

#### **SEO Content**

$\bigcirc$	Title	Yahoo Search - Length : 25			70 - h - m - h	
0	Description	Perfect, your title contains between 10 and 70 characters. The search engine that helps you find exactly what you're looking for. Find the most relevant information, video, images, and answers from all across the Web. Length : 158 Great, your meta description contains between 70 and 160 characters.				
$\bigotimes$	Keywords		aven't found m <u>gs generator</u> to			age. Use <u>this free</u>
8	Og Meta Properties	social crawler's	not take advan better structur erator to create	ize your page	•	-
0	Headings	<ul> <li>[H4] Big</li> <li>[H4] Sp</li> <li>[H4] Aa</li> <li>[H4] US</li> <li>[H4] Do</li> </ul>	1 day's trending s g Ten Men's Bas	ketball Tourn hutdown	H5 0 ament	<b>H6</b> 0
$\bigotimes$	Images	8 alt attributes	nages on this we are empty or m can better und	nissing. Add a		
8	Text/HTML Ratio	Ratio : <b>1%</b> This page's rat	io of text to HTM	1L code is bel	ow 15 perc	ent, this means

#### **SEO Content**

		that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

## **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigcirc$	In-page links	We found a total of 11 links including 4 link(s) to files
0	Statistics	External Links : noFollow 9.09% External Links : Passing Juice 81.82% Internal Links 9.09%

## In-page links

Anchor	Туре	Juice
Manage history	Internal	Passing Juice
Help page	External	Passing Juice
Yahoo.com	External	Passing Juice
Settings	External	noFollow
Help	External	Passing Juice
<u>Privacy</u>	External	Passing Juice
Terms	External	Passing Juice
Privacy & Cookie Settings	External	Passing Juice

## In-page links

Advertise	External	Passing Juice
About ads	External	Passing Juice
About this page	External	Passing Juice

#### **SEO Keywords**

0	Keywords Cloud	government rodgers settings aaron trump ten yahoo shutdown search after

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
search	4	×	×	×	×
settings	3	×	×	×	×
trump	3	×	×	×	×
after	3	×	×	×	×
yahoo	2	×	×	×	×

## Usability

0	Url	Domain : answers.yahoo.com Length : 17
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### Document

$\bigcirc$	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 9 Warnings : 10		
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization		Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.	
-		https://search.yahoo.com/	
	Robots.txt	http://answers.yahoo.com/robots.txt	

## Optimization

$\bigcirc$		Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.