

## Website review bau-rw.de

Generated on January 12 2025 14:07 PM

The score is 42/100

#### **SEO Content**

	Title	Startseite	9				
		Length	10				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
	Description	Length	0				
		-			ta description to create de		page. Use <u>this</u>
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	social cra		er structuriz	ze your page		his tags allows ree og
0	Headings	<b>H1</b> 1	<b>H2</b> 0 H1] Bau-RW	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found	d 0 images o	on this web	page.		
		Good, mo	ost or all of	your image	s have alt at	ttributes.	
	Text/HTML Ratio	Ratio : 10	0%				
W		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

#### **SEO Content**



Iframe

Great, there are no Iframes detected on this page.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

### **In-page links**

Anchor	Туре	Juice
<u>Akzeptieren</u>	Internal	Passing Juice
Weitere Informationen	Internal	Passing Juice
<u>Impressum</u>	Internal	Passing Juice

## **SEO Keywords**

U	4	lin.
	1	

Keywords Cloud

sie der website bitte seite wir die diese beachten COOKIES

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

# **Keywords Consistency**

cookies	4	×	×	×	×
website	3	×	×	×	×
sie	3	×	×	×	×
seite	2	*	×	×	×
wir	2	×	×	×	×

# Usability

0	Url	Domain : bau-rw.de Length : 9
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## **Document**

	Doctype	HTML 5
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 1 Warnings: 0
<b>②</b>	Email Privacy	Great no email address has been found in plain text!
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

### **Document**

0	Speed Tips	•	Excellent, your website doesn't use nested tables.
		*	Perfect. No inline css has been found in HTML tags!
		×	Too bad, your website has too many CSS files (more than 4).
		×	Too bad, your website has too many JS files (more than 6).
		×	Too bad, your website does not take advantage of gzip.

## Mobile

0	Mobile Optimization	* Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://bau-rw.de/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.