Website review
colombiacalling.co

Generated on February 10 2025 10:31 AM

The score is 64/100

SEO Content

✅	Title	Colombia Calling - Podcast, Colombia **Length : 36** Perfect, your title contains between 10 and 70 characters.
✅	Description	Established in 2013, Colombia Calling is the original independent English-language podcast in Colombia **Length : 103** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://colombiacalling.co/home
site_name	Colombia Calling
title	Colombia Calling
description	Established in 2013, Colombia Calling is the original independent English-language podcast in Colombia
type	website
image	https://img1.wsimg.com/isteam/stock/nQADAwl
locale	es_CO

	Headings	

H1	H2	H3	H4	H5	H6
1	5	9	1	0	0

- [H1] The English Voice in Colombia

SEO Content

- [H2] Conéctate con nosotros
- [H2] Colombia Calling on soundcloud
- [H2] Support our sponsors and travel Colombia with BnB Colombia
- [H2] Support the podcast
- [H2] One time donations here
- [H3] About us
- [H3] Our purpose
- [H3] About us
- [H3] Idea
- [H3] Our purpose
- [H3] About us
- [H3] Our purpose
- [H3] Our purpose
- [H3] Our purpose
- [H4] Cookies Policy

❌	Images	We found 4 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
GoDaddy	External	Passing Juice
Private Policy	Internal	Passing Juice
Private Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	independent travel **colombia** podcast home calling voice english purpose policy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
colombia	18	✔	✖	✔	✔
calling	7	✔	✖	✔	✔
podcast	5	✔	✖	✔	✔
purpose	5	✖	✖	✖	✔
english	4	✖	✖	✔	✔

Usability

	Url	Domain : colombiacalling.co Length : 18
✔	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
❌	Language	Good. Your declared language is es.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 39 Warnings : 45
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://colombiacalling.co/sitemap.xml
✔	Robots.txt	http://colombiacalling.co/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.