








Website review aktowo.com

Generated on November 06 2024 10:04 AM





The score is 64/100







SEO Content

	Title	<p>SEO, SEA und Webentwicklung aus Vorarlberg und Tirol Aktowo</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Aktowo ist eine erfahrene SEO- und SEA-Agentur aus Vorarlberg und Tirol. Wir helfen Ihnen dabei, Ihre Website in den Suchmaschinen zu verbessern.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>15</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1460 2072" style="list-style-type: none"> • [H1] AKTOWO - Online-Marketing-Agentur in Vorarlberg und Tirol • [H2] Unsere Leistungen • [H2] Online Agentur - alle Leistungen aus einer Hand • [H2] Webentwicklung • [H2] SEO - Suchmaschinenoptimierung • [H2] SEA - Search Engine Advertising • [H2] Darum verlassen sich unsere Kunden auf uns. • [H2] AKTOWO - DIE ONLINE-MARKETING-AGENTUR • [H3] Webentwicklung • [H3] Suchmaschinenoptimierung (SEO) • [H3] Suchmaschinenwerbung (SEA) • [H3] Content • [H3] Technik • [H3] Backlinks • [H3] User Experience 	H1	H2	H3	H4	H5	H6	1	7	15	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	15	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Kundenzufriedenheit • [H3] Internationales Team • [H3] Stetige Erfolge • [H3] Kommunikation • [H3] On Time • [H3] Stetige Weiterentwicklung • [H3] Kompetenzen • [H3] AKTOWO
	Images	<p>We found 25 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

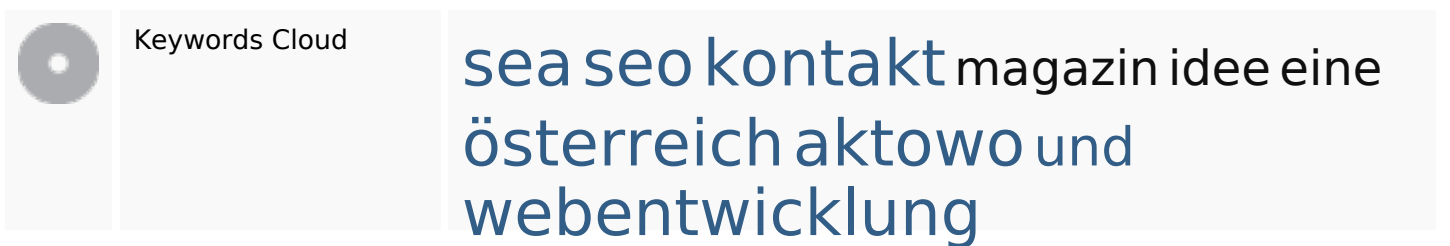
In-page links

Anchor	Type	Juice
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In-page links

Webentwicklung	Internal	Passing Juice
SEO	Internal	Passing Juice
SEA	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Magazin	Internal	Passing Juice
Suchmaschinenwerbung	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aktowo	5	✓	✗	✓	✓
seo	4	✓	✗	✓	✓
kontakt	4	✗	✗	✗	✗
webentwicklung	4	✓	✗	✗	✓
sea	4	✓	✗	✓	✓



Usability

	Url	Domain : aktowo.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 117 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://aktowo.com/sitemap.xml
	Robots.txt	http://aktowo.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.