







# Website review bostonwebgroup.com

Generated on December 08 2024 13:40 PM






The score is **46/100**






## SEO Content

	<p>Title</p>	<p>Boston Web Group   Web Design, SEO, PPC &amp; WordPress Experts</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Looking for expert web design, SEO, PPC, or WordPress solutions? Boston Web Group delivers top-notch digital strategies to help your business grow online.</p> <p><b>Length : 154</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Boston Web Group   Web Design, SEO, PPC &amp; WordPress Experts</td> </tr> <tr> <td>description</td> <td>Looking for expert web design, SEO, PPC, or WordPress solutions? Boston Web Group delivers top-notch digital strategies to help your business grow online.</td> </tr> <tr> <td>url</td> <td>https://bostonwebgroup.com/</td> </tr> <tr> <td>site_name</td> <td>Boston Web Group   Website Design Development SEO Strategy</td> </tr> <tr> <td>image</td> <td>https://bostonwebgroup.com/wp-content/uploads/2024/09/Boston_web_group.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Boston Web Group   Web Design, SEO, PPC & WordPress Experts	description	Looking for expert web design, SEO, PPC, or WordPress solutions? Boston Web Group delivers top-notch digital strategies to help your business grow online.	url	https://bostonwebgroup.com/	site_name	Boston Web Group   Website Design Development SEO Strategy	image	https://bostonwebgroup.com/wp-content/uploads/2024/09/Boston_web_group.jpg
Property	Content																	
locale	en_US																	
type	website																	
title	Boston Web Group   Web Design, SEO, PPC & WordPress Experts																	
description	Looking for expert web design, SEO, PPC, or WordPress solutions? Boston Web Group delivers top-notch digital strategies to help your business grow online.																	
url	https://bostonwebgroup.com/																	
site_name	Boston Web Group   Website Design Development SEO Strategy																	
image	https://bostonwebgroup.com/wp-content/uploads/2024/09/Boston_web_group.jpg																	

## SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	4	3	8	1	0
		<ul style="list-style-type: none"><li>• [H2] Boston Web Group</li><li>• [H2] WebsiteDesign &amp; Logos</li><li>• [H2] Marketing SEO, PPC, ETC</li><li>• [H2] We Do More than Great Website Design</li><li>• [H3] Focus on: Stef and Kyle – BWG’s Account Management Team</li><li>• [H3] WE Build Rocketships</li><li>• [H3] Get In Touch</li><li>• [H4] We design brands, develop websites, and build your business revenue.</li><li>• [H4] Check out what our clients say.</li><li>• [H4] Email us to discuss your project, or call us today 855.355.SITE</li><li>• [H4] From The Blog</li><li>• [H4] The Basics</li><li>• [H4] See Pricing</li><li>• [H4] Work Here</li><li>• [H4] Marketing Services</li><li>• [H5] Project Reflection: Arsenaault Law</li></ul>					
	Images	We found 21 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 33 links including 0 link(s) to files

## SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 9.09%

Internal Links 90.91%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Websites</a>	Internal	Passing Juice
<a href="#">Branding</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Automation &amp;#038; AI</a>	Internal	Passing Juice
<a href="#">Business Development</a>	Internal	Passing Juice
<a href="#">Content Creation</a>	Internal	Passing Juice
<a href="#">Support Plans</a>	Internal	Passing Juice
<a href="#">Quick Quote</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">design</a>	Internal	Passing Juice
<a href="#">build</a>	Internal	Passing Juice
<a href="#">Project Reflection: Arsenault Law</a>	Internal	Passing Juice
<a href="#">Focus on: Stef and Kyle &amp;#8211; BWG&amp;#8217;s Account Management Team</a>	Internal	Passing Juice
<a href="#">managed services</a>	Internal	Passing Juice
<a href="#">big results</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">OPEN SUPPORT TICKET</a>	Internal	Passing Juice
<a href="#">The Blog</a>	Internal	Passing Juice
<a href="#">The Crucial Importance of ADA Accessible Websites for Business Owners</a>	Internal	Passing Juice

## In-page links

<a href="#">How Heatmaps Bridge the Gap Between Calls to Action and User Behavior</a>	Internal	Passing Juice
<a href="#">Register Domains</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Digital Careers</a>	Internal	Passing Juice
<a href="#">PAID MEDIA</a>	Internal	Passing Juice
<a href="#">EARNED MEDIA</a>	Internal	Passing Juice
<a href="#">&amp;copy;</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Wordpress Plugins</a>	Internal	Passing Juice
<a href="#">Wakefield</a>	External	Passing Juice
<a href="#">Boston</a>	External	Passing Juice
<a href="#">East Wareham</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	
--	----------------	--



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------












## Usability

	Url	Domain : bostonwebgroup.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.



## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5								
	Encoding	Perfect. Your declared charset is UTF-8.								
	W3C Validity	Errors : 24 Warnings : 2								
	Email Privacy	Great no email address has been found in plain text!								
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>2</td></tr><tr><td>&lt;u&gt;</td><td>1</td></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	2	<u>	1	<center>	1
Deprecated tags	Occurrences									
<font>	2									
<u>	1									
<center>	1									
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>								

## Mobile

	Mobile Optimization	 Apple Icon
--	---------------------	--

## Mobile

✓ Meta Viewport Tag

✓ Flash content

## Optimization



XML Sitemap

Great, your website has an XML sitemap.

[https://bostonwebgroup.com/sitemap\\_index.xml](https://bostonwebgroup.com/sitemap_index.xml)



Robots.txt

<http://bostonwebgroup.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics