# Website review
# artistauras.com

Generated on January 11 2025 09:48 AM

**The score is 34/100**



# SEO Content

| | | |
|---|---|---|
| ❌ | Title | **Length : 0**<br><br>Very bad. We haven't found title on your page. |
| ❌ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⚪ | Headings | **H1** 1   **H2** 1   **H3** 2   **H4** 0   **H5** 0   **H6** 0 <br><br>• [H1] artistauras<br>• [H2] HAALO ECOMMERCE PTE. LTD<br>• [H3] Order<br>• [H3] Resources |
| ❌ | Images | We found 2 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **3%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

| | Iframe | Great, there are no Iframes detected on this page. |
|---|---|---|

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| | In-page links | We found a total of 8 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Order Tracking | Internal | Passing Juice |
| Return &amp; Refund Policy | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| Shipping Policy | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Payment Methods | Internal | Passing Juice |
| Terms of Service | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | order singapore return refund resources |
|---|---|---|

# SEO Keywords

email protected **policy** tracking shipping email

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| policy | 4 | ✖ | ✖ | ✖ | ✖ |
| order | 3 | ✖ | ✖ | ✖ | ✔ |
| refund | 2 | ✖ | ✖ | ✖ | ✖ |
| tracking | 2 | ✖ | ✖ | ✖ | ✖ |
| return | 2 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : artistauras.com<br>Length : 15 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |

# Document

| | W3C Validity | Errors : 2<br>Warnings : 0 |
|---|---|---|
| ❌ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✅ Excellent, your website doesn't use nested tables.<br>❌ Too bad, your website is using inline styles.<br>✅ Great, your website has few CSS files.<br>❌ Too bad, your website has too many JS files (more than 6).<br>✅ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | ❌ Apple Icon<br>✅ Meta Viewport Tag<br>✅ Flash content |
|---|---|---|

# Optimization

| | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| ✅ | Robots.txt | http://artistauras.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You |

| | | |
|---|---|---|
| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |