



Website review aperion.it

Generated on October 29 2024 05:31 AM

The score is 60/100







SEO Content

	Title	Aperion - Digital Agency Length : 24 Perfect, your title contains between 10 and 70 characters.												
	Description	Description text... Length : 19 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] ACCELERIAMO IL TUO BUSINESS DIGITALE CON PRODOTTI, SERVIZI E STRATEGIE ORIENTATI AL RISULTATO • [H2] Ultime News & Casi Studio • [H2] Informazioni • [H5] 	H1	H2	H3	H4	H5	H6	1	2	0	0	1	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	1	0									
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 28% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Scopri di più	Internal	Passing Juice
Home	Internal	Passing Juice
Clienti & Divisioni	Internal	Passing Juice
Competenze	Internal	Passing Juice
Prodotti	Internal	Passing Juice
Risultati	Internal	Passing Juice
Come lavoriamo	Internal	Passing Juice
News & Casi Studio	Internal	Passing Juice
Carriere	Internal	Passing Juice

In-page links

[Agenzia SEO Firenze](#)

Internal

Passing Juice

[Consulente SEO Firenze](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

aperion digital competenze home
divisioni casi news studio
firenze prodotti

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
aperion	3	✓	✗	✗	✗
digital	3	✓	✗	✗	✓
prodotti	3	✗	✗	✗	✓
studio	3	✗	✗	✗	✓
casi	3	✗	✗	✗	✓

Usability

	Url	Domain : aperion.it Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://aperion.it/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.