



# Website review baike.baidu.com

Generated on May 01 2025 16:08 PM


The score is 50/100







## SEO Content

	Title	<div>百度_百度百科</div> <div>Length : 16</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																	
	Description	<div>百度百科，顾名思义，是一个百科全书式的网站，它提供了大量的中文词条，涵盖了各个领域，是用户获取知识的重要平台。</div> <div>Length : 79</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																	
	Keywords	<div>百度, 百度百科, 百科, 知识</div> <div>Good, your page contains meta keywords.</div>																	
	Og Meta Properties	<div>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</div>																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>						H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6														
0	0	0	0	0	0														
	Images	<div>We found 0 images on this web page.</div> <div>Good, most or all of your images have alt attributes.</div>																	
	Text/HTML Ratio	<div>Ratio : 3%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>																	
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>																	

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	<div></div>
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
□□□□□□□□□□□□□□	1	✖	✖	✖	✖

## Usability

	Url	Domain : baike.baidu.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://baike.baidu.com/robots.txt">http://baike.baidu.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>