



# Website review borndesign.ch

Generated on October 14 2024 16:23 PM

The score is 58/100



## SEO Content

	Title	<p>Webagentur Zug   Branding, Webdesign &amp; Marketing   BornDesign GmbH</p> <p><b>Length : 70</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Suchen Sie eine zuverlässige Webagentur in Zug? Komplettservice in Branding, Webdesign &amp; Marketing. Erstellen Sie Ihre Website heute mit uns!</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Webagentur Zug   Branding, Webdesign &amp; Marketing   BornDesign GmbH</td></tr><tr><td>description</td><td>Suchen Sie eine zuverlässige Webagentur in Zug? Komplettservice in Branding, Webdesign &amp; Marketing. Erstellen Sie Ihre Website heute mit uns!</td></tr><tr><td>url</td><td>https://www.borndesign.ch/</td></tr><tr><td>site_name</td><td>BornDesign</td></tr><tr><td>image</td><td>https://www.borndesign.ch/wp-content/uploads/2023/07/Hero-Image00016-min.png</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Webagentur Zug   Branding, Webdesign & Marketing   BornDesign GmbH	description	Suchen Sie eine zuverlässige Webagentur in Zug? Komplettservice in Branding, Webdesign & Marketing. Erstellen Sie Ihre Website heute mit uns!	url	https://www.borndesign.ch/	site_name	BornDesign	image	https://www.borndesign.ch/wp-content/uploads/2023/07/Hero-Image00016-min.png
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site_name	BornDesign																	
image	https://www.borndesign.ch/wp-content/uploads/2023/07/Hero-Image00016-min.png																	

# SEO Content





image:width	390
image:height	500
image:type	image/png

## Headings





H1	H2	H3	H4	H5	H6
1	34	9	0	4	0

- [H1] CREATIVE AGENCY
- [H2] Die Zuger Webagentur
- [H2] Unsere Dienstleistungen im Überblick
- [H2] Unsere Dienstleistungenim Überblick
- [H2] BRANDING
- [H2] Logo Design
- [H2] Corporate Design
- [H2] Grafik Design
- [H2] WEBDESIGN
- [H2] Webseiten
- [H2] Content
- [H2] Fotografie
- [H2] Webseiten
- [H2] Onlineshops
- [H2] Content
- [H2] Fotografie
- [H2] MARKETING
- [H2] Suchmaschinen Optimierung (SEO)
- [H2] Social MediaPosts
- [H2] Social MediaVideos
- [H2] Das sagen unsere Kunden
- [H2] Lassen Sie sich inspirieren
- [H2] Was uns auszeichnet
- [H2] 1) Beratung
- [H2] 2) Content Aufbereitung
- [H2] 3) Branding
- [H2] 4) UI/UX Design
- [H2] 5) Entwicklung
- [H2] 6) SEO
- [H2] 7) Veröffentlichung
- [H2] Häufig gestellte Fragen
- [H2] ADRESSE
- [H2] BELIEBTE LINKS
- [H2] KONTAKT
- [H2] SOCIAL MEDIA
- [H3] IHRE WEBAGENTUR IN ZUG
- [H3] IHRE WEBAGENTUR IN ZUG
- [H3] PERSÖNLICH & UNKOMPLIZIERT
- [H3] ALLES AUS EINER HAND
- [H3] MODERN & KREATIV
- [H3] FAIRES PREISMODELL
- [H3] ZUFRIEDENHEITSGARANTIE
- [H3] Zuverlässig & Transparent
- [H3] In 7 Schritten zu Ihrem neuen Webauftritt
- [H5] Services
- [H5] Kundenstimmen

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Projekte von BornDesign</li><li>• [H5] F.A.Q.</li></ul>
	Images	We found 38 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 10%  Internal Links 90%

## In-page links

Anchor	Type	Juice
<a href="#">Zum Inhalt springen</a>	Internal	Passing Juice
<a href="#">Logos</a>	Internal	Passing Juice
<a href="#">Corporate Design</a>	Internal	Passing Juice

## In-page links

<a href="#">Grafik Design</a>	Internal	Passing Juice
<a href="#">Webseiten</a>	Internal	Passing Juice
<a href="#">Onlineshop</a>	Internal	Passing Juice
<a href="#">Content</a>	Internal	Passing Juice
<a href="#">Fotografie</a>	Internal	Passing Juice
<a href="#">Suchmaschinen (SEO)</a>	Internal	Passing Juice
<a href="#">Social Media Posts</a>	Internal	Passing Juice
<a href="#">Social Media Videos</a>	Internal	Passing Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Webdesign Portfolio</a>	Internal	Passing Juice
<a href="#">Logodesign Portfolio</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Domain und einen Hosting-Anbieter</a>	Internal	Passing Juice
<a href="#">Shutterstock</a>	External	Passing Juice
<a href="#">iStock</a>	External	Passing Juice
<a href="#">Ok</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
portfolio	12	✘	✘	✘	✘
social	10	✘	✘	✘	✔
media	10	✘	✘	✘	✔







## Keywords Consistency

design	8	✓	✗	✓	✓
webdesign	8	✓	✗	✓	✓



## Usability

	Url	Domain : borndesign.ch Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 72 Warnings : 40
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li></ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://www.borndesign.ch/sitemap\\_index.xml](https://www.borndesign.ch/sitemap_index.xml)



### Robots.txt

<http://borndesign.ch/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics