










# Website review ass.co.uk

Generated on February 22 2025 20:10 PM

The score is 39/100







## SEO Content

	Title	<p>wp.ass.uk</p> <p><b>Length : 9</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Do it once. Do it right</li> <li>• [H2] Our Services</li> <li>• [H4] Quick Links</li> <li>• [H4] Services</li> </ul>	H1	H2	H3	H4	H5	H6	0	2	0	2	0	0
H1	H2	H3	H4	H5	H6									
0	2	0	2	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 92.86% Internal Links 7.14%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Services</a>	External	Passing Juice
<a href="#">IPTV</a>	External	Passing Juice
<a href="#">TV over Fibre</a>	External	Passing Juice
<a href="#">Coax Based</a>	External	Passing Juice
<a href="#">Full Consultancy</a>	External	Passing Juice
<a href="#">System Auditing</a>	External	Passing Juice
<a href="#">Fault Finding</a>	External	Passing Juice

## In-page links

<a href="#">Case Studies</a>	External	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Get in Contact</a>	External	Passing Juice
<a href="#">Our Clients</a>	External	Passing Juice
<a href="#">Morshadul</a>	External	Passing Juice

## SEO Keywords

 Keywords Cloud	<p>fibre iptv studies case services finding system clients get consultancy</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
system	6	✘	✘	✘	✘
services	6	✘	✘	✘	✔
iptv	6	✘	✘	✘	✘
fibre	6	✘	✘	✘	✘
consultancy	6	✘	✘	✘	✘












## Usability

 Url	Domain : ass.co.uk Length : 9
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ass.co.uk/robots.txt">http://ass.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>