Website review
beebrilliantmarketing.com

Generated on November 23 2024 11:12 AM

The score is 63/100

SEO Content

✅	Title	Digital Marketing Agency for Small Businesses | BeeBrilliant! **Length : 61** Perfect, your title contains between 10 and 70 characters.
✅	Description	BeeBrilliant! is a digital marketing agency for small business. Helping UK small businesses with marketing, lead gen & online sales. **Length : 136** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Digital Marketing Agency for Small Businesses | BeeBrilliant!
description	BeeBrilliant! is a digital marketing agency for small business. Helping UK small businesses with marketing, lead gen & online sales.
url	https://beebrilliantmarketing.com/
site_name	Affordable Marketing Agency
image	https://beebrilliantmarketing.com/wp-content/uploads/2020/02/with-olivia-1-1024x512.jpg
image:width	1200
image:height	600

SEO Content

		image:type	image/jpeg				

	Headings	**H1** 2	**H2** 8	**H3** 3	**H4** 3	**H5** 0	**H6** 0
		[H1] DIGITAL MARKETING AGENCY FOR SMALL BUSINESSES [H1] DIGITAL MARKETING AGENCY FOR SMALL BUSINESSES [H2] Effective Digital Marketing for Small Businesses [H2] Web Design [H2] SEO [H2] Copywriting [H2] Email Marketing [H2] PPC [H2] Social Media [H2] Create a buzz around your business [H3] BeeBrilliant! is a digital marketing agency for small business owners. We help UK small businesses generate leads, sell more & grow. [H3] We work with some pretty cool businesses [H3] Clients rate us [H4] Knowledgeable [H4] Specialist [H4] No Nonsense					

	Images	We found 25 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 4.76%
		Internal Links 95.24%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Learn more →	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
Website Content	Internal	Passing Juice
WordPress	Internal	Passing Juice
Brochure Writing	Internal	Passing Juice
Web Design	Internal	Passing Juice
Polish Marketing	Internal	Passing Juice
Polish SEO	Internal	Passing Juice
Polish PPC	Internal	Passing Juice
Terms of Business	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Manage options	Internal	Passing Juice

In-page links

External   Passing Juice

SEO Keywords

Keywords Cloud	storage digital web small seo business **marketing** businesses technical design

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	18	✔	✖	✔	✔
small	7	✔	✖	✔	✔
business	7	✔	✖	✔	✔
digital	6	✔	✖	✔	✔
businesses	6	✔	✖	✔	✔

Usability

	Url	Domain : beebrilliantmarketing.com Length : 25
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 35 Warnings : 6
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://beebrilliantmarketing.com/sitemap.xml
✓	Robots.txt	http://beebrilliantmarketing.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.