



# Website review cheaneyfactory.shop

Generated on January 01 2025 16:52 PM

The score is 57/100



## SEO Content

	<p>Title</p>	<p>Handmade English Shoes   British Made Shoes &amp; Boots   Joseph Cheaney &amp; Sons</p> <p><b>Length : 83</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Cheaney blends heritage and innovation to create English shoes that embody the British legacy. All footwear is crafted in our Northamptonshire factory.</p> <p><b>Length : 151</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Cheaney blends heritage and innovation to create English shoes that embody the British legacy. All footwear is crafted in our Northamptonshire factory.,Handmade English Shoes,British Made Shoes &amp; Boots,Joseph Cheaney &amp; Sons</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2074"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Handmade English Shoes   British Made Shoes &amp; Boots   Joseph Cheaney &amp; Sons</td> </tr> <tr> <td>description</td> <td>Cheaney blends heritage and innovation to create English shoes that embody the British legacy. All footwear is crafted in our Northamptonshire factory.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://cheaneyfactory.shop?utm_source=sns_share&amp;utm_medium=open_graph</td> </tr> <tr> <td>site_name</td> <td>Joseph Cheaney &amp; Sons</td> </tr> </tbody> </table>	Property	Content	title	Handmade English Shoes   British Made Shoes & Boots   Joseph Cheaney & Sons	description	Cheaney blends heritage and innovation to create English shoes that embody the British legacy. All footwear is crafted in our Northamptonshire factory.	type	website	url	https://cheaneyfactory.shop?utm_source=sns_share&utm_medium=open_graph	site_name	Joseph Cheaney & Sons
Property	Content													
title	Handmade English Shoes   British Made Shoes & Boots   Joseph Cheaney & Sons													
description	Cheaney blends heritage and innovation to create English shoes that embody the British legacy. All footwear is crafted in our Northamptonshire factory.													
type	website													
url	https://cheaneyfactory.shop?utm_source=sns_share&utm_medium=open_graph													
site_name	Joseph Cheaney & Sons													





# SEO Content

## Headings




H1	H2	H3	H4	H5	H6
0	70	0	0	0	0

- [H2] Darcey Oxford Semi Brogue in Dark Leaf Calf Leather
- [H2] Louise II D Capped Oxford in Black Calf Leather
- [H2] Isobella II D Wholecut Oxford in Brown Museum Calf Leather
- [H2] Liberty Women's Mule in Black Grain Leather
- [H2] Emily D Double Buckle Monk Shoe in Black Calf Leather
- [H2] Maeve M Monk Shoe in Liquorice Black Grain Nubuck
- [H2] Elise D Twisted Double Buckle Monk Shoe in Black Tumbled Patent Leather
- [H2] Abigail D Double Strap Mary Jane Shoe in Red Patent
- [H2] Abigail D Double Strap Mary Jane Shoe in Black Calf
- [H2] Jayne D Single Strap Mary Jane Shoe in Black Calf Leather
- [H2] Luna GV T-Bar Mary Jane Shoe in Black Bookbinder
- [H2] Kenmore EF Penny Loafer in Black Deerskin Leather
- [H2] Callie GV Penny Loafer in Black Bookbinder Leather
- [H2] Cassie M Chain Trim Loafer in Black Hatched Grain Leather
- [H2] Cora GV Apron Loafer in Whiskey Kudu/Moc Croc Nubuck
- [H2] Cora GV Apron Loafer in Black Kudu/Moc Croc Nubuck
- [H2] Shop by Category
- [H2] Kelham Trainer in Black Waxy Leather
- [H2] Kelham II Trainer in Black Chromexcel Leather
- [H2] Kelham Trainer in White/Off White Leather
- [H2] Bannister Trainer in Pony Suede
- [H2] Bannister Trainer in Fox Suede
- [H2] Bannister Trainer in Blue Palio Suede
- [H2] Bannister Trainer in Black Palio Suede
- [H2] Steel Trainer in Black Nubuck
- [H2] Steel II Trainer in Anthracite Suede
- [H2] Steel Trainer in Navy Suede/Navy Leather
- [H2] Steel II Trainer in Rock Suede
- [H2] Steel II Trainer in Khaki Suede
- [H2] Kelham Trainer in Bourneville Chromexcel Leather
- [H2] Kelham Trainer in Navy Grain Leather
- [H2] Kelham Trainer in Whiskey Kudu Leather
- [H2] Mule Slipper in Olive Deerskin
- [H2] Darcey Oxford Semi Brogue in Dark Leaf Calf Leather
- [H2] Louise II D Capped Oxford in Black Calf Leather
- [H2] Isobella II D Wholecut Oxford in Brown Museum Calf Leather
- [H2] Liberty Women's Mule in Black Grain Leather
- [H2] Emily D Double Buckle Monk Shoe in Black Calf Leather
- [H2] Maeve M Monk Shoe in Liquorice Black Grain Nubuck
- [H2] Elise D Twisted Double Buckle Monk Shoe in Black Tumbled Patent Leather
- [H2] Abigail D Double Strap Mary Jane Shoe in Red Patent
- [H2] Abigail D Double Strap Mary Jane Shoe in Black Calf
- [H2] Jayne D Single Strap Mary Jane Shoe in Black Calf Leather
- [H2] Luna GV T-Bar Mary Jane Shoe in Black Bookbinder
- [H2] Kenmore EF Penny Loafer in Black Deerskin Leather
- [H2] Callie GV Penny Loafer in Black Bookbinder Leather
- [H2] Cassie M Chain Trim Loafer in Black Hatched Grain Leather
- [H2] Cora GV Apron Loafer in Whiskey Kudu/Moc Croc Nubuck

