







Website review allintheresults.com

Generated on December 08 2024 13:37 PM






The score is **58/100**




SEO Content

	Title	<p>Results C & R MA SEO Company & Digital Marketing Agency</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Read how our long-tenured Boston-area digital marketing and SEO company helps organizations of all sizes and profit status achieve their marketing objectives.</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td> Digital Marketing and Traditional Marketing Consultant and Agency</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Results C & R MA SEO Company & Digital Marketing Agency</td> </tr> <tr> <td>description</td> <td>Read how our long-tenured Boston-area digital marketing and SEO company helps organizations of all sizes and profit status achieve their marketing objectives.</td> </tr> <tr> <td>url</td> <td>https://allintheresults.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Digital Marketing and Traditional Marketing Consultant and Agency	type	article	title	Results C & R MA SEO Company & Digital Marketing Agency	description	Read how our long-tenured Boston-area digital marketing and SEO company helps organizations of all sizes and profit status achieve their marketing objectives.	url	https://allintheresults.com/
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	Headings	<table border="1" data-bbox="539 2004 1481 2067"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>3</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	6	3	0	6	0	0		
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6	3	0	6	0	0											




SEO Content

		<ul style="list-style-type: none">• [H1]• [H1] Menu• [H1] Welcome• [H1] Recent Posts• [H1] Recent Posts• [H1] Archives• [H2] Digital Marketing and Traditional Marketing Consultant and Agency• [H2] WHAT MARKETING CHALLENGES & OPPORTUNITIES DO YOU FACE?• [H2] LEARN MORE ABOUT OUR DIGITAL MARKETING SERVICES• [H4] NOT APPEARING IN THE FIRST TWO PAGES OF SEARCH ENGINE RESULTS FOR RELEVANT SEARCHES?• [H4] DON'T KNOW WHO'S VISITING YOUR WEBSITE, HOW THEY GOT THERE, OR WHAT ACTIONS THEY'RE TAKING?• [H4] NEED TO RANK HIGH IMMEDIATELY IN SEARCH ENGINE RESULTS? WONDERING IF PEOPLE ARE SEARCHING FOR THE TYPES OF PRODUCTS & SERVICES YOU OFFER?• [H4] NEED CAPACITY ON YOUR TEAM RELATED TO YOUR SOCIAL MEDIA STRATEGY & VOICE OR OTHER MARKETING ACTIVITY OR PROJECT?• [H4] IN START-UP MODE OR LAUNCHING NEW PRODUCT OR SERVICE?• [H4] UNSURE IF ANY OF YOUR MARKETING TACTICS ARE WORKING? CONCERNED MARKETING RESULTS & BUDGET AREN'T BEING MAXIMIZED?
	Images	<p>We found 8 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

		
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.88%</p> <p>Internal Links 94.12%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Our Principal and History	Internal	Passing Juice
Our Team	Internal	Passing Juice
Our Client Success Stories/Case Studies	Internal	Passing Juice
Frequently Asked Questions (FAQ)	Internal	Passing Juice
Digital Marketing &#038; Digital Marketing Analytics Speaking and Training Topics	Internal	Passing Juice
Boston Digital Marketing Agency Summer Internship	Internal	Passing Juice
Clients	Internal	Passing Juice
Our Specialties	Internal	Passing Juice
Services	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Organic SEO/Google Ranking Success Stories	Internal	Passing Juice
Ponderings	Internal	Passing Juice
Keep Up the Fight	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

LEARN MORE	Internal	Passing Juice
READ MORE	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
READ MORE	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
READ MORE	Internal	Passing Juice
LEARN ABOUT HOW WE HELP NONPROFITS CREATE AWARENESS AND CAUSE SERVICE USE THRU GOOGLE NONPROFIT AD GRANTS	Internal	Passing Juice
How To Know If Your Online Ad On Another Website Is Driving Traffic To Your Website	Internal	Passing Juice
Why You Shouldn't Leave Your Website Posts or Pages Stranded	Internal	Passing Juice
Why Walking And SEO Require The Same Mentality	Internal	Passing Juice
A Day In The Life Of An SEO Consultant	Internal	Passing Juice
What Do Website Diagnostic Tools Help Reveal?	Internal	Passing Juice
Privacy & Cookies Policy	Internal	Passing Juice
Results Communications & Research	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice
WordPress.com	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	15	✓	✗	✓	✓
digital	6	✓	✗	✓	✓









Keywords Consistency

learn	6	✘	✘	✘	✔
how	5	✘	✘	✔	✔
google	5	✘	✘	✘	✘

Usability

	Url	Domain : allintheresults.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 35
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://allintheresults.com/sitemap.xml>

<https://allintheresults.com/sitemap.rss>



Robots.txt

<http://allintheresults.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics