

# Website review arktis.at

Generated on January 22 2025 11:56 AM

The score is 64/100



## SEO Content

|    | Title                                                                                                                                                                                                                                                    | <div>Klimaanlagen Wien   Genießen Sie perfektes Raumklima!</div> <div><b>Length : 53</b></div> <div>Perfect, your title contains between 10 and 70 characters.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|-------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------|-----------|--------|--------------|---------------------------|
|    | Description                                                                                                                                                                                                                                              | <div>Klimaanlagen Wien - optimales Klima zu allen Jahreszeiten. Wir helfen Ihnen bei ✓ Montage ✓ Wartung ✓ Klimageräte Kauf uvm. ► Jetzt anfragen!</div> <div><b>Length : 138</b></div> <div>Great, your meta description contains between 70 and 160 characters.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
|  | Keywords                                                                                                                                                                                                                                                 | <div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
|  | Og Meta Properties                                                                                                                                                                                                                                       | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Klimaanlagen Wien   Genießen Sie perfektes Raumklima!</td></tr><tr><td>description</td><td>Effiziente Klimatechnik &amp; Klimaanlagen in Wien &amp; NÖ Sie suchen einen verlässlichen Partner für Klimatechnik in Wien und Niederösterreich? Seit über 25 Jahren sorgen wir für die optimalen Raumtemperaturen in Ihrer Wohnung, Ihrem Eigenhaus oder Büro.</td></tr><tr><td>url</td><td>https://www.arktis.at/</td></tr><tr><td>site_name</td><td>Arktis</td></tr><tr><td>updated_time</td><td>2024-11-06T14:41:46+01:00</td></tr></tbody></table> | Property | Content | locale | de_DE | type | website | title | Klimaanlagen Wien   Genießen Sie perfektes Raumklima! | description | Effiziente Klimatechnik & Klimaanlagen in Wien & NÖ Sie suchen einen verlässlichen Partner für Klimatechnik in Wien und Niederösterreich? Seit über 25 Jahren sorgen wir für die optimalen Raumtemperaturen in Ihrer Wohnung, Ihrem Eigenhaus oder Büro. | url | https://www.arktis.at/ | site_name | Arktis | updated_time | 2024-11-06T14:41:46+01:00 |
| Property                                                                           | Content                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
| locale                                                                             | de_DE                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
| type                                                                               | website                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
| title                                                                              | Klimaanlagen Wien   Genießen Sie perfektes Raumklima!                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
| description                                                                        | Effiziente Klimatechnik & Klimaanlagen in Wien & NÖ Sie suchen einen verlässlichen Partner für Klimatechnik in Wien und Niederösterreich? Seit über 25 Jahren sorgen wir für die optimalen Raumtemperaturen in Ihrer Wohnung, Ihrem Eigenhaus oder Büro. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
| url                                                                                | https://www.arktis.at/                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
| site_name                                                                          | Arktis                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |
| updated_time                                                                       | 2024-11-06T14:41:46+01:00                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                       |             |                                                                                                                                                                                                                                                          |     |                        |           |        |              |                           |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <div>image</div> <div>https://www.arktis.at/wp-content/uploads/2019/06/logo.jpg</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|                                                                                    |                 | <div>image:secure_url</div> <div>https://www.arktis.at/wp-content/uploads/cta.jpg</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|                                                                                    |                 | <div>image:width</div> <div>267</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|                                                                                    |                 | <div>image:height</div> <div>60</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|                                                                                    |                 | <div>image:alt</div> <div>Klimatechnik Anfragemöglichkeit</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|                                                                                    |                 | <div>image:type</div> <div>image/jpeg</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|    | Headings        | <div> <div> <b>H1</b><br/>1 </div> <div> <b>H2</b><br/>6 </div> <div> <b>H3</b><br/>7 </div> <div> <b>H4</b><br/>0 </div> <div> <b>H5</b><br/>0 </div> <div> <b>H6</b><br/>0 </div> </div> <ul style="list-style-type: none"> <li>• [H1] Effiziente Klimatechnik &amp; Klimaanlage in Wien &amp; NÖ</li> <li>• [H2] Arktis Klimatechnik Angebot</li> <li>• [H2] Kundenstimmen</li> <li>• [H2] Tipps &amp; News rund um Klimatechnik</li> <li>• [H2] 5 wirksame Energiespar-Tipps für Ihre Klimaanlage</li> <li>• [H2] Gasheizung oder Wärmepumpe? Der Vergleich</li> <li>• [H2] Ölheizungsverbot in Österreich</li> <li>• [H3] Klimaanlage</li> <li>• [H3] Wärmepumpen</li> <li>• [H3] Aktionsangebote</li> <li>• [H3] Installation</li> <li>• [H3] Wartung</li> <li>• [H3] Anwendungen</li> <li>• [H3] Brauchen Sie Hilfe?</li> </ul> |
|  | Images          | <p>We found 15 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Text/HTML Ratio | <p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

## SEO Links

|                                                                                    |             |                                  |
|------------------------------------------------------------------------------------|-------------|----------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|------------------------------------------------------------------------------------|-------------|----------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                                         |
|----------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------|
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                          |
|  | In-page links           | We found a total of 9 links including 0 link(s) to files                                                |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor                                                            | Type     | Juice         |
|-------------------------------------------------------------------|----------|---------------|
| <a href="#">Zum Inhalt springen</a>                               | Internal | Passing Juice |
| <a href="#">Klimageräte</a>                                       | Internal | Passing Juice |
| <a href="#">Installation</a>                                      | Internal | Passing Juice |
| <a href="#">Wartung</a>                                           | Internal | Passing Juice |
| =                                                                 | Internal | Passing Juice |
| <a href="#">5 wirksame Energiespar-Tipps für Ihre Klimaanlage</a> | Internal | Passing Juice |
| <a href="#">Gasheizung oder Wärmepumpe? Der Vergleich</a>         | Internal | Passing Juice |
| <a href="#">Ölheizungsverbot in Österreich</a>                    | Internal | Passing Juice |
| <a href="#">Datenschutzbestimmungen</a>                           | Internal | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                                            |
|------------------------------------------------------------------------------------|----------------|------------------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | <p>klimageräte montage<br/> wärmepumpe für wien toshiba<br/> klimaanlage wartung und<br/> klimaanlagen</p> |
|------------------------------------------------------------------------------------|----------------|------------------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| klimaanlage  | 18      | ✓     | ✗        | ✓           | ✓        |
| wärmepumpe   | 16      | ✗     | ✗        | ✗           | ✓        |
| klimageräte  | 12      | ✗     | ✗        | ✓           | ✗        |
| klimaanlagen | 12      | ✓     | ✗        | ✓           | ✓        |
| wartung      | 11      | ✗     | ✗        | ✓           | ✓        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : arktis.at<br>Length : 9                  |
|    | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is de.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |               |                                                                                                                                                   |
|------------------------------------------------------------------------------------|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype       | HTML 5                                                                                                                                            |
|  | Encoding      | Perfect. Your declared charset is UTF-8.                                                                                                          |
|  | W3C Validity  | Errors : 11<br>Warnings : 9                                                                                                                       |
|  | Email Privacy | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers. |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|----------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                             |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div><a href="https://www.arktis.at/sitemap_index.xml">https://www.arktis.at/sitemap_index.xml</a></div>                                                                                                                                                 |
|  | Robots.txt  | <div><a href="http://arktis.at/robots.txt">http://arktis.at/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>                                                                                                                                                                      |
|  | Analytics   | <div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div> |