

# Website review communicatto.com

Generated on January 30 2025 15:30 PM

The score is 71/100



#### **SEO Content**

| 0            | Title              | Communicatto   Digital marketing agency in Canada Length : 49 Perfect, your title contains between 10 and 70 characters.   |  |  |
|--------------|--------------------|--|--|--|
| 0            | Description        | Taking digital marketing to new heights. Specializing in strategy, social media, advertising, content marketing, websites, SEO, and performance management.<br>Length: 155<br>Great, your meta description contains between 70 and 160 characters. |  |  |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.  |  |  |
| 0            | Og Meta Properties | Good, your page ta   | ake advantage of Og Properties.  |  |
|              |                    | url  | https://communicatto.com/  |  |
|              |                    | site_name  | Communicatto   |  |
|              |                    | locale   | en_CA  |  |
|              |                    | type   | website  |  |
|              |                    | title  | Digital Marketing Agency: we help you find your digital voice and use it well  |  |
|              |                    | description  | Taking digital marketing to new heights.<br>Specializing in strategy, social media,<br>advertising, content marketing, websites, SEO,<br>and performance management. |  |
|              |                    |  |  |  |

#### **SEO Content**

| 0            | Headings        | <b>H1</b><br>1   | <b>H2</b><br>3 | <b>H3</b><br>5 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|--------------|-----------------|--|----------------|----------------|----------------|----------------|----------------|
|              |                 | <ul> <li>[H1] Now Boarding</li> <li>[H2] Digital Marketing is not just about Social Media</li> <li>[H2] Some of our clients</li> <li>[H2] Jet Fuelled Content Marketing</li> <li>[H3] Strategic Planning</li> <li>[H3] Performance Management</li> <li>[H3] Content, Community, Conversation</li> <li>[H3] Contact Us</li> <li>[H3] Recent blog Posts</li> </ul> |                |                |                |                |                |
| $\bigotimes$ | Images          |  | outes are e    | mpty or mi     | ssing. Add a   |                |                |
|              |                 | search eng   | ines can be    |                | stand the co   | ntent of yo    | our images.    |
|              | Text/HTML Ratio | Ratio : <b>32%</b>   | ,<br>D         |                |                |                |                |
|              |                 | Ideal! This percent.   | page's ratio   | o of text to   | HTML code i    | s between      | 25 and 70      |
| $\bigcirc$   | Flash           | Perfect, no  | Flash conte    | ent has bee    | en detected o  | on this pag    | je.            |
| $\bigotimes$ | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |                |                |                |                |                |

#### **SEO Links**

| $\bigcirc$ | URL Rewrite                | Good. Your links looks friendly!                                  |
|------------|----------------------------|---|
| $\bigcirc$ | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.                    |
| $\bigcirc$ | In-page links              | We found a total of 8 links including 0 link(s) to files          |
| 0          | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0% |
|            |                            | Internal Links 100%   |

# In-page links

| Anchor  | Туре     | Juice         |
|---|----------|---------------|
| About   | Internal | Passing Juice |
| Services  | Internal | Passing Juice |
| Blog  | Internal | Passing Juice |
| Contact   | Internal | Passing Juice |
| Recap: the biggest digital marketing trends of 2022 | Internal | Passing Juice |
| Make your New Year's digital resolutions now        | Internal | Passing Juice |
| 2023 digital marketing trends                       | Internal | Passing Juice |
| <u>Sitemap</u>                                      | Internal | Passing Juice |

# **SEO Keywords**

| 0 | Keywords Cloud | content from digital marketing team<br><b>Communication</b> social media some<br>communications |
|---|----------------|---|
|   |                | communications  |

# **Keywords Consistency**

| Keyword      | Content | Title | Keywords | Descripti<br>on | Headings |
|--------------|---------|-------|----------|-----------------|----------|
| communicatto | 17      | ×     | ×        | ×               | ×        |
| marketing    | 14      | ×     | ×        | ×               | <b>*</b> |
| digital      | 12      | ×     | ×        | ×               | ×        |
| media        | 12      | ×     | ×        | ×               | ×        |
| social       | 9       | ×     | ×        | ¥               | ¥        |

#### Usability

Url

Domain : communicatto.com Length : 16



# Usability

| $\bigcirc$   | Favicon      | Great, your website has a favicon.              |
|--------------|--------------|---|
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.         |
| $\bigcirc$   | Language     | Good. Your declared language is en.             |
| $\bigcirc$   | Dublin Core  | Great. This page take advantage of Dublin Core. |

#### Document

| 0            | Doctype         | HTML 5   |  |  |
|--------------|-----------------|--|--|--|
| 0            | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
| $\bigotimes$ | W3C Validity    | Errors : 16<br>Warnings : 10   |  |  |
| $\bigotimes$ | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.   |  |  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

#### Mobile

Mobile Optimization

Apple Icon

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# Mobile

| * | Meta Viewport Tag |
|---|-------------------|
| ~ | Flash content     |

# Optimization

| $\bigcirc$   | XML Sitemap | Great, your website has an XML sitemap.  |  |  |
|--------------|-------------|--|--|--|
|              |             | https://communicatto.com/sitemaps.xml  |  |  |
| Robots.txt   |             | http://communicatto.com/robots.txt   |  |  |
| $\checkmark$ |             | Great, your website has a robots.txt file.   |  |  |
| Analytics    |             | Missing  |  |  |
|              |             | We didn't detect an analytics tool installed on this website.  |  |  |
|              |             | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |  |  |
|              |             |  |  |  |