

Website review calida.com

Generated on October 31 2024 06:41 AM




The score is 38/100







SEO Content

	Title	CALIDA Online-Shop - Quality in every moment Length : 44 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.calida.com/de-de/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>calida.com Official CALIDA Online Shop</td></tr><tr><td>title</td><td>CALIDA Online-Shop - Quality in every moment</td></tr><tr><td>image</td><td>views/svg/logo/calida-black.svg</td></tr></tbody></table>	Property	Content	url	https://www.calida.com/de-de/	type	website	site_name	calida.com Official CALIDA Online Shop	title	CALIDA Online-Shop - Quality in every moment	image	views/svg/logo/calida-black.svg
Property	Content													
url	https://www.calida.com/de-de/													
type	website													
site_name	calida.com Official CALIDA Online Shop													
title	CALIDA Online-Shop - Quality in every moment													
image	views/svg/logo/calida-black.svg													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H2] Über uns[H2] Unser Treueprogramm	H1	H2	H3	H4	H5	H6	0	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	0	0	0	0									
	Images	We found 22 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 190 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.05% Internal Links 98.95%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Damen	Internal	Passing Juice
New In	Internal	Passing Juice
Bestseller	Internal	Passing Juice
Nachtwäsche	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Pyjamas	Internal	Passing Juice

In-page links

Alles entdecken	Internal	Passing Juice
Lange Pyjamas	Internal	Passing Juice
Pyjamas mit Bündchen	Internal	Passing Juice
3/4 Pyjamas	Internal	Passing Juice
Kurze Pyjamas	Internal	Passing Juice
Nachthemden	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Nachthemden langarm	Internal	Passing Juice
Nachthemden kurzarm	Internal	Passing Juice
Nachthemden ärmellos	Internal	Passing Juice
Pyjama Hosen	Internal	Passing Juice
Pyjama Oberteile	Internal	Passing Juice
Wärmende Nachtwäsche	Internal	Passing Juice
Kühlende Nachtwäsche	Internal	Passing Juice
Unterwäsche	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Unterteile	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Slips	Internal	Passing Juice
Pantys	Internal	Passing Juice
Strings	Internal	Passing Juice
Nahtlose Slips	Internal	Passing Juice
Lange Unterhosen	Internal	Passing Juice
Unterhemden	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Tank Tops	Internal	Passing Juice
Spaghetti Tops	Internal	Passing Juice
Langarm Shirts	Internal	Passing Juice

In-page links

Kurzarm Shirts	Internal	Passing Juice
Bustiers	Internal	Passing Juice
BHs	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
BHs ohne Bügel	Internal	Passing Juice
Bügel-BHs	Internal	Passing Juice
Schalen-BHs	Internal	Passing Juice
Spacer-BHs	Internal	Passing Juice
Triangel-BHs	Internal	Passing Juice
Funktionsunterwäsche	Internal	Passing Juice
Nahtlose Unterwäsche	Internal	Passing Juice
Bodies	Internal	Passing Juice
Multipacks	Internal	Passing Juice
Brautwäsche	Internal	Passing Juice
Loungewear	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Hosen	Internal	Passing Juice
Shirts	Internal	Passing Juice
Leggings	Internal	Passing Juice
Sweatshirts & Jacken	Internal	Passing Juice
DEEPSLEEPWEAR	Internal	Passing Juice
Basics	Internal	Passing Juice
Bademäntel	Internal	Passing Juice
Yoga	Internal	Passing Juice
Herren	Internal	Passing Juice
Bestseller	Internal	Passing Juice
New In	Internal	Passing Juice
Nachtwäsche	Internal	Passing Juice

In-page links

Alles entdecken	Internal	Passing Juice
Pyjamas	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Lange Pyjamas	Internal	Passing Juice
Pyjamas mit Bündchen	Internal	Passing Juice
Kurze Pyjamas	Internal	Passing Juice
Pyjama Hosen	Internal	Passing Juice
Pyjama Oberteile	Internal	Passing Juice
Funktionelle Nachtwäsche	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Kühlende Nachtwäsche	Internal	Passing Juice
Wärmende Nachtwäsche	Internal	Passing Juice
Nachthemden	Internal	Passing Juice
Unterwäsche	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Unterhosen	Internal	Passing Juice
Boxer Briefs	Internal	Passing Juice
Slips	Internal	Passing Juice
Boxershorts	Internal	Passing Juice
Lange Unterhosen	Internal	Passing Juice
Unterhemden	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Kurzarm-Shirts	Internal	Passing Juice
Tank-Tops	Internal	Passing Juice
Langarm-Shirts	Internal	Passing Juice
Funktionsunterwäsche	Internal	Passing Juice
Multipacks	Internal	Passing Juice
Business Wäsche	Internal	Passing Juice

