House Canada Conference 2025
- [H4] Industry Evening at the Passive House Canada Conference (Free Event)
- [H4] Passive House Pulse Hamilton
- [H4] News & Stories
- [H4] Innotech Windows + Doors Publishes Environment Product Declarations and Health Product Declarations for its Core Products
- [H4] Innovation Profile: Marine Sanchez is the Glue Holding High-Performance Teams Together
- [H4] New Leadership for Passive House Canada
- [H4] Passive House Reduces Carbon Emissions in Urban Areas
- [H4] Featured Resource
- [H4] Government Funding & Grants
- [H4] Member Directory
- [H4] Find a project near you
- [H4] Membership
- [H4] About Passive House Canada
- [H5] CONTACT US
- [H5] CONNECT WITH US

## SEO Inhalte

|                                                                                   |                      |                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Bilder               | Es konnten 58 Bilder auf dieser Webseite gefunden werden.<br><br>Bei 42 Bilder(n) fehlt ein ALT-Attribut. Fügen Sie ALT-Attribute zu Ihren Bildern, um die Bedeutung der Bilder für Suchmaschinen zugänglich zu machen. |
|  | Text/HTML Verhältnis | Anteil : <b>3%</b><br><br>Das Text zu HTML Code Verhältnis dieser Webseite ist niedriger als 15 Prozent, was bedeutet, dass Sie mehr Inhalte für Ihre Webseite schreiben sollten.                                       |
|  | Flash                | Perfekt, denn es wurde kein Flash auf Ihrer Webseite gefunden.                                                                                                                                                          |
|  | IFrame               | Schlecht, denn Sie verwenden IFrames auf Ihrer Webseite, die von Suchmaschinen nicht indexiert werden können.                                                                                                           |

## SEO Links

|                                                                                     |                         |                                                                                                                  |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Gut. Ihre Links sind für Suchmaschinen gut lesbar (sprechende Links)!                                            |
|  | Underscores in the URLs | Wir haben Unterstriche in Ihren Links entdeckt. Benutzen Sie zur Optimierung besser Bindestriche in Ihren Links. |
|  | In-page links           | We found a total of 91 links including 0 link(s) to files                                                        |
|  | Statistics              | Externe Links : noFollow 0%<br><br>Externe Links : natürliche Links 2.2%<br><br>Interne Links 97.8%              |

## In-page links

| Anker                              | Typ    | Natürlich        |
|------------------------------------|--------|------------------|
| <a href="#">About Us</a>           | intern | natürliche Links |
| <a href="#">Our Team</a>           | intern | natürliche Links |
| <a href="#">Board of Directors</a> | intern | natürliche Links |
| <a href="#">Careers</a>            | intern | natürliche Links |

## In-page links

|                                                                   |        |                  |
|-------------------------------------------------------------------|--------|------------------|
| <a href="#">News</a>                                              | intern | natürliche Links |
| <a href="#">YouTube Channel</a>                                   | extern | natürliche Links |
| <a href="#">Contact Us</a>                                        | intern | natürliche Links |
| <a href="#">Passive House FAQs</a>                                | intern | natürliche Links |
| <a href="#">Passive House Basics</a>                              | intern | natürliche Links |
| <a href="#">Comparison of High Performance Building Standards</a> | intern | natürliche Links |
| <a href="#">Building Certification</a>                            | intern | natürliche Links |
| <a href="#">Retrofit Certification</a>                            | intern | natürliche Links |
| <a href="#">Low Energy Certification</a>                          | intern | natürliche Links |
| <a href="#">Component Certification</a>                           | intern | natürliche Links |
| <a href="#">Designer/Consultant Certification</a>                 | intern | natürliche Links |
| <a href="#">Tradesperson Certification</a>                        | intern | natürliche Links |
| <a href="#">Master Classes</a>                                    | intern | natürliche Links |
| <a href="#">Exams</a>                                             | intern | natürliche Links |
| <a href="#">Self-Paced Courses</a>                                | intern | natürliche Links |
| <a href="#">Airtightness Testers</a>                              | intern | natürliche Links |
| <a href="#">Building Officials</a>                                | intern | natürliche Links |
| <a href="#">Course Calendar</a>                                   | intern | natürliche Links |
| <a href="#">Course Outlines</a>                                   | intern | natürliche Links |
| <a href="#">Instructors</a>                                       | intern | natürliche Links |
| <a href="#">Educational Credits</a>                               | intern | natürliche Links |
| <a href="#">Training Grants</a>                                   | intern | natürliche Links |
| <a href="#">Re-certification Process</a>                          | intern | natürliche Links |
| <a href="#">About Training and FAQs</a>                           | intern | natürliche Links |
| <a href="#">Component Specification Support</a>                   | intern | natürliche Links |
| <a href="#">Certification Criteria for Components</a>             | intern | natürliche Links |
| <a href="#">Feasibility Studies</a>                               | intern | natürliche Links |
| <a href="#">2D/3D Thermal Bridge Modelling</a>                    | intern | natürliche Links |

