







# Website review britannica.com

Generated on November 17 2024 09:52 AM

The score is **56/100**





## SEO Content

	<p>Title</p>	<p>Encyclopedia Britannica   Britannica</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Explore the fact-checked online encyclopedia from Encyclopaedia Britannica with hundreds of thousands of objective articles, biographies, videos, and images from experts.</p> <p><b>Length : 170</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>britannica, reference, online, encyclopedia, encyclopaedia, store, dictionary, thesaurus</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>WEBSITE</td> </tr> <tr> <td>title</td> <td>Encyclopedia Britannica   Britannica</td> </tr> <tr> <td>description</td> <td>Explore the fact-checked online encyclopedia from Encyclopaedia Britannica with hundreds of thousands of objective articles, biographies, videos, and images from experts.</td> </tr> <tr> <td>site_name</td> <td>Encyclopedia Britannica</td> </tr> <tr> <td>url</td> <td>https://www.britannica.com/</td> </tr> <tr> <td>image</td> <td>https://cdn.britannica.com/mendel-resources/3-129/images/EBLogo.jpg?v=3.129.33</td> </tr> </tbody> </table>	Property	Content	type	WEBSITE	title	Encyclopedia Britannica   Britannica	description	Explore the fact-checked online encyclopedia from Encyclopaedia Britannica with hundreds of thousands of objective articles, biographies, videos, and images from experts.	site_name	Encyclopedia Britannica	url	https://www.britannica.com/	image	https://cdn.britannica.com/mendel-resources/3-129/images/EBLogo.jpg?v=3.129.33
Property	Content															
type	WEBSITE															
title	Encyclopedia Britannica   Britannica															
description	Explore the fact-checked online encyclopedia from Encyclopaedia Britannica with hundreds of thousands of objective articles, biographies, videos, and images from experts.															
site_name	Encyclopedia Britannica															
url	https://www.britannica.com/															
image	https://cdn.britannica.com/mendel-resources/3-129/images/EBLogo.jpg?v=3.129.33															
	<p>Headings</p>	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>														



## SEO Content

		2	9	11	0	0	0
		<ul style="list-style-type: none"><li>• [H1] Britannica Premium Subscription</li><li>• [H1] Unlock Exclusive Content!</li><li>• [H2] What Goes Around</li><li>• [H2] Popular on Britannica</li><li>• [H2] New on Britannica</li><li>• [H2] Featured Games</li><li>• [H2] Trending Quizzes</li><li>• [H2] Featured Videos</li><li>• [H2] Explore Britannica</li><li>• [H2] Calculators</li><li>• [H2] More From Britannica</li><li>• [H3] Discover More</li><li>• [H3] Now Showing</li><li>• [H3] Articles</li><li>• [H3] Features</li><li>• [H3] Lists</li><li>• [H3] History &amp; Society</li><li>• [H3] Science &amp; Tech</li><li>• [H3] Biographies</li><li>• [H3] Animals &amp; Nature</li><li>• [H3] Geography &amp; Travel</li><li>• [H3] Arts &amp; Culture</li></ul>					
	Images	We found 51 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					

## SEO Links

	In-page links	We found a total of 182 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.34% Internal Links 90.66%

### In-page links

Anchor	Type	Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">ProCon</a>	Internal	Passing Juice
<a href="#">History &amp; Society</a>	Internal	Passing Juice
<a href="#">Science &amp; Tech</a>	Internal	Passing Juice
<a href="#">Biographies</a>	Internal	Passing Juice
<a href="#">Animals &amp; Nature</a>	Internal	Passing Juice
<a href="#">Geography &amp; Travel</a>	Internal	Passing Juice
<a href="#">Arts &amp; Culture</a>	Internal	Passing Juice
<a href="#">Money</a>	Internal	Passing Juice
<a href="#">Games &amp; Quizzes</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">On This Day</a>	Internal	Passing Juice
<a href="#">One Good Fact</a>	Internal	Passing Juice
<a href="#">Dictionary</a>	Internal	Passing Juice
<a href="#">New Articles</a>	Internal	Passing Juice
<a href="#">Lifestyles &amp; Social Issues</a>	Internal	Passing Juice
<a href="#">Philosophy &amp; Religion</a>	Internal	Passing Juice
<a href="#">Politics, Law &amp; Government</a>	Internal	Passing Juice
<a href="#">World History</a>	Internal	Passing Juice

