







# Website review cognitiveseo.com

Generated on November 10 2024 04:39 AM






The score is 54/100




## SEO Content

	Title	<p>SEO Tools to Increase Your Traffic - cognitiveSEO</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The cognitiveSEO tool provides a unique analysis process that delivers Unparalleled Backlink Analysis, Content Audit and Rank Tracking for Every Site.</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1977"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>SEO Tools to Increase Your Traffic - cognitiveSEO</td> </tr> <tr> <td>description</td> <td>The cognitiveSEO tool provides a unique analysis process that delivers Unparalleled Backlink Analysis, Content Audit and Rank Tracking for Every Site.</td> </tr> <tr> <td>url</td> <td>https://cognitiveseo.com/</td> </tr> <tr> <td>image</td> <td>https://cognitiveseo.com/images_new/meta/cognitiveseo_com.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	SEO Tools to Increase Your Traffic - cognitiveSEO	description	The cognitiveSEO tool provides a unique analysis process that delivers Unparalleled Backlink Analysis, Content Audit and Rank Tracking for Every Site.	url	https://cognitiveseo.com/	image	https://cognitiveseo.com/images_new/meta/cognitiveseo_com.png
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	Headings	<table border="1" data-bbox="539 2000 1481 2069"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>1</td> <td>1</td> <td>7</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	11	1	1	7	0		
H1	H2	H3	H4	H5	H6											
1	11	1	1	7	0											




## SEO Content

		<ul style="list-style-type: none"><li>• [H1] SEO Tools to Increase Your Traffic</li><li>• [H2] How Will cognitiveSEO Help You?</li><li>• [H2] A Complete SEO Software Suite that Will Uncover All Your Traffic Issues</li><li>• [H2] Keyword and Content Optimization Tool that Boosts Your Rankings</li><li>• [H2] OnPage Website Crawler &amp; SEO Audit that Helps You Fix Your Site</li><li>• [H2] Backlink Analysis, Content Audit and Rank Tracking for Every Site</li><li>• [H2] Unnatural Link Detection for Both Algorithmic and Manual Penalties</li><li>• [H2] Desktop, Mobile &amp; Local Rank Tracking for all Locations &amp; Languages</li><li>• [H2] Unique Data to Uncover the Competitors' Strategies</li><li>• [H2] How Do Other People Use cognitiveSEO?</li><li>• [H2] Who Else Uses cognitiveSEO?</li><li>• [H2] Some Interesting Researches and Expert Industry Know-How</li><li>• [H3] Start Your Free Trial in Seconds!</li><li>• [H4] Free for 7 days, then only \$129/month.</li><li>• [H5] No Obligations. You can Cancel Anytime.</li><li>• [H5] MARTIN WOODS</li><li>• [H5] DAN SHURE</li><li>• [H5] About &amp; Contact</li><li>• [H5] Help &amp; Support</li><li>• [H5] Our Latest Research</li><li>• [H5] Latest Awards</li></ul>
	Images	We found 18 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%


## In-page links

Anchor	Type	Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Content Optimization</a>	Internal	Passing Juice
<a href="#">Site Audit</a>	Internal	Passing Juice
<a href="#">Backlink Analysis</a>	Internal	Passing Juice
<a href="#">Penalty Recovery</a>	Internal	Passing Juice
<a href="#">Rank Tracker</a>	Internal	Passing Juice
<a href="#">SEO Dashboard</a>	Internal	Passing Juice
<a href="#">Marketing Reports</a>	Internal	Passing Juice
<a href="#">SEO API</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Managing Digital Marketing</a>	Internal	Passing Juice
<a href="#">Increased Rankings in 24 Hours</a>	Internal	Passing Juice
<a href="#">Organic Traffic Doubled Shortly</a>	Internal	Passing Juice
<a href="#">How Content Influences Rankings</a>	Internal	Passing Juice
<a href="#">Google Penalty Recovery</a>	Internal	Passing Juice
<a href="#">Protect Your Site from Penalties</a>	Internal	Passing Juice

## In-page links

<a href="#">Google Webmaster Tools Guide</a>	Internal	Passing Juice
<a href="#">More...</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">START YOUR FREE TRIAL</a>	Internal	Passing Juice
<a href="#">Keyword Tool</a>	Internal	Passing Juice
<a href="#">documentation</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Customer Testimonials</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">Changelog</a>	Internal	Passing Juice
<a href="#">Software Updates</a>	Internal	Passing Juice
<a href="#">DO's and DON'Ts on Google My Business   Tips to Get Your Listing to the Top</a>	Internal	Passing Juice
<a href="#">Do Hashtags Influence SEO? Here's How to Rank High Using Hashtags</a>	Internal	Passing Juice
<a href="#">Chatbot Marketing: Is It the Strategy of the Future ?</a>	Internal	Passing Juice
<a href="#">13 Things We Learned from 10 Years of Writing SEO Friendly Blog Posts</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	marketing rankings tool cognitiveseo traffic all site content <b>seo</b> tools
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

seo	27	✓	✗	✓	✓
marketing	16	✗	✗	✗	✗
tool	15	✓	✗	✓	✓
rankings	13	✗	✗	✗	✓
site	11	✗	✗	✓	✓


## Usability

	Url	Domain : cognitiveseo.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://cognitiveseo.com/robots.txt">http://cognitiveseo.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>