







Website review backlinko.com

Generated on November 10 2024 04:38 AM






The score is 59/100







SEO Content

	<p>Title</p>	<p>Backlinko: SEO, Content Marketing, & Link Building Strategies</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>It's time to get backlinks that make a difference. Backlinko is the place for next-level SEO training and link building strategies.</p> <p>Length : 131</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Backlinko: SEO, Content Marketing, & Link Building Strategies</td> </tr> <tr> <td>description</td> <td>It's time to get backlinks that make a difference. Backlinko is the place for next-level SEO training and link building strategies.</td> </tr> <tr> <td>url</td> <td>https://backlinko.com</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>image</td> <td>https://api.backlinko.com/app/uploads/2015/06/backlinko.png</td> </tr> <tr> <td>image:width</td> <td>880</td> </tr> <tr> <td>image:height</td> <td>660</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Backlinko</td> </tr> </tbody> </table>	Property	Content	title	Backlinko: SEO, Content Marketing, & Link Building Strategies	description	It's time to get backlinks that make a difference. Backlinko is the place for next-level SEO training and link building strategies.	url	https://backlinko.com	type	article	image	https://api.backlinko.com/app/uploads/2015/06/backlinko.png	image:width	880	image:height	660	locale	en_US	site_name	Backlinko
Property	Content																					
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site_name	Backlinko																					

SEO Content

		H1	H2	H3	H4	H5	H6
	Headings	1	6	3	3	0	0
		<ul style="list-style-type: none"> • [H1] Where SEO best practices meet real-world results. • [H2] Grow your online visibility. On all key channels. From just one platform. • [H2] Welcome to Backlinko • [H2] Editor's Picks • [H2] Find Keyword Ideas in Seconds • [H2] Latest How-To Guides • [H2] Backlinko Resource Hubs • [H3] Semrush helps you: • [H3] Backlinko readers get: • [H3] Free Tool • [H4] Learn • [H4] Company • [H4] Connect 					
	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.82%</p> <p>Internal Links 93.18%</p>

SEO Links

In-page links

Anchor	Type	Juice
Increase Website Authority	Internal	Passing Juice
Templates	Internal	Passing Juice
About	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Free access	External	Passing Juice
Newsletter Sign Up	Internal	Passing Juice
What Is SEO?	Internal	Passing Juice
Website Architecture	Internal	Passing Juice
SEO vs. SEM	Internal	Passing Juice
Search Engine Ranking Factors	Internal	Passing Juice
SEO Metrics	Internal	Passing Juice
What Are SERPs?	Internal	Passing Juice
Free Keyword Tool	Internal	Passing Juice
Free Keyword Rank Checker	Internal	Passing Juice
Free Website Authority Checker	Internal	Passing Juice
Free Backlink Checker	Internal	Passing Juice
Free Keyword Generator	Internal	Passing Juice
Free Website Traffic Checker	Internal	Passing Juice
Start now	Internal	Passing Juice
Link Building for SEO: The Definitive Guide	Internal	Passing Juice
Link Building Strategies: The Complete List	Internal	Passing Juice
7 Link Building Services That Actually Work	Internal	Passing Juice
Broken Link Building	Internal	Passing Juice
Resource Page Link Building	Internal	Passing Juice

In-page links

Start now	Internal	Passing Juice
What Is Content Marketing?	Internal	Passing Juice
Content Strategy	Internal	Passing Juice
Content Audits	Internal	Passing Juice
Content Gap Analysis	Internal	Passing Juice
Content Writing 101	Internal	Passing Juice
Video Content	Internal	Passing Juice
Start now	Internal	Passing Juice
YouTube SEO: How to Rank YouTube Videos	Internal	Passing Juice
17 Ways to Get More Views on YouTube	Internal	Passing Juice
17 Ways to Get More YouTube Subscribers	Internal	Passing Juice
YouTube Channel Name	Internal	Passing Juice
YouTube Studio	Internal	Passing Juice
Start now	Internal	Passing Juice
Blog	Internal	Passing Juice
Semrush Offer	Internal	Passing Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice
Terms of Service	External	Passing Juice
Privacy Notice	External	Passing Juice

SEO Keywords








Keywords Cloud

seo building content how keyword website link
tools best marketing




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
seo	90	✓	✗	✓	✓
tools	46	✗	✗	✗	✗
content	45	✓	✗	✗	✗
keyword	26	✗	✗	✗	✓
marketing	25	✓	✗	✗	✗









Usability

	Url	Domain : backlinko.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 148 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!




Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://backlinko.com/sitemap_index.xml</code>
	Robots.txt	<code>http://backlinko.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.