



Website review amazn.pro

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The score is 46/100







SEO Content

	Title	<p>Custom Domain by Bitly</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Custom Domain by Bitly</td> </tr> <tr> <td>url</td> <td>https://bitly.com/pages/landing/branded-short-domains-powered-by-bitly</td> </tr> <tr> <td>site_name</td> <td>Bitly</td> </tr> <tr> <td>image</td> <td>https://docrdsfx76ssb.cloudfront.net/static/1734545408/pages/wp-content/uploads/2023/10/hompage-default-social.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>631</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Custom Domain by Bitly	url	https://bitly.com/pages/landing/branded-short-domains-powered-by-bitly	site_name	Bitly	image	https://docrdsfx76ssb.cloudfront.net/static/1734545408/pages/wp-content/uploads/2023/10/hompage-default-social.png	image:width	1200	image:height	631	image:type	image/png
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>																				

SEO Content

		0 0 2 14 1 0
		<ul style="list-style-type: none"> • [H3] Hey there, this is a Custom Domain from Bitly • [H3] Bitly is trusted by the world's most pioneering brands • [H4] The link you clicked may not be working. • [H4] Products • [H4] Features • [H4] Why Bitly? • [H4] Products • [H4] Features • [H4] Solutions • [H4] Resources • [H4] Solutions • [H4] Company • [H4] Legal • [H4] Resources • [H4] Legal • [H4] Company • [H5] Bitly is trusted by the world's most pioneering brands.
	Images	<p>We found 12 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 50 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 96%</p>

SEO Links

Internal Links 4%

In-page links

Anchor	Type	Juice
Skip Navigation	Internal	Passing Juice
Products	Internal	Passing Juice
Pricing (pre q3 2024)	External	Passing Juice
Resources	External	Passing Juice
Log in	External	Passing Juice
Get a Quote	External	Passing Juice
Sign up Free	External	Passing Juice
here	External	Passing Juice
URL Shortener	External	Passing Juice
QR Codes	External	Passing Juice
2D Barcodes	External	Passing Juice
Analytics	External	Passing Juice
Pages	External	Passing Juice
Link- in- bio	External	Passing Juice
Mobile Links	External	Passing Juice
UTM Campaigns	External	Passing Juice
Integrations & API	External	Passing Juice
Enterprise Class	External	Passing Juice
Retail	External	Passing Juice
Consumer Packaged Goods	External	Passing Juice
Hospitality	External	Passing Juice
Media & Entertainment	External	Passing Juice
Tech Software & Hardware	External	Passing Juice

In-page links

Healthcare	External	Passing Juice
Insurance	External	Passing Juice
Financial Services	External	Passing Juice
Professional Services	External	Passing Juice
Education	External	Passing Juice
Blog	External	Passing Juice
Developers	External	Passing Juice
Apps and Integrations	External	Passing Juice
Help Center	External	Passing Juice
Trust Center	External	Passing Juice
Browser Extension	External	Passing Juice
Mobile App	External	Passing Juice
About Bitly	External	Passing Juice
Careers	External	Passing Juice
Diversity & Inclusion	External	Passing Juice
Partners	External	Passing Juice
Press	External	Passing Juice
Contact	External	Passing Juice
Reviews	External	Passing Juice
Accessibility Report	External	Passing Juice
Accessibility Statement	External	Passing Juice
Privacy Policy	External	Passing Juice
Cookie Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Acceptable Use Policy	External	Passing Juice
Code of Conduct	External	Passing Juice
Transparency Report	External	Passing Juice

SEO Keywords



Keywords Cloud

services **bitly** branded resources accessibility
links mobile report center policy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bitly	13	✓	✗	✗	✓
links	7	✗	✗	✗	✗
policy	6	✗	✗	✗	✗
resources	5	✗	✗	✗	✓
services	5	✗	✗	✗	✗










Usability

	Url	Domain : amzn.pro Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 24 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://amazn.pro/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.