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Cora GV Apron Loafer in Black Kudu/Moc Croc Nubuck</li><li>• [H2] Wooden Valet Shoe Care Box</li><li>• [H2] Telescopic Umbrella in Dark Green</li><li>• [H2] Telescopic Umbrella in Navy</li><li>• [H2] Telescopic Umbrella in Black</li><li>• [H2] Soild Hickory Stick Umbrella in Dark Green</li><li>• [H2] Soild Hickory Stick Umbrella in Navy</li><li>• [H2] Solid Hickory Stick Umbrella in Black</li><li>• [H2] Travel Pate de Luxe Shoe Care Kit (Travel safe polish)</li><li>• [H2] Shoe Care Kit</li><li>• [H2] Care Gift Box</li><li>• [H2] Ribbed Egyptian Cotton Neutral Invisible Socks</li><li>• [H2] Ribbed Egyptian Cotton Beige Invisible Socks</li><li>• [H2] Ribbed Egyptian Cotton Navy Invisible Socks</li><li>• [H2] Mercerised Cotton Green/White Stripe Invisible Socks</li><li>• [H2] Mercerised Cotton White/Blue Stripe Invisible Socks</li><li>• [H2] Ribbed Egyptian Cotton Black Invisible Socks</li><li>• [H2] FREE SHIPPING</li><li>• [H2] CHAT WITH US</li><li>• [H2] SECURETY PAYMENTS</li><li>• [H2] FREE RETURNS</li><li>• [H2] Sign up and save</li></ul>
	Images	<p>We found 145 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 136 links including 2 link(s) to files</p>

## SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 2.21%

Internal Links 97.79%

## In-page links

Anchor	Type	Juice
<a href="#">{{ lang.account.orders.property_detail }}</a>	Internal	Passing Juice
<a href="#">{{ el.value }}</a>	Internal	Passing Juice
<a href="#">{{lang.product.view_cart}}</a>	Internal	Passing Juice
<a href="#">UP TO 90% OFF Free Shipping Over £70.00</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Shoes</a>	External	Passing Juice
<a href="#">Trainers</a>	Internal	Passing Juice
<a href="#">Slippers</a>	Internal	Passing Juice
<a href="#">Semi Brogues</a>	Internal	Passing Juice
<a href="#">Oxfords</a>	Internal	Passing Juice
<a href="#">Monk Shoes</a>	Internal	Passing Juice
<a href="#">Loafers</a>	Internal	Passing Juice
<a href="#">Driving Shoes</a>	Internal	Passing Juice
<a href="#">Derbys</a>	Internal	Passing Juice
<a href="#">Brogues</a>	Internal	Passing Juice
<a href="#">Boots</a>	Internal	Passing Juice
<a href="#">Boat Shoes</a>	Internal	Passing Juice
<a href="#">Hiker Boots</a>	Internal	Passing Juice
<a href="#">Derby Boots</a>	Internal	Passing Juice
<a href="#">Chukka Boots</a>	Internal	Passing Juice