## In-page links

|                                                               |        |                  |
|---------------------------------------------------------------|--------|------------------|
| <a href="#">PHPP + designPH Software</a>                      | intern | natürliche Links |
| <a href="#">Session Videos - Past Conferences</a>             | intern | natürliche Links |
| <a href="#">Passive House Canada Conference 2025</a>          | intern | natürliche Links |
| <a href="#">Ticket Information</a>                            | intern | natürliche Links |
| <a href="#">Sponsorship Opportunities 2025</a>                | intern | natürliche Links |
| <a href="#">Social Events Calendar</a>                        | intern | natürliche Links |
| <a href="#">Passive House Pulse 2025 – Social Series</a>      | intern | natürliche Links |
| <a href="#">Building Conversations: Free Webinar Series</a>   | intern | natürliche Links |
| <a href="#">Passive House Days 2020</a>                       | intern | natürliche Links |
| <a href="#">Tower Retrofit Symposium 2021</a>                 | intern | natürliche Links |
| <a href="#">Buildex Vancouver 2022</a>                        | intern | natürliche Links |
| <a href="#">Prefab Symposium 2022</a>                         | intern | natürliche Links |
| <a href="#">Passive House Pulse 2022 – Past Social Series</a> | intern | natürliche Links |
| <a href="#">Passive House Pulse 2023 – Past Social Series</a> | intern | natürliche Links |
| <a href="#">Passive House Pulse 2024 – Past Social Series</a> | intern | natürliche Links |
| <a href="#">Policy Series</a>                                 | intern | natürliche Links |
| <a href="#">Resources for Policy Makers</a>                   | intern | natürliche Links |
| <a href="#">Resources for Homeowners</a>                      | intern | natürliche Links |
| <a href="#">Our Advocacy Work</a>                             | intern | natürliche Links |
| <a href="#">Partner Initiatives</a>                           | intern | natürliche Links |
| <a href="#">How To Join</a>                                   | intern | natürliche Links |
| <a href="#">Why be a Member?</a>                              | intern | natürliche Links |
| <a href="#">Member Directory</a>                              | intern | natürliche Links |
| <a href="#">Being a Member</a>                                | intern | natürliche Links |
| <a href="#">Renew or Upgrade Membership</a>                   | intern | natürliche Links |
| <a href="#">Resource Centre</a>                               | intern | natürliche Links |
| <a href="#">Job Board &amp; RFP's</a>                         | intern | natürliche Links |
| <a href="#">Indigenous Communities</a>                        | intern | natürliche Links |

## In-page links

|                                                                                                                                           |        |                  |
|-------------------------------------------------------------------------------------------------------------------------------------------|--------|------------------|
| <a href="#">Awards &amp;#038; Bursaries</a>                                                                                               | intern | natürliche Links |
| <a href="#">Project Map</a>                                                                                                               | intern | natürliche Links |
| <a href="#">Submit Project</a>                                                                                                            | intern | natürliche Links |
| <a href="#">Update Project</a>                                                                                                            | intern | natürliche Links |
| <a href="#">Login</a>                                                                                                                     | intern | natürliche Links |
| <a href="#">Learn More</a>                                                                                                                | intern | natürliche Links |
| <a href="#">Learn More</a>                                                                                                                | intern | natürliche Links |
| <a href="#">Learn More</a>                                                                                                                | intern | natürliche Links |
| <a href="#">Passive House Design and Construction (120A) ONLINE &amp;#8211; MAY 2025</a>                                                  | intern | natürliche Links |
| <a href="#">Pathway to Passive House Designer/Consultant Certification (120P) ONLINE – MAY-JUL 2025</a>                                   | intern | natürliche Links |
| <a href="#">Intro to Passive House High Performance Buildings (90) ONLINE &amp;#8211; MAY 2025</a>                                        | intern | natürliche Links |
| <a href="#">Understanding &amp;#038; Working with PHPP (120B) ONLINE – MAY 2025</a>                                                       | intern | natürliche Links |
| <a href="#">Exam Preparation for Passive House Designer/Consultant Exam (120C) ONLINE – MAY 2025</a>                                      | intern | natürliche Links |
| <a href="#">Certified Passive House Tradesperson Exam (150EX) ONLINE &amp;#8211; 16 MAY 2025</a>                                          | intern | natürliche Links |
| <a href="#">Site Supervisor Exam (250EX) ONLINE &amp;#8211; 16 May 2025</a>                                                               | intern | natürliche Links |
| <a href="#">Flixo Training – Model Thermal Bridges for High-Performance Buildings ONLINE – MAY 2025</a>                                   | intern | natürliche Links |
| <a href="#">EN PERSONNE: Montréal &amp;#8211; Conception et construction de maisons passives (120A) &amp;#8211; 22 mai 2025</a>           | intern | natürliche Links |
| <a href="#">+ Google Map</a>                                                                                                              | extern | natürliche Links |
| <a href="#">See All</a>                                                                                                                   | intern | natürliche Links |
| <a href="#">Industry Evening at the Passive House Canada Conference (Free Event)</a>                                                      | intern | natürliche Links |
| <a href="#">Passive House Pulse Hamilton</a>                                                                                              | intern | natürliche Links |
| <a href="#">See All</a>                                                                                                                   | intern | natürliche Links |
| <a href="#">Innotech Windows + Doors Publishes Environment Product Declarations and Health Product Declarations for its Core Products</a> | intern | natürliche Links |

