Website review altrafam.com

The score is 48/100

SEO Content

⚠️	Title	famworld **Length : 8** Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	famworld
url	https://altrafam.com/
site_name	famworld

⊙	Headings

H1	H2	H3	H4	H5	H6
0	3	9	0	0	0

- [H2] Your one-stop family shop! Explore our wide range of products for children, adults, seniors, and even your pets.
- [H2] AS SEEN AS
- [H2] Shop our last arrivals
- [H3] Welcome to ALTRAFAM
- [H3] Some of our Most Popular Deals
- [H3] The Mellow Dog Calming Duck Stuffed Duck Dog Toy Dog Stuffed Animals Chew Toy Wild Goose Chew Toy for Dogs Teeth Cleaning

SEO Content

- [H3] Dog Toy Stomping Duck Bite Resistant Grinding Teeth Cleaning Large Dog Interactive Entertainment Puppy Boredom Pet Plush Toy
- [H3] Pet Plush Toy Octopus Dog Interactive Toy Indestructible Bite Resistant Sound Puppy squeaky Octopu Dogs Rattle For Toys Supplies
- [H3] baby swing baby slide girls kids slide gym for Children's Park Baby playground pokes for child baby things slide playground
- [H3] Numbers Game Shut The Box Wooden Board
- [H3] Diecast Metal Motorcycle Model 1:10 Scale Vespa 125 Educational Collection Gift Child Sound & Light Roman Holiday Classical
- [H3] Join our community

✖	Images	We found 18 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

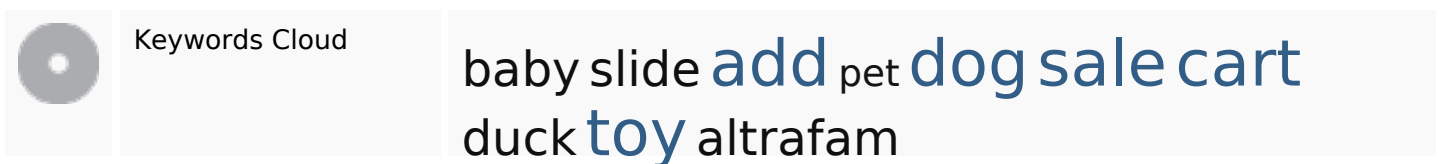# SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 9 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Contact us	Internal	Passing Juice
Order tracking	Internal	Passing Juice
FAQs	Internal	Passing Juice
DMCA	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Shipping policy	Internal	Passing Juice
Return policy	Internal	Passing Juice
Refund policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	baby slide add pet dog sale cart duck toy altrafam

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
toy	7	✖	✖	✖	✔
cart	6	✖	✖	✖	✖
add	6	✖	✖	✖	✖
dog	6	✖	✖	✖	✔
sale	6	✖	✖	✖	✖

Usability

	Url	Domain : altrafam.com Length : 12

Usability

✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 220 Warnings : 39
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✘ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✘ Apple Icon
		✔ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://altrafam.com/sitemap.xml https://altrafam.com/sitemap.xml # This will automatically remain your current primary domain to assure correct indexing.
✔	Robots.txt	http://altrafam.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.