Website review adkido.com

The score is 53/100

SEO Content

✓	Title	Cost-effective, high-quality audio-visual equipment **Length : 51** Perfect, your title contains between 10 and 70 characters.
⚠	Description	www.adkido.com **Length : 14** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	SMTAV PTZ CAMERAS AVKANS PTZ CAMERAS HD VIDEO CAMERAS PTZOptics Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Cost-effective, high-quality audio-visual equipment
description	www.adkido.com
type	product
url	https://www.adkido.com/?utm_source=sns_share&utm_medium=open_graph
image	https://us03-imgcdn.ymcart.com/75292/2024/04/25/b/3/b3b581bd4fa98e4f.png
site_name	https://www.adkido.com

○	Headings	

H1	H2	H3	H4	H5	H6
0	0	7	1	0	0

- [H3] Hot Sales

SEO Content

		• [H3] Category • [H3] New Arrivals • [H3] PTZ Camera • [H3] ADKIDO PTZ Camera Video Introduction • [H3] ADKIDO camera Effect of using • [H3] Subscribe To Our Newsletter • [H4] Cart
❌	Images	We found 57 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 46 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice

In-page links

PRODUCT	Internal	Passing Juice
BLOG	Internal	Passing Juice
SUPPORTS	Internal	Passing Juice
ABOUT	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
US$	Internal	noFollow
Hot Sales	Internal	Passing Juice
ADKIDO PTZ Camera, 20X SDI Camera with Optical Zooming Video and POE with Network IP Live Streaming, Simultaneous 3G-SDI and USB Video Output, PTZ Camera for Church, Conferences, Teaching	Internal	Passing Juice
Super preferential PTZ camera, 10X 12X 20X zoom, HDMI SDI USB and IP streaming output, for churches, schools, video conferences and live streaming.	Internal	Passing Juice
Power Supply for SMTAV PTZ Camera	PTZoptics Camera	Avipas	Huddlecam PTZ Camera(DC12V 1A)	Internal	Passing Juice
PoE Switch,5-Port 10/100/1000Mbps Unmanaged PoE Switch (4-Port PoE)	Internal	Passing Juice
Capture Card, 4K Video Capture Card USB 3.0 1080P 60fps HDMI Audio Video Capture Device Portable Video Converter	Internal	Passing Juice
Capture Card, SDI to USB3.0 Capture, USB3.0 SDI Capture with 1080p60	Internal	Passing Juice
Mounting brackets White, BR100W-W	Internal	Passing Juice
Used Controller - 95% New - 4D Joystick Network PTZ Controller support POE, support ONVIF protocol.	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
ADKIDO PTZ Controller,4D Joystick Controller PTZ Camera with 3-inch LCD Screen Support Network,POE,NDI HX2,RS-232, RS-422/485 Interface for PTZ Camera Keyboard	Internal	Passing Juice
NDI License file--for AI Tracking PTZ CAMERA	Internal	Passing Juice
NDI Camera file--for SDI CAMERA	Internal	Passing Juice
PTZOptics IR Spare Remote Control for Video Conferencing Camera	Internal	Passing Juice
PTZ Camera	Internal	Passing Juice
Ptz Camera Bundle, PTZ Controller with 30X Optical Camera with 3G-SDI,USB and 4D Joystick Controller with 5-inch LCD	Internal	Passing Juice

In-page links

[Screen for Live Streaming and Church](#)

Link		
[4K NDI PTZ Camera,20X Optical Zoom NDI PTZ Camera,AI Tracking PTZ 4K Camera,3G-SDI,HDMI,USB3.0 and IP Live Streaming Outputs simultaneously,HDMI PTZ Camera for Conference,Church, Events](#)	Internal	Passing Juice
[Ptz Camera Bundle,PTZ Controller with 20X Optical Camera with Live Streaming 3G-SDI USB Output and 4D Joystick Controller for Church,Conferences](#)	Internal	Passing Juice
[Ptz Camera Bundle, 30X Optical Camera with PTZ Controller with 3G-SDI,USB and 4D Joystick Controller with 5-inch LCD Screen for Live Streaming and Church](#)	Internal	Passing Juice
[4K PTZ Camera,20X PTZ Camera,4KP30 IP Streaming Output with HDMI,3G-SDI,USB 3.0 for Conferencing, Church and Schools.(SDI+HDMI+USB3.0+IP, 20X)](#)	Internal	Passing Juice
[PTZ Camera, 30X SDI Camera Support Optical Zoom Video and POE with Network IP Live Streaming, Simultaneous 3G-SDI and USB Video Output, for Conferences, Church, Teaching](#)	Internal	Passing Juice
[PTZ Camera,30X Optical Camera with IP Live Streaming with Simultaneous 3G-SDI and USB Video Output and Auto-Tracking/Zoom Video/POE/1080P Full HD,HDMI PTZ Camera for Conferences, Church, Teaching](#)	Internal	Passing Juice
[PTZ Camera 10X Optical Zoom Video with SDI Cameras, HDMI Camera Support PTZ Control and IP Live Streaming Output for Conferencing, Church](#)	Internal	Passing Juice
[Feedback](#)	Internal	Passing Juice
[Customer Reviews](#)	Internal	Passing Juice
[BLOG](#)	Internal	Passing Juice
[Forget Password](#)	Internal	Passing Juice
[My Orders](#)	Internal	Passing Juice
[Tracking Order](#)	Internal	Passing Juice
[My Account](#)	Internal	Passing Juice
[Register](#)	Internal	Passing Juice
[Customs & Taxes](#)	Internal	Passing Juice
[Locations We Ship To](#)	Internal	Passing Juice
[Shipping Methods](#)	Internal	Passing Juice
[Payment Methods](#)	Internal	Passing Juice

In-page links

Return Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Infringement Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	video sdi live capture ptz optical camera streaming controller output

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ptz	31	✖	✔	✖	✔
camera	30	✖	✔	✖	✔
video	16	✖	✔	✖	✔
streaming	13	✖	✖	✖	✖
capture	12	✖	✖	✖	✖

Usability

	Url	Domain : adkido.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	XHTML 1.0 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 185 Warnings : 21
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.adkido.com/sitemap.xml
	Robots.txt	http://adkido.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.