

# Website review baike.baidu.com

Generated on May 01 2025 16:08 PM

The score is 50/100

#### **SEO Content**

|          | Title              | Length: Perfect, yo   | 16                        | tains betw     | een 10 and                             | 70 characto    | ers.            |
|----------|--------------------|---|---------------------------|----------------|--|----------------|-----------------|
|          | Description        | Length:   | 79                        |                | 00000000000000000000000000000000000000 |                | 160 characters. |
|          | Keywords           |   | 0000, 0000<br>r page cont | ains meta      | keywords.                              |                |                 |
| 8        | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |                           |                |  |                |                 |
| 0        | Headings           | <b>H1</b><br>0  | <b>H2</b><br>0            | <b>H3</b><br>0 | <b>H4</b><br>0                         | <b>H5</b><br>0 | <b>H6</b><br>0  |
| <b>②</b> | Images             |   | 0 images o                |                | page.<br>s have alt at                 | tributes.      |                 |
|          | Text/HTML Ratio    | Ratio: <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                               |                           |                |  |                |                 |
|          | Flash              | Perfect, no   | o Flash cont              | ent has be     | en detected                            | on this pa     | ge.             |

#### **SEO Content**



Iframe

Great, there are no Iframes detected on this page.

#### **SEO Links**

|         | URL Rewrite             | Good. Your links looks friendly!   |
|---------|-------------------------|--|
| <b></b> | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                     |
| 8       | In-page links           | We found a total of 0 links including 0 link(s) to files                           |
| 0       | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0% |

#### **In-page links**

| Anchor | Type | Juice |  |
|--------|------|-------|--|
|--------|------|-------|--|

#### **SEO Keywords**



Keywords Cloud



## **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
|         | 1       | ×     | ×        | ×               | ×        |

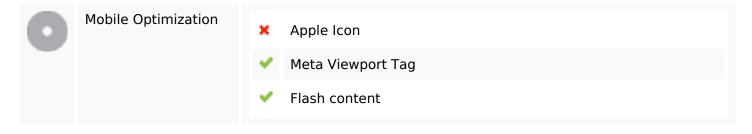
## Usability

| 0       | Url          | Domain : baike.baidu.com<br>Length : 15   |
|---------|--------------|---|
| <b></b> | Favicon      | Great, your website has a favicon.  |
|         | Printability | We could not find a Print-Friendly CSS.   |
|         | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| 8       | Dublin Core  | This page does not take advantage of Dublin Core.   |

#### **Document**

| <b></b>  | Doctype         | HTML 5   |  |
|----------|-----------------|--|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.   |  |
| ×        | W3C Validity    | Errors: 1<br>Warnings: 2   |  |
| <b></b>  | Email Privacy   | Great no email address has been found in plain text!   |  |
| <b></b>  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |
| 0        | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |

### Mobile



## Optimization

|          | XML Sitemap | Missing  |
|----------|-------------|--|
| <b>~</b> |             | Your website does not have an XML sitemap - this can be problematic.   |
|          |             | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|          | Robots.txt  | http://baike.baidu.com/robots.txt  |
|          |             | Great, your website has a robots.txt file.   |
|          | Analytics   | Missing  |
| <b>~</b> |             | We didn't detect an analytics tool installed on this website.  |
|          |             | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.   |