








Website review bruggcables.com

Generated on November 01 2024 14:01 PM





The score is 48/100







SEO Content

	<p>Title</p>	<p>Brugg Cables Well connected: Brugg Cables. Terna Group. Well connected - Worldwide.</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Brugg Cables steht für ganzheitliche Lösungen, Kompetenz und Schweizer Qualität in der Energieversorgung. Entwicklung, Produktion, Umsetzung und Services. Well Connected. Worldwide.</p> <p>Length : 181</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>21</td> <td>8</td> <td>12</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1182 2078" style="list-style-type: none"> • [H2] Well connected - Worldwide • [H2] Well connected - Worldwide • [H2] Well connected - Worldwide • [H2] Well connected - Worldwide • [H2] Well connected - Worldwide • [H2] Well connected - Worldwide • [H2] Well connected - Worldwide • [H2] Well connected - Worldwide • [H2] Well connected - Worldwide • [H2] News • [H2] Produkte • [H2] Hochspannung bis 550 kV • [H2] Hochspannungszubehör bis 550 kV 	H1	H2	H3	H4	H5	H6	0	21	8	12	0	0
H1	H2	H3	H4	H5	H6									
0	21	8	12	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Mittelspannung bis 30 kV• [H2] Niederspannung bis 1 kV• [H2] Turnkey-Projekte• [H2] Engineered to Order• [H2] Brugg Cables Academy – stay connected• [H2] Creating the High Voltage Future• [H2] Kontakte• [H2] Haben Sie Fragen?• [H3] 23.10.2024 Besuchen Sie uns auf der „Werkstatt Kabel 2024“ in Wiesbaden• [H3] 17.10.2024 Brugg Cables Academy Kursprogramm 2025. Die Anmeldungen sind offen!• [H3] 12.09.2024 Brugg Cables auf der WETEX 2024 (1-3. Oktober)• [H3] 08.08.2024 Brugg Cables ist Partner von slowUp Brugg Regio 2024 - 11.08.2024• [H3] Hochspannung bis 550 kV• [H3] Hochspannungszubehör bis 550 kV• [H3] Mittelspannung bis 30 kV• [H3] Niederspannung bis 1 kV• [H4] Shop• [H4] Extranet• [H4] Academy• [H4] Aktuelle Metallkurse• [H4] Newsletter anmeldung• [H4] Switzerland (Head Office)• [H4] Unternehmen• [H4] Kontakt & Hilfe• [H4] Angebote & Vorteile• [H4] Mitglied bei• [H4] Bleiben Sie in Kontakt• [H4] Empfehlen Sie uns weiter
	Images	<p>We found 30 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.95% Internal Links 86.05%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
Shop	Internal	Passing Juice
Hochspannungszubehör bis 550 kV	Internal	Passing Juice
Engineering Services	Internal	Passing Juice
Spare Parts Services	Internal	Passing Juice
Preventive Maintenance	Internal	Passing Juice
Retrofit	Internal	Passing Juice
Emergency Response Solutions	Internal	Passing Juice
Historie	Internal	Passing Juice
Kultur	Internal	Passing Juice
Nachhaltigkeit	Internal	Passing Juice
Verwaltungsrat / Geschäftsleitung	Internal	Passing Juice
Presse / Events	Internal	Passing Juice
Metallnotierung	Internal	Passing Juice
Lieferantenportal	Internal	Passing Juice
Mitgliedschaften	Internal	Passing Juice

In-page links

Governance	Internal	Passing Juice
StromCircle	Internal	Passing Juice
offene Stellen	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Deutsch	Internal	Passing Juice
English	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
Brugg Cables Academy Kursprogramm 2025	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
WETEX	External	Passing Juice
Weiterlesen	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Karriere	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Nutzungsbedingungen	Internal	Passing Juice
Impressum	Internal	Passing Juice
AGB & AEB	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Innovation	Internal	Passing Juice
Shop	Internal	Passing Juice
Electrosuisse	External	Passing Juice
Europacable	External	Passing Juice
VSE/AES – Verband Schweizerischer Elektrizitätsunternehmen	External	Passing Juice
CIGRE	External	Passing Juice

SEO Keywords



Keywords Cloud

mehr **brugg cables** erfahren und tel
connected für der **back**

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
brugg	33	✓	✗	✓	✓
back	29	✗	✗	✗	✗
cables	25	✓	✗	✓	✓
und	19	✗	✗	✓	✗
tel	18	✗	✗	✗	✓










Usability

	Url	Domain : bruggcables.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 62 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://bruggcables.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.