



Website review cottnook.com

Generated on January 03 2025 17:04 PM





The score is **38/100**







SEO Content

	<p>Title</p>	<p>COTTNOOK</p> <p>Length : 8</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1711"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>COTTNOOK</td> </tr> <tr> <td>url</td> <td>https://cottnook.com/</td> </tr> <tr> <td>title</td> <td>COTTNOOK</td> </tr> <tr> <td>description</td> <td>COTTNOOK</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	COTTNOOK	url	https://cottnook.com/	title	COTTNOOK	description	COTTNOOK	type	website
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site_name	COTTNOOK													
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	<p>Headings</p>	<table border="1" data-bbox="544 1742 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>3</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1845 874 2074" style="list-style-type: none"> • [H3] Your Cart • [H3] Your Cart • [H3] • [H4] Out of stock • [H4] • [H4] SUPPORT • [H4] Menu 	H1	H2	H3	H4	H5	H6	0	0	3	6	0	0
H1	H2	H3	H4	H5	H6									
0	0	3	6	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] After • [H4]
	Images	<p>We found 61 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 38 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
a	Internal	Passing Juice
Home	Internal	Passing Juice


In-page links

New Arrivals	Internal	Passing Juice
Shirts	Internal	Passing Juice
Shorts	Internal	Passing Juice
Sets	Internal	Passing Juice
Swim	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
DEEP V-NECK SHORT SLEEVE CASUAL BRODY SHIRT	Internal	Passing Juice
LAPEL NECK RIPPLE PRINT OTTO SHIRT	Internal	Passing Juice
ARGYLE PRINT YELLOW BILLIE SHIRT	Internal	Passing Juice
STRIPES PRINT SLIGHT STRETCH ELIJAH SHIRT	Internal	Passing Juice
POCKET FRONT SLIGHT STRETCH ELIJAH SHIRT	Internal	Passing Juice
GEOMETRIC PRINT SHORT SLEEVE MASON SHIRT	Internal	Passing Juice
ART PRINT DANTE SHORT SLEEVE SHIRT	Internal	Passing Juice
DEEP V-NECK COTTON BRODY SHIRT	Internal	Passing Juice
ZEBRA PRINT YELLOW ABE SHIRT	Internal	Passing Juice
COLORBLOCK WAVE PRINT ELIAS SHIRT	Internal	Passing Juice
BLUE STRIPES PRINT NEO BOARDSHORT	Internal	Passing Juice
VINTAGE BOARDSHORT	Internal	Passing Juice
MAZE PRINT MEN BOARDSHORT	Internal	Passing Juice
LOGAN BOARDSHORT	Internal	Passing Juice
MEN'S BLACK SURF BOARDSHORT	Internal	Passing Juice
DRAWSTRING BLUE NEO BOARDSHORT	Internal	Passing Juice
GRADIENT DRAWSTRING NEO BOARDSHORT	Internal	Passing Juice
TIE-DYE NEO BOARDSHORT	Internal	Passing Juice
RED STRIPES PRINT NEO BOARDSHORT	Internal	Passing Juice
LOOSE PLANTS PRINT MILO BOARDSHORT	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
View Full Details	Internal	Passing Juice
Forget password?	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : cottnook.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 62 Warnings : 33
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://cottnook.com/sitemap.xml
	Robots.txt	http://cottnook.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.