



Website review cloudweb.ch

Generated on October 14 2024 16:22 PM

The score is 57/100



SEO Content

	Title	Online Marketing Agentur - ganz persönlich Length : 42 Perfect, your title contains between 10 and 70 characters.																		
	Description	cloudWEB ist eine Online Marketing Agentur. Hauptfokus = Erhöhung des Unternehmenswert. ☐ Jetzt kostenlosen Marketingplan sichern ☐☐ Length : 131 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Online Marketing Agentur - ganz persönlich</td></tr><tr><td>description</td><td>cloudWEB ist eine Online Marketing Agentur. Hauptfokus = Erhöhung des Unternehmenswert. ☐ Jetzt kostenlosen Marketingplan sichern ☐☐</td></tr><tr><td>url</td><td>https://www.cloudweb.ch/</td></tr><tr><td>site_name</td><td>cloudWEB - digitale Medien</td></tr><tr><td>updated_time</td><td>2024-09-23T11:10:08+01:00</td></tr><tr><td>image</td><td>https://www.cloudweb.ch/wp-content/uploads/2022/09/cw-social.jpg</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Online Marketing Agentur - ganz persönlich	description	cloudWEB ist eine Online Marketing Agentur. Hauptfokus = Erhöhung des Unternehmenswert. ☐ Jetzt kostenlosen Marketingplan sichern ☐☐	url	https://www.cloudweb.ch/	site_name	cloudWEB - digitale Medien	updated_time	2024-09-23T11:10:08+01:00	image	https://www.cloudweb.ch/wp-content/uploads/2022/09/cw-social.jpg
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SEO Content

image:secure_url	https://www.cloudweb.ch/wp-content/uploads/2022/09/cw-social.jpg
image:width	1200
image:height	630
image:alt	Online Marketing Agentur
image:type	image/jpeg

Headings

H1	H2	H3	H4	H5	H6
1	23	4	0	0	4

- [H1] Online-Marketing Agentur
- [H2] Eine Agentur + mehrere Marketingkanäle =viele Chancen warten
- [H2] Auszug unser Kunden & Partner
- [H2] Online Marketing
- [H2] Social Media Marketing
- [H2] Analyse
- [H2] Das sagen unsere Kunden
- [H2] Weshalb cloudWEB?
- [H2] Google AdsHandbuch
- [H2] Unser Blog ☐☐
- [H2] Aktionen
- [H2] Ausgewählte Medien-Aktionen
- [H2] {{ data.message }}
- [H2] Dateien für den Upload bereitstellen
- [H2] Hochladen
- [H2] Vorschau des Anhangs
- [H2] Details
- [H2] Anhang-Details Gespeichert.
- [H2] Anzeige-Einstellungen für Anhänge
- [H2] Galerie-Einstellungen
- [H2] Einstellungen der Wiedergabeliste
- [H2] Einstellungen anzeigen
- [H2] Erweiterte Optionen
- [H2] Vorschau
- [H3] Seit 2013 inhabergeführte Online Marketing Agentur aus Winterthur
- [H3] Google Ads - wie funktioniert die Google Werbung?
- [H3] TikTok Nutzerzahlen Schweiz 2024
- [H3] Google Ads Keyword Optionen
- [H6] Suchmaschinenoptimierung
- [H6] Kreative Arbeit
- [H6] Social Media
- [H6] Webanalyse



Images




We found 58 images on this web page.

30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio

Ratio : **2%**

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 7 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.33% Internal Links 86.67%

In-page links

Anchor	Type	Juice
cloudWEB - digitale Medien	Internal	Passing Juice
Gratis Marketingplan	Internal	Passing Juice
Jobs ansehen	Internal	Passing Juice
Marketing as a Service	Internal	Passing Juice
Google AdWords (Ads)	Internal	Passing Juice
SEO	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice

In-page links

Datenanalyse	Internal	Passing Juice
Unverbindlich anfragen	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Unverbindliches Beratungsgespräch	External	Passing Juice
Mehr erfahren	Internal	Passing Juice
Jetzt Buch ansehen	Internal	Passing Juice
Google Ads	Internal	Passing Juice
Online-Marketing	Internal	Passing Juice
TikTok Nutzerzahlen Schweiz 2024	Internal	Passing Juice
Google Ads Keyword Optionen	Internal	Passing Juice
Impressum	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Cookie Einstellungen	Internal	Passing Juice
Mehr Infos	External	Passing Juice
Support	External	Passing Juice
Zürcherstr. 182 · 8406 Winterthur	External	Passing Juice
{{ data.authorName }}	Internal	Passing Juice
{{ data.uploadedToTitle }}	Internal	Passing Juice
{{data.originalImageName}}	Internal	Passing Juice
Anhang-Seite anschauen	Internal	Passing Juice
Weitere Details bearbeiten	Internal	Passing Juice
Datei herunterladen	Internal	Passing Juice
Bild bearbeiten	Internal	Passing Juice

SEO Keywords



Keywords Cloud





sind marketing agentur mehr online mit
und **google wir ads**

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
google	25	✘	✘	✘	✔
und	15	✘	✘	✘	✔
wir	15	✘	✘	✘	✘
online	14	✔	✘	✔	✔
marketing	14	✔	✘	✔	✔

Usability

	Url	Domain : cloudweb.ch Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 173 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.cloudweb.ch/sitemap_index.xml</code>
	Robots.txt	<code>http://cloudweb.ch/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.