In-page links

Loungewear	Internal	Passing Juice
Alles entdecken	Internal	Passing Juice
Hosen	Internal	Passing Juice
Shirts	Internal	Passing Juice
Sweatshirts & Jacken	Internal	Passing Juice
Basics	Internal	Passing Juice
DEEPSLEEPWEAR	Internal	Passing Juice
Bademäntel	Internal	Passing Juice
Kinder	Internal	Passing Juice
Mädchen	Internal	Passing Juice
Jungen	Internal	Passing Juice
Sale	Internal	Passing Juice
Sale Damen	Internal	Passing Juice
Nachtwäsche	Internal	Passing Juice
Pyjamas	Internal	Passing Juice
Nachthemden	Internal	Passing Juice
Pyjama Hosen	Internal	Passing Juice
Pyjama Oberteile	Internal	Passing Juice
Unterwäsche	Internal	Passing Juice
Unterteile	Internal	Passing Juice
Unterhemden	Internal	Passing Juice
BHs	Internal	Passing Juice
Bustiers	Internal	Passing Juice
Funktionsunterwäsche	Internal	Passing Juice
Nahtlose Unterwäsche	Internal	Passing Juice
Loungewear	Internal	Passing Juice
Hosen	Internal	Passing Juice
Shirts	Internal	Passing Juice

In-page links

Leggings	Internal	Passing Juice
Sweatshirts & Jacken	Internal	Passing Juice
Sale Herren	Internal	Passing Juice
Nachtwäsche	Internal	Passing Juice
Pyjama	Internal	Passing Juice
Pyjama Hosen	Internal	Passing Juice
Pyjama Oberteile	Internal	Passing Juice
Funktionelle Nachtwäsche	Internal	Passing Juice
Unterwäsche	Internal	Passing Juice
Unterhosen	Internal	Passing Juice
Unterhemden	Internal	Passing Juice
Funktionsunterwäsche	Internal	Passing Juice
Loungewear	Internal	Passing Juice
Hosen	Internal	Passing Juice
Shirts	Internal	Passing Juice
Sweatshirts & Jacken	Internal	Passing Juice
Sale Kinder	Internal	Passing Juice
Mädchen	Internal	Passing Juice
Jungen	Internal	Passing Juice
DEEPSLEEPWEAR	Internal	Passing Juice
Einloggen	Internal	Passing Juice
=	Internal	Passing Juice
Für Sie	Internal	Passing Juice
Für Ihn	Internal	Passing Juice
Alle BHs entdecken	Internal	Passing Juice
Alle Bustiers entdecken	Internal	Passing Juice
=	Internal	Passing Juice
Für Sie	Internal	Passing Juice

In-page links

Für Ihn	Internal	Passing Juice
Zur Damen Nachtwäsche	Internal	Passing Juice
Zur Herren Nachtwäsche	Internal	Passing Juice
-	Internal	Passing Juice
Damen Bestseller	Internal	Passing Juice
Herren Bestseller	Internal	Passing Juice
Newslettereinwilligung	Internal	Passing Juice
Datenschutzinformationen	Internal	Passing Juice
Kostenloser Versand	Internal	Passing Juice
30 Tage kostenlose Rückgabe	Internal	Passing Juice
Hilfe & FAQ	Internal	Passing Juice
Zahlungsmöglichkeiten	Internal	Passing Juice
Rücksendung	Internal	Passing Juice
Filialsuche	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Newsletteranmeldung	Internal	Passing Juice
Treueprogramm	Internal	Passing Juice
Produktbewertung	Internal	Passing Juice
Gutscheine & Rabatte	Internal	Passing Juice
Blog	Internal	Passing Juice
Größenberatung	Internal	Passing Juice
BH-Beratung	Internal	Passing Juice
BH-Kreuzgrößen	Internal	Passing Juice
Schlafpositionen	Internal	Passing Juice
Schlaftemperatur	Internal	Passing Juice
Wäschelexikon	Internal	Passing Juice
Waschsymbole	Internal	Passing Juice
Experten kontaktieren	Internal	Passing Juice

In-page links

Über uns	Internal	Passing Juice
Nachhaltigkeit	Internal	Passing Juice
Karriere/Jobs	Internal	Passing Juice
Partner Relations	Internal	Passing Juice
B2B Portal	Internal	Passing Juice
Presse	Internal	Passing Juice
Affiliate Programm	Internal	Passing Juice
Aubade Paris	External	Passing Juice
Cosabella	External	Passing Juice
Impressum	Internal	Passing Juice
AGB	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Cookie-Einstellungen	Internal	Passing Juice
Widerrufsrecht	Internal	Passing Juice
Nutzungsbedingungen	Internal	Passing Juice

SEO Keywords








Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
entdecken	31	✘	✘	✘	✘
alles	26	✘	✘	✘	✘
sie	18	✘	✘	✘	✘
und	18	✘	✘	✘	✘
nachtwäsche	18	✘	✘	✘	✘

Keywords Consistency

Usability


	Url	Domain : calida.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 35 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.calida.com/sitemap.xml</p>
	Robots.txt	<p>http://calida.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>