# Website review
# cuddlefold.com

Generated on January 10 2025 13:33 PM

**The score is 38/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | **CUDDLEFOLD**<br><br>**Length : 10**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| site_name | CUDDLEFOLD |
| url | https://cuddlefold.com/ |
| title | CUDDLEFOLD |
| description | CUDDLEFOLD |
| type | website |

| | Headings | | | | | | |
|---|---|---|---|---|---|---|---|
| ○ | | **H1**<br>0 | **H2**<br>0 | **H3**<br>5 | **H4**<br>6 | **H5**<br>0 | **H6**<br>0 |

- [H3] Your Cart
- [H3] Your Cart
- [H3] Popular Categories
- [H3] Best Sellers
- [H3] Bottoms
- [H4] Out of stock
- [H4]
- [H4] SUPPORT

# SEO Content

|  |  |  |
|---|---|---|
|  |  | - [H4] Menu<br>- [H4] After<br>- [H4] |
| ❌ | Images | We found 54 images on this web page.<br><br>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **0%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ❌ | Flash | Terrible, you have Flash content, this mean that for search engines hard to understand your content. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ❌ | URL Rewrite | Bad. Your links have query string. |
| ❌ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✅ | In-page links | We found a total of 36 links including 0 link(s) to files |
| ⚪ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| - | Internal | Passing Juice |
| a | Internal | Passing Juice |
| - | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Home | Internal | Passing Juice |
| Best Sellers | Internal | Passing Juice |
| Sweatshirts | Internal | Passing Juice |
| Sweaters | Internal | Passing Juice |
| Jackets | Internal | Passing Juice |
| Pants | Internal | Passing Juice |
| Jeans | Internal | Passing Juice |
| Sets | Internal | Passing Juice |
| View cart | Internal | Passing Juice |
| Log in | Internal | Passing Juice |
| Mocha Sherpa Button Up Jacket | Internal | Passing Juice |
| Olive Sherpa Lined Suede Reversible Jacket | Internal | Passing Juice |
| Taupe Leopard Print Oversized Jacket | Internal | Passing Juice |
| Teddy Fleece Hooded Cardigan - Brown | Internal | Passing Juice |
| Pink Color Block Sherpa Jacket | Internal | Passing Juice |
| Laid Back and Comfy Half Zip Up Sweatshirt - DOORBUSTER | Internal | Passing Juice |
| Chilly Vibes Bone Puffer Jacket | Internal | Passing Juice |
| Black Structured Jacket | Internal | Passing Juice |
| Popular Jogging Pants - Olive | Internal | Passing Juice |
| Comfort Jogging Pants - Black | Internal | Passing Juice |
| Comfort Lounge Grey Wide Leg Sweatpants | Internal | Passing Juice |
| Waffle Knit Sweater Pants | Internal | Passing Juice |
| Olive Straight Wide Leg Pants | Internal | Passing Juice |
| Leopard Straight Wide Leg Pants | Internal | Passing Juice |
| Laid Back and Comfy Black Sweatpants | Internal | Passing Juice |
| Ribbed Lounge Pants - Mauve | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |

# In-page links

| | | | |
|---|---|---|---|
| Privacy Policy | | Internal | Passing Juice |
| Terms of Service | | Internal | Passing Juice |
| Return Policy | | Internal | Passing Juice |
| Shipping Policy | | Internal | Passing Juice |
| Forget password? | | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| | | | | | |

# Usability

| | | |
|---|---|---|
| | Url | Domain : cuddlefold.com<br>Length : 14 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| | Doctype | HTML 5 |

# Document

| | Encoding | Perfect. Your declared charset is UTF-8. |
|---|---|---|
| ✓ | W3C Validity | Errors : 55<br>Warnings : 33 |
| ✗ | Email Privacy | Great no email address has been found in plain text! |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ✓ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✗ Too bad, your website is using inline styles.<br>✓ Great, your website has few CSS files.<br>✗ Too bad, your website has too many JS files (more than 6).<br>✓ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | ✗ Apple Icon |
|---|---|---|
| | | ✓ Meta Viewport Tag |
| | | ✗ Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| ✓ | | https://cuddlefold.com/sitemap.xml |
| ✓ | Robots.txt | http://cuddlefold.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✗ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be |

# Optimization

good to install a second in order to cross-check the data.