Website review
boston.seoforgrowth.com

Generated on December 08 2024 13:41 PM

The score is 61/100

SEO Content

✅	Title	Boston SEO for Growth | Web Design & Online Marketing in Boston MA **Length : 70** Perfect, your title contains between 10 and 70 characters.
✅	Description	Are you searching for an SEO company or a Boston Web Design agency? Boston SEO for Growth is the leading digital marketing agency in Boston MA. **Length : 143** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Boston SEO for Growth | Web Design & Online Marketing in Boston MA
description	Are you searching for an SEO company or a Boston Web Design agency? Boston SEO for Growth is the leading digital marketing agency in Boston MA.
url	https://boston.seoforgrowth.com/
site_name	Boston SEO for Growth
image	https://boston.seoforgrowth.com/wp-content/uploads/sites/19/2017/09/Ryan-Esco-Boston-SEO.jpg

SEO Content

	Headings		**H1** 0	**H2** 13	**H3** 22	**H4** 1	**H5** 0	**H6** 0

- [H2] Boston Web Design & SEO
- [H2] Boston SEO For Growth
- [H2] Web Design & SEO Based On The Best Selling Book: SEO for Growth
- [H2] Free Consultation
- [H2] Full Service Boston Digital Marketing Agency
- [H2] Why SEO for Growth?
- [H2] Boston Web Design & SEO
- [H2] Read the First Chapter
- [H2] As Featured On
- [H2] Ryan Esco
- [H2] Managed Service Packages
- [H2] Latest Blog Posts
- [H2] What Are You Waiting For?
- [H3] The Leading Web Design & SEO Agency In Boston MA
- [H3] WORDPRESS WEB DESIGN
- [H3] SEARCH ENGINE OPTIMIZATION
- [H3] INBOUND MARKETING
- [H3] Brian Halligan
- [H3] Joost de Valk
- [H3] Dr. Ivan Misner
- [H3] Web Design
- [H3] On-Page SEO
- [H3] Off Page SEO
- [H3] Local SEO
- [H3] AdWords PPC
- [H3] Social Media
- [H3] Content Marketing
- [H3] Reputation Management
- [H3] Inbound Marketing
- [H3] REPUTATION MANAGEMENT
- [H3] SEARCH ENGINE OPTIMIZATION
- [H3] FULL SERVICE DIGITAL MARKETI
- [H3] Website Design Strategies for Building a Killer Website
- [H3] Online Reputation Management: Making the Most of It In Boston
- [H3] 5 Social Media Blabbermouths Worth Knowing
- [H4] We'll send it to you

❌	Images	We found 24 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

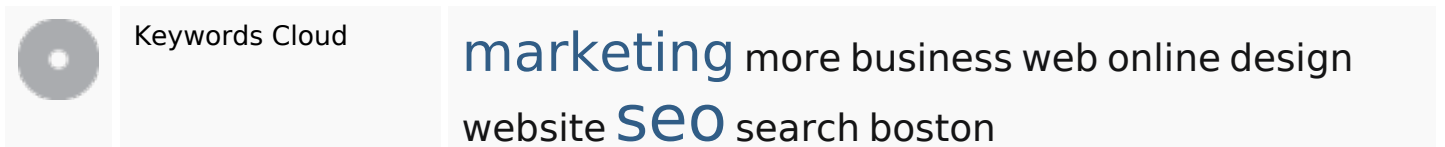|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

In-page links

Anchor	Type	Juice
Free Website Report	Internal	Passing Juice
read more	Internal	Passing Juice
read more	Internal	Passing Juice
read more	Internal	Passing Juice
Brian Halligan	Internal	Passing Juice
Joost de Valk	Internal	Passing Juice
Dr. Ivan Misner	Internal	Passing Juice
More Influencer Reviews	Internal	Passing Juice
Web Design	Internal	Passing Juice
On-Page SEO	Internal	Passing Juice

In-page links

Off Page SEO	Internal	Passing Juice
Local SEO	Internal	Passing Juice
AdWords PPC	Internal	Passing Juice
Social Media	Internal	Passing Juice
Content Marketing	Internal	Passing Juice
Reputation Management	Internal	Passing Juice
Inbound Marketing	Internal	Passing Juice
Read More	Internal	Passing Juice
Learn More	External	Passing Juice
Website Design Strategies for Building a Killer Website	Internal	Passing Juice
Online Reputation Management: Making the Most of It In Boston	Internal	Passing Juice
5 Social Media Blabbermouths Worth Knowing	Internal	Passing Juice

SEO Keywords

Keywords Cloud	marketing more business web online design website seo search boston

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	41	✔	✖	✔	✔
marketing	31	✔	✖	✔	✔
boston	15	✔	✖	✔	✔
web	15	✔	✖	✔	✔
design	15	✔	✖	✔	✔

Usability

	Url	Domain : boston.seoforgrowth.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 38
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://boston.seoforgrowth.com/sitemap_index.xml

	Robots.txt	http://boston.seoforgrowth.com/robots.txt
		Great, your website has a robots.txt file.

	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.