







# Website review atlcservice.com

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The score is 53/100





## SEO Content

	Title	<p>A TLC Service - Naples, FL Caregivers for your Children and Elderly</p> <p><b>Length : 67</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Caregivers for children and elderly in your home, condominium or hotel. Call (239) 598-1515 to make a reservation.</p> <p><b>Length : 114</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Baby sitters, Caregivers, Naples, Fort Myers, Bonita Springs, Sarasota, SWFL</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>A TLC Service - Naples, FL   Caregivers for Children and Elderly in your Home, Condo, or Hotel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>A TLC Service - Naples, FL Caregivers for your Children and Elderly</td> </tr> <tr> <td>description</td> <td>Caregivers for children and elderly in your home, condominium or hotel. Established 1990 in Naples, FL</td> </tr> <tr> <td>url</td> <td>http://atlcservice.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	A TLC Service - Naples, FL   Caregivers for Children and Elderly in your Home, Condo, or Hotel	type	website	title	A TLC Service - Naples, FL Caregivers for your Children and Elderly	description	Caregivers for children and elderly in your home, condominium or hotel. Established 1990 in Naples, FL	url	http://atlcservice.com/
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# SEO Content

		<ul style="list-style-type: none"><li>• [H1] About Us</li><li>• [H1] Blog</li><li>• [H1] Contact Us</li><li>• [H1] Rates</li><li>• [H1] Testimonials</li><li>• [H1] Contact</li><li>• [H2] A Tender Loving Care Service</li><li>• [H2] Our Goal</li><li>• [H2] Our Sitters</li><li>• [H2] A Tender Loving Care Service</li><li>• [H2] About Marion Gregory</li><li>• [H2] Contact Info</li><li>• [H2] Lorem Ipsum</li><li>• [H2] Questions or Comments?</li><li>• [H2] For Reservations:</li><li>• [H2] Caregiver Rates:</li><li>• [H2] Travel for Adults and Children:</li><li>• [H2] Questions?</li><li>• [H2] Contact Info</li><li>• [H3] Solutions for Newborns</li><li>• [H3] Tutoring</li><li>• [H3] Multiple Sitters</li><li>• [H3] Special Needs Care</li><li>• [H3] Art Therapy</li><li>• [H3] Swim Instruction</li><li>• [H3] Elderly Care &amp; Companionship</li><li>• [H3] Meal Preparation</li><li>• [H3] Transportation</li><li>• [H3] Letter Writing</li><li>• [H3] Reading</li><li>• [H3] Errands</li><li>• [H3] House Sitting</li><li>• [H3] Home Watch</li><li>• [H3] Pet Sitting / Walking</li><li>• [H3] Etiquette Classes</li><li>• [H3] Large Groups/Conferences</li><li>• [H3] Weddings &amp; Special Events</li><li>• [H6] About Marion Gregory</li><li>• [H6]</li><li>• [H6] We strive to create the best experience possible and make each and every sitting experience an exceptional one.</li><li>• [H6]</li><li>• [H6] All caregivers are Licensed, Bonded, Insured and CPR Certified with English as their first language.</li><li>• [H6] For more information or to make a reservation use the form below.</li></ul>
	Images	<p>We found 7 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	Ratio : <b>8%</b>

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

## In-page links

Anchor	Type	Juice
<a href="#">home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Rates</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="http://twitter.com/username">http://twitter.com/username</a>	External	Passing Juice
<a href="http://facebook.com/username">http://facebook.com/username</a>	External	Passing Juice

## In-page links

[atlcservice.com](#)

Internal

Passing Juice

[read more](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

tlc naples director home elderly care best service marion children










## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marion	5	✘	✘	✘	✔
naples	5	✔	✔	✘	✘
care	4	✔	✔	✔	✔
service	4	✔	✘	✘	✔
tlc	3	✔	✘	✘	✘





## Usability

	Url	Domain : atlcservice.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://atlcservice.com/wp-sitemap.xml http://atlcservice.com/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://atlcservice.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.