

Website review cia.gov

Generated on October 13 2024 20:58 PM

The score is 45/100







SEO Content

| | Title | We are the Nation's first line of defense - CIA Length : 52 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] We are the Nation's first line of defense• [H2] Our Agency• [H2] Our Legacy• [H2] Our Stories• [H2] The World Factbook | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 4 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 4 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 13 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | | |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 53 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 1.89% Internal Links 98.11% |

In-page links

| Anchor | Type | Juice |
|--------------------------------------|----------|---------------|
| Skip to main content | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Report Information | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Leadership | Internal | Passing Juice |
| Organization | Internal | Passing Juice |
| Mission & Vision | Internal | Passing Juice |
| Partner with CIA | Internal | Passing Juice |
| Technology | Internal | Passing Juice |

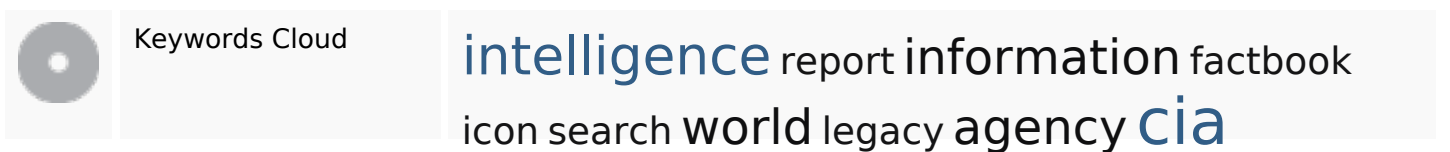
In-page links

| | | |
|---|----------|---------------|
| Privacy | Internal | Passing Juice |
| Career Opportunities | Internal | Passing Juice |
| Hiring Process | Internal | Passing Juice |
| Benefits | Internal | Passing Juice |
| Diversity & Inclusion | Internal | Passing Juice |
| Accommodations | Internal | Passing Juice |
| Language Opportunities | Internal | Passing Juice |
| Veterans | Internal | Passing Juice |
| Student Programs | Internal | Passing Juice |
| Origin | Internal | Passing Juice |
| History | Internal | Passing Juice |
| Museum | Internal | Passing Juice |
| Trailblazers | Internal | Passing Juice |
| In Memoriam | Internal | Passing Juice |
| News & Stories | Internal | Passing Juice |
| Press Releases & Statements | Internal | Passing Juice |
| Speeches & Transcripts | Internal | Passing Juice |
| The Langley Files Podcast | Internal | Passing Juice |
| Resources | Internal | Passing Juice |
| Publications | Internal | Passing Juice |
| Prepublication Review | Internal | Passing Juice |
| Study of Intelligence | Internal | Passing Juice |
| World Factbook | Internal | Passing Juice |
| CIA Reports | Internal | Passing Juice |
| CIA Maps | Internal | Passing Juice |
| FOIA Reading Room | Internal | Passing Juice |
| Learn About Us | Internal | Passing Juice |
| Visit World Factbook | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Career Opportunities | Internal | Passing Juice |
| Accommodations | Internal | Passing Juice |
| MyLINK | Internal | Passing Juice |
| World Leaders | Internal | Passing Juice |
| Spy Kids | Internal | Passing Juice |
| Freedom of Information Act (FOIA) | Internal | Passing Juice |
| Frequently Asked Questions | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Search CIA.gov | Internal | Passing Juice |
| Site Policies | Internal | Passing Juice |
| Privacy | Internal | Passing Juice |
| No FEAR Act | Internal | Passing Juice |
| ECA Notice | Internal | Passing Juice |
| Inspector General | Internal | Passing Juice |
| USA.gov | External | Passing Juice |
| Sitemap | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| cia | 14 | ✓ | ✗ | ✗ | ✗ |
| intelligence | 9 | ✗ | ✗ | ✗ | ✗ |
| information | 7 | ✗ | ✗ | ✗ | ✗ |
| agency | 6 | ✗ | ✗ | ✗ | ✓ |

Keywords Consistency

world

6



Usability

| | | |
|--|--------------|---|
| | Url | Domain : cia.gov Length : 7 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 1 Warnings : 0 |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. |

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://cia.gov/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.