Website review crush-agency.com

The score is 59/100

SEO Content

✅	Title	**CRUSH AGENCY** **Length : 12** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	CRUSH AGENCY is a Paris and Dubai-based event agency specialized in Arts, Music and Fashion. By placing culture and creation at the heart of our concepts, we bring life to new kinds of collaborations between brands and artists. #Events #Music and #More **Length : 258** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	CRUSH AGENCY
title	CRUSH AGENCY
url	https://www.crush-agency.com
type	website
description	CRUSH AGENCY is a Paris and Dubai-based event agency specialized in Arts, Music and Fashion. By placing culture and creation at the heart of our concepts, we bring life to new kinds of collaborations between brands and artists. #Events #Music and #More

SEO Content

	image	http://static1.squarespace.com/static/596edda737c5819d31a557a0/t/5bfbb5528a922de88ef29e03/1544415010065/Logo-crush-test3.jpg?format=1500w	
	image:width	567	
	image:height	72	

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		44	37	37	0	0	0

- [H1] TIME100 x IMPACT AWARDS AND GALA
- [H1] VACHERON CONSTANTIN x THE ANATOMY OF BEAUTY
- [H1] BLOOMINGDALE'S 150
- [H1] TAG HEUER x DUBAI MALL FLAGSHIP OPENING
- [H1] REPOSSI x DUBAI OPENING
- [H1] DISNEY x ZARA LARSSON
- [H1] GIVENCHY x DUBAI MALL OPENING
- [H1] ZENITH x DREAMHERS
- [H1] L'OREAL TRAVEL RETAIL x TFWE GALA DINNERS
- [H1] CARTIER x MIKA
- [H1] REZA x THE ELEGANCE OF FIRE
- [H1] TAG HEUER x MUHAMMAD ALI LIMITED EDITION LAUNCH
- [H1] PRIVATE EVENT x MARY J BLIGE
- [H1] PIAGET x SUNLIGHT JOURNEY
- [H1] VAN CLEEF & ARPELS x L'ECOLE MIDDLE EAST
- [H1] CARTIER x GLORIA GAYNOR
- [H1] PRINTEMPS x WEDDING FASHION SHOW
- [H1] FACEBOOK x TIME IS LUXURY
- [H1] CHAUMET x SONA JOBARTEH
- [H1] PIAGET x ALOE BLACC
- [H1] MASERATI x LEVANTE INTERNATIONAL TEST DRIVE
- [H1] DIESEL x INTERNATIONAL FRAGRANCE LAUNCH
- [H1] DE GRISOGONO x CRIS CAB
- [H1] IWC x DIFF FILMMAKER AWARD
- [H1] ALFA ROMEO x INTERNATIONAL TEST DRIVE
- [H1] VEUVE CLICQUOT x PONSARDINE GARDEN PARTY
- [H1] BVLGARI x DIVA MIDDLE EAST LAUNCH
- [H1] PRIVATE EVENT x DITA VON TEESE
- [H1] PERNOD RICARD x LA MAISON P.
- [H1] THE HARMONIST x SEAL
- [H1] LANCÔME x STUDIO LANCÔME LAUNCH
- [H1] VIKTOR & ROLF x FLOWERBOMB 10TH ANNIVERSARY
- [H1] SAKS 5TH AVENUE x A DATE WITH SAKS
- [H1] CARTIER x GALA DINNER
- [H1] BELVEDERE VODKA x LA CHAMBRE NOIRE BY THEOPHILUS LONDON
- [H1] REMY MARTIN x NEW VSOP LAUNCH
- [H1] AXE PEACE PROJECT x LILY ALLEN
- [H1] AXE BOAT x ARTIST BOOKING
- [H1] VIVIENNE WESTWOOD x LAST PARTY ON EARTH
- [H1] DE GRISOGONO x SEAL
- [H1] DELSEY x WORLWIDE EVENTS
- [H1] PHILIPP PLEIN x GRACE JONES

SEO Content

- [H1] J&B x CRAZY CLUB
- [H1] JOHNNIE WALKER x THE ART OF BLACK
- [H2] TIME100 x IMPACT AWARDS AND GALA
- [H2] VACHERON CONSTANTIN x THE ANATOMY OF BEAUTY
- [H2] BLOOMINGDALE'S 150
- [H2] TAG HEUER x DUBAI MALL FLAGSHIP OPENING
- [H2] REPOSSI x DUBAI OPENING
- [H2] DISNEY x ZARA LARSSON
- [H2] GIVENCHY x DUBAI MALL OPENING
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- [H2] AXE BOAT x ARTIST BOOKING
- [H3] — view —
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SEO Content

		• [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view — • [H3] — view —
❌	Images	We found 75 images on this web page. 37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **22%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 7.69%
		Internal Links 92.31%

In-page links

Anchor	Type	Juice
We are Crush	Internal	Passing Juice
Events	Internal	Passing Juice
ARTISTS	Internal	Passing Juice
Studio	Internal	Passing Juice
Contact	Internal	Passing Juice
https://youtu.be/TdIgO8gl3ow	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	guests paris event view international press new unique dubai launch

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

guests	46	✖	✖	✖	✖
view	38	✖	✖	✖	✔
dubai	31	✖	✖	✔	✔
paris	22	✖	✖	✔	✖
launch	19	✖	✖	✖	✔

Usability

	Url	Domain : crush-agency.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 86 Warnings : 11
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.crush-agency.com/sitemap.xml
	Robots.txt	http://crush-agency.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.