## In-page links

<a href="#">Health &amp; Medicine</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Technology</a>	Internal	Passing Juice
<a href="#">Browse Biographies</a>	Internal	Passing Juice
<a href="#">Birds, Reptiles &amp; Other Vertebrates</a>	Internal	Passing Juice
<a href="#">Bugs, Mollusks &amp; Other Invertebrates</a>	Internal	Passing Juice
<a href="#">Environment</a>	Internal	Passing Juice
<a href="#">Fossils &amp; Geologic Time</a>	Internal	Passing Juice
<a href="#">Mammals</a>	Internal	Passing Juice
<a href="#">Plants</a>	Internal	Passing Juice
<a href="#">Entertainment &amp; Pop Culture</a>	Internal	Passing Juice
<a href="#">Literature</a>	Internal	Passing Juice
<a href="#">Sports &amp; Recreation</a>	Internal	Passing Juice
<a href="#">Visual Arts</a>	Internal	Passing Juice
<a href="#">Companions</a>	Internal	Passing Juice
<a href="#">Demystified</a>	Internal	Passing Juice
<a href="#">Image Galleries</a>	Internal	Passing Juice
<a href="#">Lists</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Spotlight</a>	Internal	Passing Juice
<a href="#">Summaries</a>	Internal	Passing Juice
<a href="#">The Forum</a>	Internal	Passing Juice
<a href="#">Top Questions</a>	Internal	Passing Juice
<a href="#">#WTFact</a>	Internal	Passing Juice
<a href="#">Britannica Kids</a>	Internal	Passing Juice
<a href="#">Ask the Chatbot</a>	Internal	Passing Juice
<a href="#">What Goes Around</a>	Internal	Passing Juice
<a href="#">recycled materials</a>	Internal	Passing Juice

## In-page links

<a href="#">Environmental Protection Agency</a>	Internal	Passing Juice
<a href="#">municipal solid waste</a>	Internal	Passing Juice
<a href="#">composted</a>	Internal	Passing Juice
<a href="#">What Are Microplastics and Why Are They Everywhere?</a>	Internal	Passing Juice
<a href="#">How the Ocean Cleanup Organization Tackles Plastic Pollution</a>	Internal	Passing Juice
<a href="#">Timeline: Milestones in Environmentalism</a>	Internal	Passing Juice
<a href="#">The Many Different Types of Recycling, from Metal to Wastewater</a>	Internal	Passing Juice
<a href="#">The Growing Threat of Electronic Waste</a>	Internal	Passing Juice
<a href="#">theater</a>	Internal	Passing Juice
<a href="#">musical</a>	Internal	Passing Juice
<a href="#">Tammy Faye Messner</a>	Internal	Passing Juice
<a href="#">Jim Bakker</a>	Internal	Passing Juice
<a href="#">on Thursday at the Palace Theatre</a>	Internal	Passing Juice
<a href="#">Broadway</a>	Internal	Passing Juice
<a href="#">Elton John</a>	Internal	Passing Juice
<a href="#">Samuel Beckett</a>	Internal	Passing Juice
<a href="#">Theatre of the Absurd</a>	Internal	Passing Juice
<a href="#">existentialism</a>	Internal	Passing Juice
<a href="#">Shakespearean</a>	Internal	Passing Juice
<a href="#">Kenneth Branagh</a>	Internal	Passing Juice
<a href="#">War and Peace</a>	Internal	Passing Juice
<a href="#">Thanksgiving Day</a>	Internal	Passing Juice
<a href="#">Jawaharlal Nehru</a>	Internal	Passing Juice
<a href="#">Guru Nanak</a>	Internal	Passing Juice
<a href="#">list of state capitals in the United States</a>	Internal	Passing Juice
<a href="#">Robert F. Kennedy, Jr.</a>	Internal	Passing Juice
<a href="#">Māori</a>	Internal	Passing Juice

