Website review
bhfarmapparel.co.uk

Generated on December 30 2024 06:11 AM

The score is 42/100

SEO Content

✅	Title	BH Farm Apparel **Length : 15** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 0 **H2** 8 **H3** 5 **H4** 0 **H5** 0 **H6** 0 • [H2] FUN FARM INSPRIRED CLOTHING • [H2] OUR PRODUCTS ARE TRUSTED BY HUNDREDS OF FARMERS AND THIER FAMILIES • [H2] WHAT PEOPLE SAY • [H2] WRITE US A MESSAGE • [H2] ABOUT • [H2] EXPLORE • [H2] Products • [H2] CONTACT • [H3] KIDS T-SHIRTS • [H3] KIDS HOODIES • [H3] SHEARING HOODIES • [H3] 1400 • [H3] 246
❌	Images	We found 17 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 12 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Kids hoodies	Internal	Passing Juice
Kids t-shirts	Internal	Passing Juice
Kids shorts	Internal	Passing Juice
Shearing hoodies	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Shop	Internal	Passing Juice
Kids personalised T-Shirts and Polos	Internal	Passing Juice
Kids Sweatshirts & Hoodies	Internal	Passing Juice
Returns	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Dismiss	Internal	Passing Juice

SEO Keywords

Keywords Cloud	hoodies farm personalised farmers quality kids t-shirts very products customer

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kids	7	✖	✖	✖	✔
hoodies	6	✖	✖	✖	✔
farm	5	✔	✖	✖	✔
products	4	✖	✖	✖	✔
customer	4	✖	✖	✖	✖

Usability

	Url	Domain : bhfarmapparel.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 7 Warnings : 63
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://bhfarmapparel.co.uk/wp-sitemap.xml
	Robots.txt	http://bhfarmapparel.co.uk/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.