Website review auriella.net

Generated on January 08 2025 07:45 AM

The score is 42/100

SEO Content

✔	Title	Auriella Jewelry **Length : 16** Perfect, your title contains between 10 and 70 characters.
✘	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Auriella Jewelry
url	https://auriella.net/
title	Auriella Jewelry
type	website
description	Auriella Jewelry

Headings

H1	H2	H3	H4	H5	H6
1	12	25	0	0	0

- [H1] Auriella Jewelry
- [H2] Country/region
- [H2] Item added to your cart
- [H2] Unique designer pieces crafted by master artisans, featuring genuine gemstones.
- [H2] Dream, Manifest, Shine.
- [H2] Best Seller
- [H2] High Quality Hand Crafted Jewelry

SEO Content

		[H2] High-End Materials [H2] New Arrival [H2] SHOP BY COLLECTION [H2] Subscribe to our emails [H2] Shop [H2] Policy [H3] Gemstone and Opal Brooch 14k Real Gold plated [H3] Gemstone and Opal Brooch 14k Real Gold plated [H3] Pearl Brooch 14k Real Gold Plated [H3] Pearl Brooch 14k Real Gold Plated [H3] Pearl Sterling Silver Brooch [H3] Pearl Sterling Silver Brooch [H3] Wishing Necklace- Magic Shop [H3] Wishing Necklace- Magic Shop [H3] Baroque Pearl Necklace [H3] Baroque Pearl Necklace [H3] Pearl Aquamarine and Topaz Vertical Bar Neclace [H3] Pearl Aquamarine and Topaz Vertical Bar Neclace [H3] Wishing Necklace- Galaxy [H3] Wishing Necklace- Galaxy [H3] Bracelets [H3] Bracelets [H3] Brooches [H3] Brooches [H3] Earrings [H3] Earrings [H3] Necklaces [H3] Necklaces [H3] Rings [H3] Rings [H3] Brand New Design!
❌	Images	We found 23 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 19 links including 0 link(s) to files
●	Statistics	External Links : noFollow 5.26% External Links : Passing Juice 0% Internal Links 94.74%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home Page	Internal	Passing Juice
Products	Internal	Passing Juice
About us	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
Gemstone and Opal Brooch 14k Real Gold plated	Internal	Passing Juice
Pearl Brooch 14k Real Gold Plated	Internal	Passing Juice
Pearl Sterling Silver Brooch	Internal	Passing Juice
Wishing Necklace- Magic Shop	Internal	Passing Juice
Baroque Pearl Necklace	Internal	Passing Juice
Pearl Aquamarine and Topaz Vertical Bar Neclace	Internal	Passing Juice
Wishing Necklace- Galaxy	Internal	Passing Juice
View all	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice

In-page links

Terms of Service	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

⊙	Keywords Cloud	brooch real price usd pearl sale plated shop unit regular

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	28	✖	✖	✖	✖
regular	14	✖	✖	✖	✖
usd	14	✖	✖	✖	✖
pearl	8	✖	✖	✖	✔
sale	7	✖	✖	✖	✖

Usability

⊙	Url	Domain : auriella.net Length : 12
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 62 Warnings : 11
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	

Deprecated tags	Occurrences
<s>	7

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://auriella.net/sitemap.xml
	Robots.txt	http://auriella.net/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.