Website review about.me

The score is 58/100

SEO Content

✅	Title	about.me | your personal homepage **Length : 33** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Create your free, one-page website in just a few minutes. **Length : 57** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 2 **H2** 3 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] Freelancers and entrepreneurs use about.me to grow their audience and get more clients. • [H1] Go Pro • [H2] Personalize your link with your name. • [H2] Product • [H2] Company
✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Email Signature	Internal	Passing Juice
Side Hustlers	Internal	Passing Juice
Press	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal	Internal	Passing Juice
	External	Passing Juice

In-page links

SEO Keywords

	Keywords Cloud	free 0yr signature email page name link pro personalize

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pro	2	✖	✖	✖	✔
personalize	1	✖	✖	✖	✔
link	1	✖	✖	✖	✔
name	1	✖	✖	✖	✔
free	1	✖	✖	✔	✔

Usability

	Url	Domain : about.me Length : 8
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✅		

	W3C Validity	Errors : 3 Warnings : 3
❌		

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
❌		

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
✅		

	Speed Tips	✔ Excellent, your website doesn't use nested tables.
⬤		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
⬤		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://aboutme-public.s3.amazonaws.com/sitemap/SitemapIndex.xml
✅		

	Robots.txt	http://about.me/robots.txt Great, your website has a robots.txt file.
✅		

	Analytics	Great, your website has an analytics tool.

Optimization

		Google Analytics