Website review berto-online.com

The score is 64/100

SEO Content

✅	Title	Artisan and industrial coffee roasters | Berto Coffee Roaster **Length : 61** Perfect, your title contains between 10 and 70 characters.
✅	Description	Get to know Berto Coffee Roaster, we are the manufacturer of smart coffee roaster machines with advanced technology. **Length : 116** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Berto Cofee Roaster Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Artisan and industrial coffee roasters | Berto Coffee Roaster
description	Get to know Berto Coffee Roaster, we are the manufacturer of smart coffee roaster machines with advanced technology.
url	https://berto-online.com/
site_name	Berto Coffee Roaster
image	https://berto-online.com/wp-content/uploads/2023/06/r60_web.png
image:width	1035
image:height	1122

SEO Content

		image:type	image/png				

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	5	12	0	0	0

- [H1] BERTO COFFEE ROASTER EST. 1984
- [H2] Sell great coffee. Prepared with Berto roaster machine.
- [H2] Sell great coffee. Prepared with Berto roaster machine.
- [H2] PRODUCTS
- [H2] Contact Us
- [H2] LATEST BLOG
- [H3] BERTO ESSENTIAL AIR
- [H3] BERTO ESSENTIAL
- [H3] Berto TypeD ROASTER
- [H3] Berto Type R ROASTERS
- [H3] Roasting Challenges of 2025: How to Stay Ahead of the Curve in Coffee
- [H3] Coffee Roaster Machine Maintenance: Tips to Keep It in Shape!
- [H3] Coffee Roasting Techniques: How It Impacts the Flavor in Every Cup
- [H3] Decoding Coffee Acidity: How Roasting Influences Taste
- [H3] Post-Roast Techniques to Extend Your Coffee's Freshness
- [H3] First Crack vs. Second Crack: What They Mean for Your Roast
- [H3] Menu
- [H3] Latest Blogs

	Images	We found 17 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

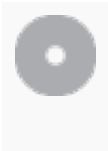|		
❌		
✅	In-page links	We found a total of 25 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 8%
		Internal Links 92%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Roasters	Internal	Passing Juice
Berto Essential Air	Internal	Passing Juice
Berto Essential	Internal	Passing Juice
Berto Type D Roaster	Internal	Passing Juice
Berto Type R Roaster	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
here	Internal	Passing Juice
Berto ONE	Internal	Passing Juice
D Roasters	Internal	Passing Juice
R Roasters	Internal	Passing Juice
Products section	Internal	Passing Juice
drop us a line	Internal	Passing Juice
Read More	Internal	Passing Juice
Lebih Lanjut	Internal	Passing Juice
Berto Essential	Internal	Passing Juice

In-page links

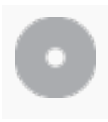|		
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Roasting Challenges of 2025: How to Stay Ahead of the Curve in Coffee	Internal	Passing Juice
Coffee Roaster Machine Maintenance: Tips to Keep It in Shape!	Internal	Passing Juice
Coffee Roasting Techniques: How It Impacts the Flavor in Every Cup	Internal	Passing Juice
Decoding Coffee Acidity: How Roasting Influences Taste	Internal	Passing Juice
Post-Roast Techniques to Extend Your Coffee's Freshness	Internal	Passing Juice

SEO Keywords

Keywords Cloud	roasting roasters coffee berto machine air roaster type essential business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
coffee	54	✔	✖	✔	✔
roaster	37	✔	✔	✔	✔
berto	31	✔	✔	✔	✔
roasting	20	✖	✖	✖	✔
roasters	17	✔	✖	✖	✔

Usability

	Url	Domain : berto-online.com Length : 16
✔	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 35 Warnings : 3
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Mobile

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://berto-online.com/post-sitemap.xml http://berto-online.com/page-sitemap.xml
✅	Robots.txt	http://berto-online.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics