

# Webseiten-Bericht für startupmetrics.ch

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Der Wert ist 66/100



## SEO Inhalte

|    | Seitentitel                                                                                                                | CFO Service to unlock your business's full potential<br><br><b>Länge : 57</b><br><br>Perfekt, denn Ihr Seitentitel enthält zwischen 10 und 70 Anzahl Zeichen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------|--------|-------|------|---------|-------|------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------|-----------|----------------|-------|-----------------------------------------------------------------------|
|    | Seitenbeschreibung                                                                                                         | CFO Service to streamline processes, get KPIs, and drive growth. Make smarter decisions for your business. Learn more now.<br><br><b>Länge : 122</b><br><br>Großartig, denn Ihre Seitenbeschreibung enthält zwischen 70 und 160 Anzahl Zeichen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
|  | Suchbegriffe                                                                                                               | Nicht so gut. Wir konnten keine META-Suchbegriffe auf Ihrer Webseite finden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um META-Suchbegriffe zu erzeugen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
|  | Og META Eigenschaften                                                                                                      | Sehr gut, denn diese Webseite nutzt die Vorteile aus den Og Properties.<br><table><thead><tr><th>Eigenschaft</th><th>Inhalt</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>CFO Service to unlock your business's full potential</td></tr><tr><td>description</td><td>CFO Service to streamline processes, get KPIs, and drive growth. Make smarter decisions for your business. Learn more now.</td></tr><tr><td>url</td><td>https://www.startupmetrics.ch/</td></tr><tr><td>site_name</td><td>Startupmetrics</td></tr><tr><td>image</td><td>https://www.startupmetrics.ch/wp-content/uploads/2023/02/Group-98.png</td></tr></tbody></table> | Eigenschaft | Inhalt | locale | en_US | type | website | title | CFO Service to unlock your business's full potential | description | CFO Service to streamline processes, get KPIs, and drive growth. Make smarter decisions for your business. Learn more now. | url | https://www.startupmetrics.ch/ | site_name | Startupmetrics | image | https://www.startupmetrics.ch/wp-content/uploads/2023/02/Group-98.png |
| Eigenschaft                                                                        | Inhalt                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
| locale                                                                             | en_US                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
| type                                                                               | website                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
| title                                                                              | CFO Service to unlock your business's full potential                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
| description                                                                        | CFO Service to streamline processes, get KPIs, and drive growth. Make smarter decisions for your business. Learn more now. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
| url                                                                                | https://www.startupmetrics.ch/                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
| site_name                                                                          | Startupmetrics                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |
| image                                                                              | https://www.startupmetrics.ch/wp-content/uploads/2023/02/Group-98.png                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |        |       |      |         |       |                                                      |             |                                                                                                                            |     |                                |           |                |       |                                                                       |

# SEO Inhalte

|                                                                                  |               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                  |               | <div>image:width856</div> <div>image:height660</div> <div>image:typeimage/png</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Überschriften | <div><div><div>H11</div><div>H22</div><div>H38</div><div>H41</div><div>H522</div><div>H63</div></div><div><ul style="list-style-type: none"><li>• [H1] Strategic CFO services Focus on growth, we’ve got the numbers</li><li>• [H2] We work with founders &amp; investors who want to scale their business globally</li><li>• [H2] Let's see how we can support you in scaling your business globally</li><li>• [H3] Modular CFO services</li><li>• [H3] CFO service tiers</li><li>• [H3] We assist you in setting &amp; pursuing your business goals</li><li>• [H3] Together we create the foundationto successfully scale your business</li><li>• [H3] Key facts</li><li>• [H3] Overview of our six CFO service modules to streamline your company’s financial processes &amp; accelerate growth</li><li>• [H3] Some of our customers</li><li>• [H3] Frequently asked questions</li><li>• [H4] Have a question?</li><li>• [H5] Hassle free bookkeeping</li><li>• [H5] Above &amp; beyond your growth plan</li><li>• [H5] Always be investor ready</li><li>• [H5] Add a strategic CFO to your team</li><li>• [H5] Business validation</li><li>• [H5] Regulatory compliance</li><li>• [H5] Focus on growth</li><li>• [H5] Timely &amp; meaningful reports</li><li>• [H5] Business intelligence</li><li>• [H5] Attract investors</li><li>• [H5] 8+</li><li>• [H5] 15+</li><li>• [H5] 20+</li><li>• [H5] 100+</li><li>• [H5] 25+</li><li>• [H5] 2+</li><li>• [H5] Accounting &amp; payments</li><li>• [H5] Business activity monitoring &amp; controlling</li><li>• [H5] Budgeting &amp; financial forecasting</li><li>• [H5] Pitch deck creation &amp; fundraising support</li><li>• [H5] Valuation</li><li>• [H5] Due diligence</li><li>• [H6] Home</li><li>• [H6] Links</li><li>• [H6] Get in Touch</li></ul></div></div> |

