










Website review blogpublic.lib.msu.edu

Generated on January 12 2025 03:27 AM



The score is 39/100







SEO Content

	<p>Title</p>	<p>Home MSU Libraries</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1375 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1482 1232 1720" style="list-style-type: none"> • [H1] MSU Libraries • [H2] Alerts • [H2] Search all sources • [H2] What are you looking for? • [H2] Today's Hours: • [H2] Events, Workshops, News and Exhibits • [H2] Service Spotlight 	H1	H2	H3	H4	H5	H6	1	6	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	0	0	0	0									
	<p>Images</p>	<p>We found 20 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 118 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.27% Internal Links 73.73%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Skip to Ask Us Chat	Internal	Passing Juice
MSU Libraries	Internal	Passing Juice
Art Library	Internal	Passing Juice
Circulation	Internal	Passing Juice
Creative Solutions Center	Internal	Passing Juice
Digital Scholarship Lab	Internal	Passing Juice
Hollander Makerspace	Internal	Passing Juice
Hollander MakeCentral Service Desk	Internal	Passing Juice

In-page links

Kline Digital and Multimedia Center	Internal	Passing Juice
Map Library	Internal	Passing Juice
Murray Hong Special Collections	Internal	Passing Juice
Music Library	Internal	Passing Juice
Reference and Discovery Services	Internal	Passing Juice
Starbucks	External	Passing Juice
Turfgrass Information Center	External	Passing Juice
Vincent Voice Library	Internal	Passing Juice
Gast Business Library	Internal	Passing Juice
Health Sciences Digital Library	Internal	Passing Juice
Schaefer Law Library	External	Passing Juice
University Archives & Historical Collections	Internal	Passing Juice
Center for Teaching & Learning Innovation	External	Passing Juice
Course Materials Program	Internal	Passing Juice
GIS	External	Passing Juice
Government Documents	Internal	Passing Juice
MSU Commons Repository	External	Passing Juice
MSU Press	External	Passing Juice
Office of Faculty and Academic Staff Development	External	Passing Juice
Open Education Resources	Internal	Passing Juice
Passport Services	Internal	Passing Juice
Publishing Services	Internal	Passing Juice
User Experience & Web Services	Internal	Passing Juice
Search Everything	Internal	Passing Juice
Books & Media	External	Passing Juice
Journal Articles	External	Passing Juice
Databases	External	Passing Juice
Electronic Resources	External	Passing Juice


In-page links

Electronic Journals & Newspapers	External	Passing Juice
Electronic Publications	External	Passing Juice
Finding Aids (SPC & UAHC)	External	Passing Juice
Finding Books	Internal	Passing Juice
Digital Collections	External	Passing Juice
View/Renew My Books	External	Passing Juice
Course Reserves	Internal	Passing Juice
Interlibrary Services	Internal	Passing Juice
MakerSpace Equipment	Internal	Passing Juice
Textbooks	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Hours	Internal	Passing Juice
Reserve a Study Room	External	Passing Juice
Computers	Internal	Passing Juice
Print & Scan	Internal	Passing Juice
Connect Off Campus	Internal	Passing Juice
Floor Maps	Internal	Passing Juice
Library Policies	Internal	Passing Juice
Parking Information	External	Passing Juice
Internet & Wireless	Internal	Passing Juice
Ask Us	Internal	Passing Juice
Help by Subject	Internal	Passing Juice
Information Literacy	Internal	Passing Juice
Peer Research Advisors	Internal	Passing Juice
Research & Course Guides	Internal	Passing Juice
Citation Help	Internal	Passing Juice
Help Rooms	Internal	Passing Juice
Scholarly Communication	Internal	Passing Juice

In-page links

See more hours	Internal	Passing Juice
See more hours	Internal	Passing Juice
See more hours	Internal	Passing Juice
See more hours	Internal	Passing Juice
See more hours	Internal	Passing Juice
DSL Office Hours: Data Services	External	Passing Juice
Midday Movement Series by University Health and Wellbeing	External	Passing Juice
DSL Office Hours: Immersive Technologies	External	Passing Juice
View all Events & Workshops	External	Passing Juice
Fall 2024 Insight: Michigan State University Libraries Magazine now available	Internal	Passing Juice
MSU Libraries newly renovated Special Collections space now operational, including previously paused services	Internal	Passing Juice
View all News Articles	Internal	Passing Juice
Universal Access: Accessibility in the Library World	Internal	Passing Juice
Palm Oil in Indonesia	Internal	Passing Juice
Advancing Accessibility: A Timeline	Internal	Passing Juice
View all Exhibits	Internal	Passing Juice
Exhibits	Internal	Passing Juice
Library Website Feedback	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Discover Library Spaces	Internal	Passing Juice
Employment	Internal	Passing Juice
Support the Libraries	Internal	Passing Juice
Site map	Internal	Passing Juice
msu.edu	External	Passing Juice
Notice of Nondiscrimination	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : blogpublic.lib.msu.edu Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://lib.msu.edu/</p>
	Robots.txt	<p>http://blogpublic.lib.msu.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>