## In-page links

<a href="#">haka</a>	Internal	Passing Juice
<a href="#">Night of the Long Knives</a>	Internal	Passing Juice
<a href="#">Mike Tyson</a>	Internal	Passing Juice
<a href="#">How Does the Electoral College Work?</a>	Internal	Passing Juice
<a href="#">11 Banned Books Through Time</a>	Internal	Passing Juice
<a href="#">7 of the World's Deadliest Plants</a>	Internal	Passing Juice
<a href="#">Why Is It Called Black Friday?</a>	Internal	Passing Juice
<a href="#">Why Is Thanksgiving in the U.S. Celebrated on a Thursday?</a>	Internal	Passing Juice
<a href="#">Why Is Ireland Two Countries?</a>	Internal	Passing Juice
<a href="#">Pro and Con: School Uniforms</a>	Internal	Passing Juice
<a href="#">The Rise of the Machines: Pros and Cons of the Industrial Revolution</a>	Internal	Passing Juice
<a href="#">Did Nero Really Fiddle as Rome Burned?</a>	Internal	Passing Juice
<a href="#">Pro and Con: Lowering the Drinking Age</a>	Internal	Passing Juice
<a href="#">12 Novels Considered the "Greatest Book Ever Written"</a>	Internal	Passing Juice
<a href="#">9 of the World's Deadliest Spiders</a>	Internal	Passing Juice
<a href="#">9 of the World's Deadliest Snakes</a>	Internal	Passing Juice
<a href="#">New Seven Wonders of the World</a>	Internal	Passing Juice
<a href="#">Inventors and Inventions of the Industrial Revolution</a>	Internal	Passing Juice
<a href="#">7 of History's Most Notorious Serial Killers</a>	Internal	Passing Juice
<a href="#">The 10 Greatest Basketball Players of All Time</a>	Internal	Passing Juice
<a href="#">7 Famous Child Prodigies</a>	Internal	Passing Juice
<a href="#">8 of Nellie Bly's Most Sensational Stories</a>	Internal	Passing Juice
<a href="#">11 Egyptian Gods and Goddesses</a>	Internal	Passing Juice
<a href="#">Investing</a>	Internal	Passing Juice
<a href="#">Trading</a>	Internal	Passing Juice
<a href="#">Retirement</a>	Internal	Passing Juice
<a href="#">Household Finance</a>	Internal	Passing Juice
<a href="#">Finance &amp; the Economy</a>	Internal	Passing Juice

## In-page links

<a href="#">Companies</a>	Internal	Passing Juice
<a href="#">Crypto use cases: 9 ways to use cryptocurrency to manage money</a>	Internal	Passing Juice
<a href="#">Financial benchmarks: Does your portfolio measure up or fall short?</a>	Internal	Passing Juice
<a href="#">How to ask for a raise: 6 steps to a bigger paycheck</a>	Internal	Passing Juice
<a href="#">Should you get an annuity in your 401(k) plan?</a>	Internal	Passing Juice
<a href="#">Ghost gun</a>	Internal	Passing Juice
<a href="#">13 modern writers who served in war</a>	Internal	Passing Juice
<a href="#">Goliath frog</a>	Internal	Passing Juice
<a href="#">Red-light district</a>	Internal	Passing Juice
<a href="#">See All</a>	Internal	Passing Juice
<a href="#">Quordle</a>	External	Passing Juice
<a href="#">Tightrope</a>	Internal	Passing Juice
<a href="#">Blossom</a>	External	Passing Juice
<a href="#">Octordle</a>	Internal	Passing Juice
<a href="#">Pilfer</a>	External	Passing Juice
<a href="#">The Missing Letter</a>	External	Passing Juice
<a href="#">Twofer Goofer</a>	External	Passing Juice
<a href="#">Victordle</a>	Internal	Passing Juice
<a href="#">Sudoku</a>	Internal	Passing Juice
<a href="#">Where in America is That?</a>	Internal	Passing Juice
<a href="#">From Athena to Zeus: Basics of Greek Mythology</a>	Internal	Passing Juice
<a href="#">Ultimate Animals Quiz</a>	Internal	Passing Juice
<a href="#">Guess the Language! Quiz</a>	Internal	Passing Juice
<a href="#">Best Picture Movie Quote Quiz</a>	Internal	Passing Juice
<a href="#">American Civil Rights Movement Quiz</a>	Internal	Passing Juice
<a href="#">Name That Thing: Tools</a>	Internal	Passing Juice
<a href="#">The Dog Breed Quiz</a>	Internal	Passing Juice

