











## SEO Content

	Images	We found 25 images on this web page. 25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 28 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.57% Internal Links 96.43%

## In-page links

Anchor	Type	Juice
<a href="#">{{ lang.account.orders.property_detail }}</a>	Internal	Passing Juice
<a href="#">{{ el.value }}</a>	Internal	Passing Juice
<a href="#">{{lang.product.view_cart}}</a>	Internal	Passing Juice
<a href="#">Free shipping to Home for orders over €60.00</a>	External	Passing Juice
<a href="#">HANDBAGS</a>	Internal	Passing Juice

## In-page links

<a href="#">WOMENSWEAR</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Garment Dyeing</a>	Internal	Passing Juice
<a href="#">Icons</a>	Internal	Passing Juice
<a href="#">Lens Customization</a>	Internal	Passing Juice
<a href="#">Lens</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Shipping policy</a>	Internal	Passing Juice
<a href="#">Return policy</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Payment</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Conditions of Use</a>	Internal	Passing Juice
<a href="#">Conditions of Sale</a>	Internal	Passing Juice
<a href="#">Corporate Information</a>	Internal	Passing Juice
<a href="#">Customer Service</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Track Orders</a>	Internal	Passing Juice
<a href="#">Accessibility Statement</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

longchamp home shipping  
orders free





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
longchamp	1	✓	✗	✓	✗
free	1	✗	✗	✗	✗
shipping	1	✗	✗	✗	✗
home	1	✗	✗	✗	✗
orders	1	✗	✗	✗	✗








## Usability

	Url	Domain : balzec-paris.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://balzec-paris.com/robots.txt">http://balzec-paris.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>