## In-page links

<a href="#">Chelsea Boots</a>	Internal	Passing Juice
<a href="#">Balmoral Boots</a>	Internal	Passing Juice
<a href="#">Horsebit Loafers</a>	Internal	Passing Juice
<a href="#">Tassel Loafers</a>	Internal	Passing Juice
<a href="#">Penny Loafers</a>	Internal	Passing Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Boots</a>	Internal	Passing Juice
<a href="#">Derby Boots</a>	Internal	Passing Juice
<a href="#">Chelsea Boots</a>	Internal	Passing Juice
<a href="#">Brogue Boots</a>	Internal	Passing Juice
<a href="#">Balmoral Boots</a>	Internal	Passing Juice
<a href="#">Loafers</a>	Internal	Passing Juice
<a href="#">Derbys</a>	Internal	Passing Juice
<a href="#">Semi Brogues</a>	Internal	Passing Juice
<a href="#">Oxfords</a>	Internal	Passing Juice
<a href="#">Mule</a>	Internal	Passing Juice
<a href="#">Monk Shoes</a>	Internal	Passing Juice
<a href="#">Mary Jane Shoes</a>	Internal	Passing Juice
<a href="#">Brogues</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Belts</a>	Internal	Passing Juice
<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">Gloves</a>	Internal	Passing Juice
<a href="#">Cashmere Scarves</a>	Internal	Passing Juice
<a href="#">Card Holders</a>	Internal	Passing Juice
<a href="#">Luggage &amp; Bags</a>	Internal	Passing Juice
<a href="#">Shoe Horns</a>	Internal	Passing Juice
<a href="#">Umbrellas</a>	Internal	Passing Juice

## In-page links

<a href="#">Drawstring Fabric Bags</a>	Internal	Passing Juice
<a href="#">Laces</a>	Internal	Passing Juice
<a href="#">Valet Box</a>	Internal	Passing Juice
<a href="#">Travel Care Kit</a>	Internal	Passing Juice
<a href="#">Shoe Trees</a>	Internal	Passing Juice
<a href="#">Saphir Suede Multicleaner</a>	Internal	Passing Juice
<a href="#">Polish</a>	Internal	Passing Juice
<a href="#">Saphir Creme Cuir Gras</a>	Internal	Passing Juice
<a href="#">Saphir Creme 1925</a>	Internal	Passing Juice
<a href="#">Brushes</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	External	Passing Juice
<a href="#">Darcey Oxford Semi Brogue in Dark Leaf Calf Leather</a>	Internal	Passing Juice
<a href="#">Louise II D Capped Oxford in Black Calf Leather</a>	Internal	Passing Juice
<a href="#">Isobella II D Wholecut Oxford in Brown Museum Calf Leather</a>	Internal	Passing Juice
<a href="#">Liberty Women's Mule in Black Grain Leather</a>	Internal	Passing Juice
<a href="#">Emily D Double Buckle Monk Shoe in Black Calf Leather</a>	Internal	Passing Juice
<a href="#">Maeve M Monk Shoe in Liquorice Black Grain Nubuck</a>	Internal	Passing Juice
<a href="#">Elise D Twisted Double Buckle Monk Shoe in Black Tumbled Patent Leather</a>	Internal	Passing Juice
<a href="#">Abigail D Double Strap Mary Jane Shoe in Red Patent</a>	Internal	Passing Juice
<a href="#">Abigail D Double Strap Mary Jane Shoe in Black Calf</a>	Internal	Passing Juice
<a href="#">Jayne D Single Strap Mary Jane Shoe in Black Calf Leather</a>	Internal	Passing Juice
<a href="#">Luna GV T-Bar Mary Jane Shoe in Black Bookbinder</a>	Internal	Passing Juice
<a href="#">Kenmore EF Penny Loafer in Black Deerskin Leather</a>	Internal	Passing Juice
<a href="#">Callie GV Penny Loafer in Black Bookbinder Leather</a>	Internal	Passing Juice
<a href="#">Cassie M Chain Trim Loafer in Black Hatched Grain Leather</a>	Internal	Passing Juice
<a href="#">Cora GV Apron Loafer in Whiskey Kudu/Moc Croc Nubuck</a>	Internal	Passing Juice
<a href="#">Cora GV Apron Loafer in Black Kudu/Moc Croc Nubuck</a>	Internal	Passing Juice
<a href="#">Kelham Trainer in Black Waxy Leather</a>	Internal	Passing Juice