## In-page links

<a href="#">Baking and Baked Goods Quiz</a>	Internal	Passing Juice
<a href="#">First Ladies of the United States Quiz</a>	Internal	Passing Juice
<a href="#">How artificial dyes color our taste in food</a>	Internal	Passing Juice
<a href="#">How can we help protect monarch butterflies?</a>	Internal	Passing Juice
<a href="#">How to design a new state flag</a>	Internal	Passing Juice
<a href="#">Subscribe Now!</a>	Internal	Passing Juice
<a href="#">History &amp; Society</a>	Internal	Passing Juice
<a href="#">Does Trench Warfare Still Exist?</a>	Internal	Passing Juice
<a href="#">Science &amp; Tech</a>	Internal	Passing Juice
<a href="#">How Do Black Holes Really Work?</a>	Internal	Passing Juice
<a href="#">Is the Number of Hurricanes Increasing?</a>	Internal	Passing Juice
<a href="#">Biographies</a>	Internal	Passing Juice
<a href="#">Maria Tallchief</a>	Internal	Passing Juice
<a href="#">Pontiac</a>	Internal	Passing Juice
<a href="#">Animals &amp; Nature</a>	Internal	Passing Juice
<a href="#">7 Animals That Turn White in Winter</a>	Internal	Passing Juice
<a href="#">Do Birds Pee?</a>	Internal	Passing Juice
<a href="#">Geography &amp; Travel</a>	Internal	Passing Juice
<a href="#">8 of the World's Most-Remote Islands</a>	Internal	Passing Juice
<a href="#">What Is the Difference Between South America and Latin America?</a>	Internal	Passing Juice
<a href="#">Arts &amp; Culture</a>	Internal	Passing Juice
<a href="#">Art Movements, Styles, and Schools</a>	Internal	Passing Juice
<a href="#">Calculators</a>	Internal	Passing Juice
<a href="#">Mortgage Payment Calculator</a>	Internal	Passing Juice
<a href="#">Compound Interest Calculator</a>	Internal	Passing Juice
<a href="#">Percentage Increase Calculator</a>	Internal	Passing Juice
<a href="#">Retirement Income Calculator</a>	Internal	Passing Juice
<a href="#">Time Value of Money (TVM) Calculator</a>	Internal	Passing Juice



## In-page links

<a href="#">Advocacy for Animals</a>	Internal	Passing Juice
<a href="#">Alain Elkann Interviews</a>	External	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Merriam-Webster</a>	External	Passing Juice
<a href="#">School &amp; Library</a>	External	Passing Juice
<a href="#">Melingo</a>	External	Passing Juice
<a href="#">Britannica Books</a>	Internal	Passing Juice
<a href="#">Escola</a>	Internal	Passing Juice
<a href="#">Britannica English-Arabic</a>	External	Passing Juice
<a href="#">NGLISH Sp-En Translation</a>	External	Passing Juice
<a href="#">Britannica Merch</a>	External	Passing Juice
<a href="#">Australia</a>	Internal	Passing Juice
<a href="#">Brazil</a>	Internal	Passing Juice
<a href="#">China</a>	External	Passing Juice
<a href="#">Japan</a>	External	Passing Juice
<a href="#">Latin America</a>	External	Passing Juice
<a href="#">United Kingdom</a>	External	Passing Juice
<a href="#">Encyclopaedia Britannica's Syndication API</a>	External	Passing Juice
<a href="#">International Publishing</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">About Us &amp; Legal Info</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Diversity</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

**britannica** encyclopedia  
content1887621861548296






## SEO Keywords

propertyfbappid meta



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
britannica	2	✓	✓	✓	✓
encyclopedia	1	✓	✓	✓	✗
meta	1	✗	✗	✗	✗
propertyfbappid	1	✗	✗	✗	✗
content18876218 61548296	1	✗	✗	✗	✗










### Usability

	Url	Domain : britannica.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 15 Warnings : 16				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	1
Deprecated tags	Occurrences					
<font>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.britannica.com/bps-ssl-gsm-index.xml">https://www.britannica.com/bps-ssl-gsm-index.xml</a>
	Robots.txt	<a href="http://britannica.com/robots.txt">http://britannica.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.