## In-page links

|                                                                                                        |        |                  |
|--------------------------------------------------------------------------------------------------------|--------|------------------|
| <a href="#">Innovation Profile: Marine Sanchez is the Glue Holding High-Performance Teams Together</a> | intern | natürliche Links |
| <a href="#">New Leadership for Passive House Canada</a>                                                | intern | natürliche Links |
| <a href="#">Passive House Reduces Carbon Emissions in Urban Areas</a>                                  | intern | natürliche Links |
| <a href="#">Learn More</a>                                                                             | intern | natürliche Links |
| <a href="#">Read More</a>                                                                              | intern | natürliche Links |
| <a href="#">Read More</a>                                                                              | intern | natürliche Links |
| <a href="#">Read More</a>                                                                              | intern | natürliche Links |
| <a href="#">Privacy Policy</a>                                                                         | intern | natürliche Links |

## SEO Suchbegriffe

|                                                                                  |                   |                                                                                     |
|----------------------------------------------------------------------------------|-------------------|-------------------------------------------------------------------------------------|
|  | Suchbegriffswolke | events series social online building <b>passive house</b> certification past canada |
|----------------------------------------------------------------------------------|-------------------|-------------------------------------------------------------------------------------|

## Keywords Consistency

| Suchbegriff   | Inhalt | Seitentitel | Suchbegriffe | Seitenbeschreibung | Überschriften |
|---------------|--------|-------------|--------------|--------------------|---------------|
| passive       | 56     | ✓           | ✗            | ✗                  | ✓             |
| house         | 55     | ✓           | ✗            | ✗                  | ✓             |
| certification | 23     | ✗           | ✗            | ✗                  | ✓             |
| past          | 18     | ✗           | ✗            | ✗                  | ✗             |
| series        | 18     | ✗           | ✗            | ✗                  | ✗             |

## Benutzerfreundlichkeit

|                                                                                    |                |                                               |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------|
|  | URL            | Domain : passivehousecanada.com<br>Länge : 22 |
|  | Favoriten Icon | Gut. Die Webseite hat ein Favicon.            |

## Benutzerfreundlichkeit

|                                                                                   |                    |                                                                        |
|-----------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------|
|  | Druckeigenschaften | Es konnten keine druckfreundlichen CSS-Angaben gefunden werden.        |
|  | Sprache            | Gut, denn Sie haben in den META-Elementen eine Sprache deklariert: en. |
|  | Dublin Core        | Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.      |

## Dokument

|                                                                                     |                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype                            | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|    | Verschlüsselung                    | Perfekt, denn Ihre Webseite deklariert einen Zeichensatz: UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|   | W3C Validität                      | Fehler : 271<br>Warnungen : 325                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | E-Mail Datenschutz                 | Achtung! Es wurde mindestens eine E-Mail Adresse im Klartext auf Ihrer Webseite gefunden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um E-Mail Adressen vor SPAM zu schützen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Veraltetes HTML                    | Sehr gut! Sie verwenden aktuelle HTML Tags in Ihrem Webseitenquelltext.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Tipps zur Webseitengeschwindigkeit | <div> Sehr gut, denn Ihre Webseite benutzt keine verschachtelten Tabellen.</div> <div> Schlecht, denn es wurden CSS-Angaben in HTML-Elementen entdeckt. Diese Angaben sollten in ein entsprechendes CSS-Stylesheet verlagert werden.</div> <div> Nicht so gut, denn Ihre Webseite enthält sehr viele CSS-Dateien (mehr als 4).</div> <div> Nicht so gut, denn Ihre Webseite enthält viele Javascript-Dateien (mehr als 6).</div> <div> Gut! Sie nutzen die Vorteile von gzip.</div> |

## Mobile

|  |                    |                                                                                                |
|--|--------------------|------------------------------------------------------------------------------------------------|
|  | Mobile Optimierung |  Apple Icon |
|--|--------------------|------------------------------------------------------------------------------------------------|

## Mobile



- ✓ META Viewport Tag
- ✓ Flash Inhalt

## Optimierung



XML-Sitemap

Perfekt! Ihre Seite hat eine XML-Sitemap.

<https://www.passivehousecanada.com/wp-sitemap.xml>



Robots.txt

<http://passivehousecanada.com/robots.txt>

Sehr gut! Ihre Webseite enthält eine robots.txt-Datei.



Analytics

Sehr gut, Ihre Website hat ein Analyse-Tool.



Google Analytics