



Website review activoseo.com

Generated on April 30 2025 05:10 AM

The score is 64/100



SEO Content

	Title	🏠 Agencia de Marketing Digital Industrial ActivoSEO Agencia de Marketing para Industrias Length : 92 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	Somos tu agencia de marketing digital especializada en empresas del sector Industrial. Aprovecha nuestras estrategias efectivas para lograr el éxito que deseas Length : 159 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>es_ES</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>🏠 Agencia de Marketing Digital Industrial ActivoSEO Agencia de Marketing para Industrias</td></tr><tr><td>description</td><td>Somos tu agencia de marketing digital especializada en empresas del sector Industrial. Aprovecha nuestras estrategias efectivas para lograr el éxito que deseas</td></tr><tr><td>url</td><td>https://activoseo.com/</td></tr><tr><td>site_name</td><td>ActivoSEO</td></tr><tr><td>updated_time</td><td>2025-01-03T17:45:28+00:00</td></tr></tbody></table>	Property	Content	locale	es_ES	type	website	title	🏠 Agencia de Marketing Digital Industrial ActivoSEO Agencia de Marketing para Industrias	description	Somos tu agencia de marketing digital especializada en empresas del sector Industrial. Aprovecha nuestras estrategias efectivas para lograr el éxito que deseas	url	https://activoseo.com/	site_name	ActivoSEO	updated_time	2025-01-03T17:45:28+00:00
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SEO Content

		<table><tr><td>image</td><td>https://activoseo.com/wp-content/uploads/2024/06/casos-3.webp</td></tr><tr><td>image:secure_url</td><td>https://activoseo.com/wp-content/uploads/2024/06/casos-3.webp</td></tr><tr><td>image:width</td><td>850</td></tr><tr><td>image:height</td><td>1000</td></tr><tr><td>image:alt</td><td>Agencia de Marketing Digital Industrial</td></tr><tr><td>image:type</td><td>image/webp</td></tr></table>	image	https://activoseo.com/wp-content/uploads/2024/06/casos-3.webp	image:secure_url	https://activoseo.com/wp-content/uploads/2024/06/casos-3.webp	image:width	850	image:height	1000	image:alt	Agencia de Marketing Digital Industrial	image:type	image/webp
image	https://activoseo.com/wp-content/uploads/2024/06/casos-3.webp													
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>9</td><td>35</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Agencia de Marketing Industrial. • [H1] Agencia de Marketing Industrial. • [H2] Nuestro enfoque del Marketing Industrial. • [H2] Servicios de marketing digital que dan resultados para empresas industriales. • [H2] ¿Qué obtendrás al contratarnos? • [H2] ¿Qué obtendrás al contratarnos? • [H2] Casos de éxito como agencia de marketing para industrias. • [H2] ¿Cómo saber si requieres contratar una agencia de marketing industrial? • [H2] ¿Cómo saber si requieres contratar una agencia de marketing industrial? • [H2] Solicita un presupuesto para una estrategia de marketing industrial. • [H2] Oficinas en México. • [H3] Generar negocio entre empresas B2B. • [H3] Generar negocio entre empresas B2B. • [H3] Leads mejor calificados. • [H3] Leads mejor calificados. • [H3] Mejores retornos de inversión. • [H3] Mejores retornos de inversión. • [H3] Ganar presencia online a tu competencia. • [H3] Ganar presencia online a tu competencia. • [H3] Marketing Digital B2B • [H3] SEO Industrial • [H3] Diseño Web Industrial • [H3] Un equipo de expertos dedicado a tu éxito. • [H3] Estrategias de marketing para industrias personalizadas. • [H3] Resultados tangibles y medibles. • [H3] Un mejor retorno de la inversión (ROI). • [H3] Un equipo de expertos dedicado a tu éxito. • [H3] Estrategias de marketing para industrias personalizadas. • [H3] Resultados tangibles y medibles. • [H3] Un mejor retorno de la inversión (ROI). • [H3] Quieres aumentar tus ventas. • [H3] Captar leads empresariales. • [H3] Posicionarte como líder en tu mercado. • [H3] Ciudad de México	H1	H2	H3	H4	H5	H6	2	9	35	0	0	0
H1	H2	H3	H4	H5	H6									
2	9	35	0	0	0									

SEO Content

		• [H3] Chihuahua • [H3] Monterrey • [H3] Tijuana • [H3] Saltillo • [H3] Torreón • [H3] Ciudad Juárez • [H3] Aguascalientes • [H3] Querétaro • [H3] Puebla • [H3] Morelia • [H3] Mérida • [H3] Guadalajara
	Images	We found 18 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

In-page links

Anchor	Type	Juice
Marketing Digital B2B	Internal	Passing Juice
SEO Industrial	Internal	Passing Juice
Diseño Web Industrial	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Chihuahua	Internal	Passing Juice
Aviso Legal	Internal	Passing Juice
Política de Cookies	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	digital industrial éxito nuestro empresas marketing empresa para b2b que
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
para	21	✓	✗	✓	✓
marketing	19	✓	✗	✓	✓
que	18	✗	✗	✓	✓
industrial	16	✓	✗	✓	✓
empresa	15	✗	✗	✓	✓

Usability

	Url	Domain : activoseo.com Length : 13
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 66
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://activoseo.com/sitemap_index.xml
✔	Robots.txt	http://activoseo.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.