



# Website review approachpeople.com

Generated on April 25 2025 06:02 AM






**The score is 48/100**






## SEO Content

	Title	International Recruitment Agency   Approach People Recruitment  <b>Length : 62</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	Our international recruitment agency located in Paris recruits executives and qualified multilingual staff throughout France and Europe.  <b>Length : 136</b>  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>International Recruitment Agency   Approach People Recruitment</td></tr><tr><td>description</td><td>Our international recruitment agency located in Paris recruits executives and qualified multilingual staff throughout France and Europe.</td></tr><tr><td>url</td><td>https://www.approachpeople.com/</td></tr><tr><td>site_name</td><td>Approach People Recruitment</td></tr><tr><td>image</td><td>https://www.approachpeople.com/wp-content/uploads/2021/08/slider-1.jpg</td></tr><tr><td>image:width</td><td>1680</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	International Recruitment Agency   Approach People Recruitment	description	Our international recruitment agency located in Paris recruits executives and qualified multilingual staff throughout France and Europe.	url	https://www.approachpeople.com/	site_name	Approach People Recruitment	image	https://www.approachpeople.com/wp-content/uploads/2021/08/slider-1.jpg	image:width	1680
Property	Content																			
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image:width	1680																			

## SEO Content

		image:height 656
		image:type image/jpeg
	Headings	<div> <b>H1</b> 1           <b>H2</b> 11           <b>H3</b> 0           <b>H4</b> 0           <b>H5</b> 0           <b>H6</b> 0         </div> <ul style="list-style-type: none"> <li>• [H1] Approach People Recruitment</li> <li>• [H2] Looking to recruit?</li> <li>• [H2] Looking for a job?</li> <li>• [H2] International Recruitment made simple.</li> <li>• [H2] Think global.</li> <li>• [H2] Our areas of expertise.</li> <li>• [H2] Companies</li> <li>• [H2] Candidates</li> <li>• [H2] Trusted across industries.</li> <li>• [H2] Login to your account</li> <li>• [H2] Reset Password</li> <li>• [H2] Account Activation</li> </ul>
	Images	<p>We found 44 images on this web page.</p> <p>39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 4.17%

Internal Links 95.83%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to primary navigation</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">Discover our expertise</a>	Internal	Passing Juice
<a href="#">Find your dream job</a>	Internal	Passing Juice
<a href="#">Contact us for more locations</a>	Internal	Passing Juice
<a href="#">International &amp; Multilingual jobs</a>	Internal	noFollow
<a href="#">Sales roles</a>	Internal	noFollow
<a href="#">Marketing positions</a>	Internal	noFollow
<a href="#">Finance jobs</a>	Internal	noFollow
<a href="#">Accountancy roles</a>	Internal	noFollow
<a href="#">Life Sciences jobs</a>	Internal	noFollow
<a href="#">Engineering jobs</a>	Internal	noFollow
<a href="#">IT jobs</a>	Internal	noFollow
<a href="#">Luxury jobs</a>	Internal	noFollow
<a href="#">Fashion jobs</a>	Internal	noFollow
<a href="#">Cookies Policy</a>	Internal	Passing Juice
<a href="#">Copyright</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Recruitment scams</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## In-page links

[Forgot Password?](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

jobs **recruitment** job europe  
**international** people approach website  
visit all












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
recruitment	18	✓	✗	✓	✓
international	11	✓	✗	✓	✓
website	9	✗	✗	✗	✗
visit	8	✗	✗	✗	✗
jobs	7	✗	✗	✗	✗





## Usability

	Url	Domain : approachpeople.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 169 Warnings : 26				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.approachpeople.com/sitemap_index.xml">https://www.approachpeople.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://approachpeople.com/robots.txt">http://approachpeople.com/robots.txt</a>

## Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics