

Website review boakandbailey.com

Generated on February 06 2025 07:54 AM





The score is 64/100







SEO Content

	Title	Boak & Bailey's Beer Blog																			
		Length : 34																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	UK beer blog running since 2007, with tasting notes, beer history, pub reports and commentary on British booze culture, by Jessica and Ray.																			
		Length : 139																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Boak & Bailey's Beer Blog</td></tr><tr><td>description</td><td>UK beer blog running since 2007, with tasting notes, beer history, pub reports and commentary on British booze culture, by Jessica and Ray.</td></tr><tr><td>url</td><td>https://boakandbailey.com/</td></tr><tr><td>site_name</td><td>Boak & Bailey's Beer Blog</td></tr></table>						Property	Content	locale	en_GB	type	website	title	Boak & Bailey's Beer Blog	description	UK beer blog running since 2007, with tasting notes, beer history, pub reports and commentary on British booze culture, by Jessica and Ray.	url	https://boakandbailey.com/	site_name	Boak & Bailey's Beer Blog
Property	Content																				
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url	https://boakandbailey.com/																				
site_name	Boak & Bailey's Beer Blog																				
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>16</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>						H1	H2	H3	H4	H5	H6	1	16	0	0	0	0		
H1	H2	H3	H4	H5	H6																
1	16	0	0	0	0																
		<ul style="list-style-type: none">[H1] Boak & Bailey's Beer Blog[H2] Two decades in pursuit of perfect pints of ESB																			

SEO Content

		<ul style="list-style-type: none">• [H2] News, nuggets and longreads 1 February 2025: The Life and Loves of a She-Devil• [H2] The Session January 2025: the best thing in beer since 2018• [H2] Three pubs to visit before you die• [H2] The temporal question• [H2] Roam if you want to• [H2] Our three pubs• [H2] A shared to-do list of great pubs• [H2] News, nuggets and longreads 25 January 2025: Ghost World• [H2] Posts pagination• [H2] We're Boak and Bailey• [H2] Meta• [H2] Books• [H2] Categories• [H2] Archives• [H2] Recent Comments
	Images	<p>We found 18 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 101 links including 2 link(s) to files</p>
	Statistics	<p>External Links : noFollow 2.97%</p> <p>External Links : Passing Juice 33.66%</p>

SEO Links

Internal Links 63.37%

In-page links

Anchor	Type	Juice
Skip to the content	Internal	Passing Juice
Contacts and About	Internal	Passing Juice
Blogging etiquette	Internal	Passing Juice
How we use Twitter	Internal	Passing Juice
Magazines and Books Wanted	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Subscribe to our newsletter	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Guides and Lists	Internal	Passing Juice
A Virtual Beer Library	Internal	Passing Juice
Bookmark These Blog Posts	Internal	Passing Juice
Christmas Gifts for Beer Lovers	Internal	Passing Juice
Frequently asked questions (FAQs) about beer and pubs	Internal	Passing Juice
Generic Beer Infographic	Internal	Passing Juice
How to Be a Beer Geek	Internal	Passing Juice
Long Reads	Internal	Passing Juice
Pubs on Film	Internal	Passing Juice
Register of Good News/Bad News	Internal	Passing Juice
Supermarket beer guide	Internal	Passing Juice
Ten Years of Blogging: Our Favourite Posts	Internal	Passing Juice
When we say ‘craft beer’; we mean ‘230:	Internal	Passing Juice
Our Books	Internal	Passing Juice
20th Century Pub: Errata	Internal	Passing Juice