## In-page links

<a href="#">Kelham II Trainer in Black Chromexcel Leather</a>	Internal	Passing Juice
<a href="#">Kelham Trainer in White/Off White Leather</a>	Internal	Passing Juice
<a href="#">Bannister Trainer in Pony Suede</a>	Internal	Passing Juice
<a href="#">Bannister Trainer in Fox Suede</a>	Internal	Passing Juice
<a href="#">Bannister Trainer in Blue Palio Suede</a>	Internal	Passing Juice
<a href="#">Bannister Trainer in Black Palio Suede</a>	Internal	Passing Juice
<a href="#">Steel Trainer in Black Nubuck</a>	Internal	Passing Juice
<a href="#">Steel II Trainer in Anthracite Suede</a>	Internal	Passing Juice
<a href="#">Steel Trainer in Navy Suede/Navy Leather</a>	Internal	Passing Juice
<a href="#">Steel II Trainer in Rock Suede</a>	Internal	Passing Juice
<a href="#">Steel II Trainer in Khaki Suede</a>	Internal	Passing Juice
<a href="#">Kelham Trainer in Bourneville Chromexcel Leather</a>	Internal	Passing Juice
<a href="#">Kelham Trainer in Navy Grain Leather</a>	Internal	Passing Juice
<a href="#">Kelham Trainer in Whiskey Kudu Leather</a>	Internal	Passing Juice
<a href="#">Mule Slipper in Olive Deerskin</a>	Internal	Passing Juice
<a href="#">Darcey Oxford Semi Brogue in Dark Leaf Calf Leather</a>	Internal	Passing Juice
<a href="#">Louise II D Capped Oxford in Black Calf Leather</a>	Internal	Passing Juice
<a href="#">Isobella II D Wholecut Oxford in Brown Museum Calf Leather</a>	Internal	Passing Juice
<a href="#">Liberty Women's Mule in Black Grain Leather</a>	Internal	Passing Juice
<a href="#">Emily D Double Buckle Monk Shoe in Black Calf Leather</a>	Internal	Passing Juice
<a href="#">Maeve M Monk Shoe in Liquorice Black Grain Nubuck</a>	Internal	Passing Juice
<a href="#">Elise D Twisted Double Buckle Monk Shoe in Black Tumbled Patent Leather</a>	Internal	Passing Juice
<a href="#">Abigail D Double Strap Mary Jane Shoe in Red Patent</a>	Internal	Passing Juice
<a href="#">Abigail D Double Strap Mary Jane Shoe in Black Calf</a>	Internal	Passing Juice
<a href="#">Jayne D Single Strap Mary Jane Shoe in Black Calf Leather</a>	Internal	Passing Juice
<a href="#">Luna GV T-Bar Mary Jane Shoe in Black Bookbinder</a>	Internal	Passing Juice
<a href="#">Kenmore EF Penny Loafer in Black Deerskin Leather</a>	Internal	Passing Juice
<a href="#">Callie GV Penny Loafer in Black Bookbinder Leather</a>	Internal	Passing Juice

## In-page links

<a href="#">Cassie M Chain Trim Loafer in Black Hatched Grain Leather</a>	Internal	Passing Juice
<a href="#">Cora GV Apron Loafer in Whiskey Kudu/Moc Croc Nubuck</a>	Internal	Passing Juice
<a href="#">Cora GV Apron Loafer in Black Kudu/Moc Croc Nubuck</a>	Internal	Passing Juice
<a href="#">Wooden Valet Shoe Care Box</a>	Internal	Passing Juice
<a href="#">Telescopic Umbrella in Dark Green</a>	Internal	Passing Juice
<a href="#">Telescopic Umbrella in Navy</a>	Internal	Passing Juice
<a href="#">Telescopic Umbrella in Black</a>	Internal	Passing Juice
<a href="#">Soild Hickory Stick Umbrella in Dark Green</a>	Internal	Passing Juice
<a href="#">Soild Hickory Stick Umbrella in Navy</a>	Internal	Passing Juice
<a href="#">Solid Hickory Stick Umbrella in Black</a>	Internal	Passing Juice
<a href="#">Travel Pate de Luxe Shoe Care Kit (Travel safe polish)</a>	Internal	Passing Juice
<a href="#">Shoe Care Kit</a>	Internal	Passing Juice
<a href="#">Care Gift Box</a>	Internal	Passing Juice
<a href="#">Ribbed Egyptian Cotton Neutral Invisible Socks</a>	Internal	Passing Juice
<a href="#">Ribbed Egyptian Cotton Beige Invisible Socks</a>	Internal	Passing Juice
<a href="#">Ribbed Egyptian Cotton Navy Invisible Socks</a>	Internal	Passing Juice
<a href="#">Mercerised Cotton Green/White Stripe Invisible Socks</a>	Internal	Passing Juice
<a href="#">Mercerised Cotton White/Blue Stripe Invisible Socks</a>	Internal	Passing Juice
<a href="#">Ribbed Egyptian Cotton Black Invisible Socks</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Customer Reviews</a>	Internal	Passing Juice
<a href="#">Shipping policy</a>	Internal	Passing Juice
<a href="#">Return policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice



## In-page links

[Register](#)

Internal

Passing Juice

[Tracking Order](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

boots british sons handmade made  
**shoes** cheaney joseph english free












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
shoes	2	✓	✓	✓	✗
handmade	1	✓	✓	✗	✗
english	1	✓	✓	✓	✗
british	1	✓	✓	✓	✗
made	1	✓	✓	✗	✗





## Usability

	Url	Domain : cheaneyfactory.shop Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
------------------------------------------------------------------------------------	---------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://cheaneyfactory.shop/robots.txt">http://cheaneyfactory.shop/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>