Website review
design.chrismuzilla.com

Generated on December 08 2024 13:34 PM

The score is 71/100

SEO Content

✅	Title	Google Ads Expert, SEO Consultant, & WordPress Developer in Boston **Length : 70** Perfect, your title contains between 10 and 70 characters.
✅	Description	Professional SEO Consultant & Web Developer who has years of experience creating Google Ads campaigns, SEO, and building Websites. Call 617-903-3228 today! **Length : 159** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Chris Muzilla

Headings

H1	H2	H3	H4	H5	H6
1	2	6	2	2	10

- [H1] Google Ads Partner & SEO Expert
- [H2] I'm a Boston-based Web Developer with Three Core Specialties:
- [H2] A Google Ads™ Certified Partner, SEO Expert, & Web Developer
- [H3] Google Ads™
- [H3] SEO
- [H3] WordPress
- [H3] Web Development
- [H3] SEO Services
- [H3] Google Ads™ Campaigns
- [H4] Client Testimonials

SEO Content

		[H4] Need an effective digital marketing strategy? [H5] Website Redesigns [H5] 17+ Years of Experience [H6] Boston's Most Skilled [H6] 17+ Years of Experience [H6] All-in-one with the Low Overhead of a Sole Proprietor [H6] Custom WordPress Designs [H6] Local + National Campaigns [H6] Full Account Management [H6] I'm up for the challenge [H6] Welcome [H6] About [H6] Services
	Images	We found 15 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **18%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
SERVICES	Internal	Passing Juice
Google Ads™	Internal	Passing Juice
SEO + Organic Search	Internal	Passing Juice
WordPress	Internal	Passing Juice
ABOUT	Internal	Passing Juice
Why Hire Me?	Internal	Passing Juice
Testimonials	Internal	Passing Juice
F A Qs	Internal	Passing Juice
PORTFOLIO	Internal	Passing Juice
REQUEST A QUOTE	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Web Development	Internal	Passing Juice
Mobile-Friendly Development	Internal	Passing Juice
E-Commerce	Internal	Passing Juice
SEO Services	Internal	Passing Juice
Google Ads™ Campaigns	Internal	Passing Juice
Home	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Content Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
The Web Design Process	Internal	Passing Juice
Website Maintenance	Internal	Passing Juice
Consulting	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
		ads been years expert chris marketing website highly developer google

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
google	7	✔	✖	✔	✔
website	7	✖	✖	✔	✔
chris	6	✖	✖	✖	✖
ads	5	✔	✖	✔	✔
years	4	✖	✖	✔	✔

Usability

	Url	Domain : design.chrismuzilla.com Length : 23
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 40 Warnings : 5
✗	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://design.chrismuzilla.com/sitemap.xml
✓	Robots.txt	http://design.chrismuzilla.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.