

Website review askphill.com

Generated on December 09 2024 18:29 PM






The score is 52/100




SEO Content

	Title	<p>Ask Phill - We build the next in commerce.</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We scale the most inspiring brands to achieve their global ambitions. Our Amsterdam-based team excels in transforming ecommerce visions into reality. Specializing in strategy, design, and Shopify development, including expert Shopify and Klaviyo consultancy, we set the stage for your brand to outshine competitors.</p> <p>Length : 315</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Ask Phill</td></tr><tr><td>url</td><td>https://askphill.com/</td></tr><tr><td>title</td><td>Ask Phill - We build the next in commerce.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>We scale the most inspiring brands to achieve their global ambitions. Our Amsterdam-based team excels in transforming ecommerce visions into reality. Specializing in strategy, design, and Shopify development, including expert Shopify and Klaviyo consultancy, we set the stage for your brand to outshine competitors.</td></tr></tbody></table>	Property	Content	site_name	Ask Phill	url	https://askphill.com/	title	Ask Phill - We build the next in commerce.	type	website	description	We scale the most inspiring brands to achieve their global ambitions. Our Amsterdam-based team excels in transforming ecommerce visions into reality. Specializing in strategy, design, and Shopify development, including expert Shopify and Klaviyo consultancy, we set the stage for your brand to outshine competitors.
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SEO Content

		<p>image http://askphill.com/cdn/shop/files/ask-phill-web-site-preview-image-social-sharing.jpg?v=1710755656</p> <p>image:secure_url https://askphill.com/cdn/shop/files/ask-phill-website-preview-image-social-sharing.jpg?v=1710755656</p> <p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] br]:hidden lg:[&>br]:block"> Partner in success stories • [H2] Our expertise • [H2] Europe's leading Shopify Plus partner • [H2] Not to brag, but we're really good at Shopify. Find out why. • [H2] Trusted by the finest • [H2] Knowledge • [H3] We build the next in commerce. • [H3] Strategy • [H3] Creative • [H3] Technology • [H3] Rediscovering Shopify's power • [H3] Ask Phill's take on the streetwear drop that's got everyone talking • [H3] Stay ahead 	H1	H2	H3	H4	H5	H6	0	6	7	0	0	0
H1	H2	H3	H4	H5	H6									
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	Images	<p>We found 38 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Our Work	Internal	Passing Juice
Expertise	Internal	Passing Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Careers	Internal	Passing Juice
Strategy	Internal	Passing Juice
Creative	Internal	Passing Juice
Technology	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	<p>phill conditions policy privacy ask cookie amsterdam terms rights all</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ask	4	✓	✗	✗	✓
phill	4	✓	✗	✗	✓
policy	4	✗	✗	✗	✗
rights	2	✗	✗	✗	✗
all	2	✗	✗	✗	✓








Usability

	Url	Domain : askphill.com Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 55 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://askphill.com/sitemap.xml</code>
	Robots.txt	<code>http://askphill.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.