In-page links

About Brew Britannia	Internal	Passing Juice
All About 20th Century Pub	Internal	Passing Juice
BB: Outstanding Questions	Internal	Passing Juice
Brew Britannia: Errata	Internal	Passing Juice
Samples and PR	Internal	Passing Juice
Disclosure: Stuff We Got Free or Were Paid For	Internal	Passing Juice
FAQ for PR people	Internal	Passing Juice
beer reviews	Internal	Passing Juice
Two decades in pursuit of perfect pints of ESB	Internal	Passing Juice
Boak & Bailey	Internal	Passing Juice
a good run for any particular British ale	Internal	Passing Juice
esb	Internal	Passing Juice
fuller's	Internal	Passing Juice
News	Internal	Passing Juice
News, nuggets and longreads 1 February 2025: The Life and Loves of a She-Devil	Internal	Passing Juice
has posted stats for the year to 25 January 2025	External	Passing Juice
the definitive history of France's first cask ale	External	Passing Juice
a list of 10 pubs he loves, or wants to get to know	External	Passing Juice
a trio of closely observed pubs	External	Passing Juice
but only one for New Year	External	Passing Juice
a pack of promotional playing cards from Smithwick's	External	Passing Juice
[image or embed]	External	Passing Juice
@thebathlandlady.bsky.social	External	Passing Juice
news nuggets	Internal	Passing Juice
Beer styles	Internal	Passing Juice
The Session	Internal	Passing Juice
The Session January 2025: the best thing in beer since 2018	Internal	Passing Juice
attempting to relaunch The Session	External	Passing Juice

In-page links

dark mild	Internal	Passing Juice
porter	Internal	Passing Juice
the session	Internal	Passing Juice
pubs	Internal	Passing Juice
Three pubs to visit before you die	Internal	Passing Juice
The Barrels in Hereford	Internal	Passing Juice
a top 100 pub	External	Passing Juice
which she&#8217;s written about before	Internal	Passing Juice
pondering the definition of ‘pub’	Internal	Passing Juice
on BlueSky	External	Passing Juice
Mastodon	External	Passing Juice
News, nuggets and longreads 25 January 2025: Ghost World	Internal	Passing Juice
stats on the health of the hospitality trade in the closing weeks of 2024	External	Passing Juice
German Kellerbier	External	Passing Juice
an entire backlog of newsletters worth exploring	External	Passing Juice
where she sets out her back story	External	Passing Juice
the increasing popularity of low-alcohol beers	External	Passing Juice
this time in Skipton and Barnoldswick in North Yorkshire	External	Passing Juice
is in Dublin	External	Passing Juice
he Eight Jolly Brewers in Gainsborough, Lincolnshire	External	Passing Juice
[image or embed]	External	Passing Juice
@markjohnson.bsky.social	External	Passing Juice
2	Internal	Passing Juice
710	Internal	Passing Juice
Jessica	Internal	Passing Juice
Ray	External	Passing Juice
Mastodon@boakandbailey@mastodon.online	External	Passing Juice
@boakandbailey.bsky.social	External	Passing Juice

In-page links

@boakandbailey	External	Passing Juice
Log in	Internal	noFollow
Entries feed	Internal	Passing Juice
Comments feed	Internal	Passing Juice
WordPress.org	External	Passing Juice
Amazon	External	Passing Juice
but don't take our word for it.	Internal	Passing Juice
Amazon UK	External	noFollow
Amazon US	External	Passing Juice
Stanfords	External	noFollow
Amazon UK	External	Passing Juice
Blackwells	External	Passing Juice
Amazon UK	External	Passing Juice
Amazon US	External	noFollow
says Martyn Cornell	External	Passing Juice
The Session January 2025: the best thing in beer since 2018	Internal	Passing Juice
Three pubs to visit before you die	Internal	Passing Juice
The Session January 2025: the best thing in beer since 2018	Internal	Passing Juice
Paul Bailey	External	Passing Juice
The Session January 2025: the best thing in beer since 2018	Internal	Passing Juice
The Session January 2025: the best thing in beer since 2018	Internal	Passing Juice
Boak & Bailey's Beer Blog	Internal	Passing Juice

SEO Keywords







Keywords Cloud

september july pub april february **beer** from
january august pubs





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
beer	56	✓	✗	✓	✓
january	32	✗	✗	✗	✓
pubs	28	✗	✗	✗	✓
from	25	✗	✗	✗	✗
february	22	✗	✗	✗	✓








Usability

	Url	Domain : boakandbailey.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://boakandbailey.com/sitemap_index.xml</div>
	Robots.txt	<p>http://boakandbailey.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>