## SEO Inhalte

|                                                                                   |                      |                                                                                                                                                                                                                                |
|-----------------------------------------------------------------------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Bilder               | <p>Es konnten 84 Bilder auf dieser Webseite gefunden werden.</p> <p>Bei 76 Bilder(n) fehlt ein ALT-Attribut. Fügen Sie ALT-Attribute zu Ihren Bildern, um die Bedeutung der Bilder für Suchmaschinen zugänglich zu machen.</p> |
|  | Text/HTML Verhältnis | <p>Anteil : <b>22%</b></p> <p>Gut, denn das Text zu HTML Code Verhältnis dieser Webseite ist höher als 15, aber niedriger als 25 Prozent.</p>                                                                                  |
|  | Flash                | Perfekt, denn es wurde kein Flash auf Ihrer Webseite gefunden.                                                                                                                                                                 |
|  | IFrame               | Schlecht, denn Sie verwenden IFrames auf Ihrer Webseite, die von Suchmaschinen nicht indexiert werden können.                                                                                                                  |

## SEO Links

|                                                                                     |                         |                                                                                                               |
|-------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Gut. Ihre Links sind für Suchmaschinen gut lesbar (sprechende Links)!                                         |
|  | Underscores in the URLs | Perfekt! Wir haben keine Unterstriche in Ihren Links entdeckt.                                                |
|  | In-page links           | We found a total of 18 links including 0 link(s) to files                                                     |
|  | Statistics              | <p>Externe Links : noFollow 0%</p> <p>Externe Links : natürliche Links 22.22%</p> <p>Interne Links 77.78%</p> |

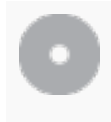
## In-page links

| Anker                                 | Typ    | Natürlich        |
|---------------------------------------|--------|------------------|
| <a href="#">Get started</a>           | intern | natürliche Links |
| <a href="#">Business validation</a>   | intern | natürliche Links |
| <a href="#">Regulatory compliance</a> | intern | natürliche Links |
| <a href="#">Focus on growth</a>       | intern | natürliche Links |

## In-page links

|                                                                |        |                  |
|----------------------------------------------------------------|--------|------------------|
| <a href="#">Accounting &amp; payments</a>                      | intern | natürliche Links |
| <a href="#">Business activity monitoring &amp; controlling</a> | intern | natürliche Links |
| <a href="#">Budgeting &amp; financial forecasting</a>          | intern | natürliche Links |
| <a href="#">Pitch deck creation &amp; fundraising support</a>  | intern | natürliche Links |
| <a href="#">Valuation</a>                                      | intern | natürliche Links |
| <a href="#">Due diligence</a>                                  | intern | natürliche Links |
| <a href="#">About us</a>                                       | intern | natürliche Links |
| <a href="#">Blogs</a>                                          | intern | natürliche Links |
| <a href="#">Contact us</a>                                     | intern | natürliche Links |
| <a href="#">Privacy Policy</a>                                 | intern | natürliche Links |
| <a href="#">Linkedin</a>                                       | extern | natürliche Links |
| <a href="#">Facebook</a>                                       | extern | natürliche Links |
| <a href="#">Instagram</a>                                      | extern | natürliche Links |
| <a href="#">Twitter</a>                                        | extern | natürliche Links |

