








# Website review atlassian.com

Generated on October 24 2024 13:46 PM

The score is 57/100



## SEO Content

	Title	<p>Collaboration software for software, IT and business teams</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Atlassian's team collaboration software like Jira, Confluence and Trello help teams organize, discuss, and complete shared work.</p> <p><b>Length : 133</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>10</td> <td>33</td> <td>74</td> <td>13</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1378 2078" style="list-style-type: none"> <li>• [H1] The new Jira:from teamsteams to dreams</li> <li>• [H2] Teamwork solutions for high-performing teams</li> <li>• [H2] Transform teamwork with human-AI collaboration</li> <li>• [H2] Teams across the globe run on Atlassian</li> <li>• [H2] Empower everyone, on every team</li> <li>• [H2] For teams of all sizes</li> <li>• [H2] Help us shape the future of teamwork</li> <li>• [H3] Dream it, plan it, launch it</li> <li>• [H3] Scale your knowledge</li> <li>• [H3] Deliver service faster</li> <li>• [H3] Record, share, collaborate</li> <li>• [H3] Ideate faster than ever</li> <li>• [H3] 300000+</li> <li>• [H3] 200+</li> <li>• [H3] 80%</li> <li>• [H3] Supercharge dev productivity</li> <li>• [H3] Unleash the power of teamworkteamwork</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	10	33	74	13
H1	H2	H3	H4	H5	H6									
1	6	10	33	74	13									





## SEO Content

- [H4] Jira
- [H4] Confluence
- [H4] Jira Service Management
- [H4] RovoNew
- [H4] Jira Product DiscoveryNew
- [H4] CompassNew
- [H4] GuardNew
- [H4] LoomNew
- [H4] Jira
- [H4] CompassNew
- [H4] Bitbucket
- [H4] Jira
- [H4] Confluence
- [H4] Jira Product DiscoveryNew
- [H4] Jira Service Management
- [H4] GuardNew
- [H4] Jira
- [H4] Confluence
- [H4] Trello
- [H4] LoomNew
- [H4] Jira
- [H4] Confluence
- [H4] LoomNew
- [H4] Jira Align
- [H4] Jira
- [H4] Confluence
- [H4] Jira Service Management
- [H4] Loom
- [H4] Jira Product Discovery
- [H4] Get started with a template
- [H4] Scrum
- [H4] Bug Tracking
- [H4] DevOps
- [H5] Jira
- [H5] Confluence
- [H5] Jira Service Management
- [H5] RovoNew
- [H5] Jira Product DiscoveryNew
- [H5] CompassNew
- [H5] GuardNew
- [H5] LoomNew
- [H5] Jira
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- [H5] Confluence
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- [H5] LoomNew
- [H5] Jira
- [H5] Confluence
- [H5] LoomNew





## SEO Content

- [H5] Jira Align
- [H5] Software
- [H5] Marketing
- [H5] IT
- [H5] Integrations
- [H5] Customers
- [H5] FedRAMP
- [H5] Resilience
- [H5] Platform
- [H5] Trust center
- [H5] Customer Support
- [H5] Find Partners
- [H5] Migration Program
- [H5] University
- [H5] Jira
- [H5] Confluence
- [H5] Jira Service Management
- [H5] RovoNew
- [H5] Jira Product DiscoveryNew
- [H5] CompassNew
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- [H5] Confluence
- [H5] LoomNew
- [H5] Jira Align
- [H5] Software
- [H5] Marketing
- [H5] IT
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- [H5] Customers
- [H5] FedRAMP
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- [H5] Platform
- [H5] Trust center
- [H5] Customer Support
- [H5] Find Partners
- [H5] Migration Program
- [H5] University
- [H6] Software
- [H6] Marketing
- [H6] IT
- [H6] Integrations
- [H6] Customers

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] FedRAMP</li><li>• [H6] Resilience</li><li>• [H6] Platform</li><li>• [H6] Trust center</li><li>• [H6] Customer Support</li><li>• [H6] Find Partners</li><li>• [H6] Migration Program</li><li>• [H6] University</li></ul>
	Images	We found 90 images on this web page.  39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.11%  Internal Links 88.89%


## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Enterprise</a>	Internal	Passing Juice
<a href="#">Get started</a>	Internal	Passing Juice
<a href="#">Get started with Jira</a>	Internal	Passing Juice
<a href="#">Get started with Confluence</a>	Internal	Passing Juice
<a href="#">Get started with Jira Service Management</a>	Internal	Passing Juice
<a href="#">Get started with Loom</a>	External	Passing Juice
<a href="#">Get started with Jira Product Discovery</a>	Internal	Passing Juice
<a href="#">Explore Atlassian Intelligence</a>	Internal	Passing Juice
<a href="#">Share your story</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	support <b>management</b> <b>jira</b> all new atlassian service teams project <b>product</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jira	43	✘	✘	✔	✔
management	35	✘	✘	✘	✔
new	29	✘	✘	✘	✔
product	28	✘	✘	✘	✔
support	24	✘	✘	✘	✔












## Usability

	Url	Domain : atlassian.com Length : 13
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 372 Warnings : 66
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.atlassian.com/sitemap.xml</pre> <pre>https://www.atlassian.com/blog/post-sitemap.xml</pre>
	Robots.txt	<p><a href="http://atlassian.com/robots.txt">http://atlassian.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>