








# Website review alltag.ch

Generated on November 10 2024 04:53 AM

The score is 60/100







## SEO Content

	<p>Title</p>	<p>Alltag Agentur   Projekt- und Kommunikationsagentur</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Wir sind eine Projekt- und Kommunikationsagentur am Höhenweg 1 in St.Gallen. Wo Ideen ihren Ursprung und den Weg in Ihren Alltag finden.</p> <p><b>Length : 137</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Alltag, Projektagentur, Kommunikationsagentur, Werbeagentur, Höhenweg, St.Gallen, Ideen, Ostschweiz, Werbung, Webseite, Design, Gestaltung, Eventorganisation, Signaletik, Text, Fotografie</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 3 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>17%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Type	Juice
<a href="#">Projekte</a>	Internal	Passing Juice
<a href="#">Agentur</a>	Internal	Passing Juice
<a href="#">Kompetenz</a>	Internal	Passing Juice
<a href="#">Menschen</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Höhenweg 1, 9000 St.Gallen</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

agentur stgallen kompetenz bitte  
höhenweg menschen alltag  
javascript aktivieren projekte

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
alltag	3	✓	✓	✓	✗
agentur	3	✓	✓	✓	✗
projekte	2	✗	✗	✗	✗
kompetenz	2	✗	✗	✗	✗
menschen	2	✗	✗	✗	✗











## Usability

	Url	Domain : alltag.ch Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.alltag.ch/sitemap.xml">https://www.alltag.ch/sitemap.xml</a>
	Robots.txt	<a href="http://alltag.ch/robots.txt">http://alltag.ch/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.