## SEO Suchbegriffe



Suchbegriffswolke

accounting cfo investors payments support strategic  
processes team financial business

## Keywords Consistency

| Suchbegriff | Inhalt | Seitentite<br>l | Suchbegri<br>ffe | Seitenbes<br>chreibung | Überschri<br>ften |
|-------------|--------|-----------------|------------------|------------------------|-------------------|
| business    | 46     | ✓               | ✗                | ✓                      | ✓                 |
| cfo         | 24     | ✓               | ✗                | ✓                      | ✓                 |
| financial   | 18     | ✗               | ✗                | ✗                      | ✓                 |
| processes   | 10     | ✗               | ✗                | ✓                      | ✓                 |
| accounting  | 9      | ✗               | ✗                | ✗                      | ✓                 |

## Benutzerfreundlichkeit

|                                                                                  |                    |                                                                        |
|----------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------|
|  | URL                | Domain : startupmetrics.ch<br>Länge : 17                               |
|  | Favoriten Icon     | Gut. Die Webseite hat ein Favicon.                                     |
|  | Druckeigenschaften | Es konnten keine druckfreundlichen CSS-Angaben gefunden werden.        |
|  | Sprache            | Gut, denn Sie haben in den META-Elementen eine Sprache deklariert: en. |
|  | Dublin Core        | Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.      |

## Dokument

|                                                                                    |                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype                            | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Verschlüsselung                    | Perfekt, denn Ihre Webseite deklariert einen Zeichensatz: UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | W3C Validität                      | Fehler : 43<br>Warnungen : 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | E-Mail Datenschutz                 | Achtung! Es wurde mindestens eine E-Mail Adresse im Klartext auf Ihrer Webseite gefunden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um E-Mail Adressen vor SPAM zu schützen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Veraltetes HTML                    | Sehr gut! Sie verwenden aktuelle HTML Tags in Ihrem Webseitenquelltext.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Tipps zur Webseitengeschwindigkeit | <div>  Sehr gut, denn Ihre Webseite benutzt keine verschachtelten Tabellen. </div> <div>  Schlecht, denn es wurden CSS-Angaben in HTML-Elementen entdeckt. Diese Angaben sollten in ein entsprechendes CSS-Stylesheet verlagert werden. </div> <div>  Gut, denn Ihre Webseite enthält nur wenig CSS-Dateien. </div> <div>  Nicht so gut, denn Ihre Webseite enthält viele Javascript-Dateien (mehr als 6). </div> <div>  Gut! Sie nutzen die Vorteile von gzip. </div> |

## Mobile

|                                                                                  |                    |                                                                                                                 |
|----------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimierung | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ META Viewport Tag</li><li>✓ Flash Inhalt</li></ul> |
|----------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------|

## Optimierung

|                                                                                   |             |                                                                                                                                                                       |
|-----------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | XML-Sitemap | <p>Perfekt! Ihre Seite hat eine XML-Sitemap.</p> <p><a href="https://www.startupmetrics.ch/sitemap_index.xml">https://www.startupmetrics.ch/sitemap_index.xml</a></p> |
|   | Robots.txt  | <p><a href="http://startupmetrics.ch/robots.txt">http://startupmetrics.ch/robots.txt</a></p> <p>Sehr gut! Ihre Webseite enthält eine robots.txt-Datei.</p>            |
|  | Analytics   | <p>Sehr gut, Ihre Website hat ein Analyse-Tool.</p> <p> Google Analytics</p>       |