Website review
digitalnrg.co.uk

The score is 53/100

SEO Content

✔	Title	DNRG | Digital Marketing Agency Bristol **Length : 39** Perfect, your title contains between 10 and 70 characters.
✔	Description	DNRG is a Bristol based digital marketing agency offering multi-channel services including SEO, PPC & Paid Social. Get in touch today! **Length : 138** Great, your meta description contains between 70 and 160 characters.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Digital Marketing Agency in Bristol | SEO, PPC & Paid Social
description	Award winning digital marketing agency in Bristol offering SEO, PPC, Paid Social and other online services. Google & Facebook partner.
url	https://www.digitalnrg.co.uk/
site_name	Digital NRG
image	https://www.digitalnrg.co.uk/wp-content/uploads/2022/08/DSC01819-scaled.jpg
image:width	2000

SEO Content

		image:height	1334				
		image:type	image/jpeg				

	Headings		

H1	H2	H3	H4	H5	H6
1	16	1	0	0	0

- [H1] We are Digital NRG.
- [H2] Reviews
- [H2] Design
- [H2] EmailMarketing
- [H2] CRO
- [H2] PaidSocial
- [H2] PPC
- [H2] WebSites
- [H2] SEO
- [H2] Reviews
- [H2] Design
- [H2] EmailMarketing
- [H2] CRO
- [H2] PaidSocial
- [H2] PPC
- [H2] WebSites
- [H2] SEO
- [H3] Please enter your email to see the Guide thank you.

	Images	We found 51 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 15 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Start Over	Internal	Passing Juice
Home	Internal	Passing Juice
SEO	Internal	Passing Juice
Websites	Internal	Passing Juice
PPC	Internal	Passing Juice
Paid Social	Internal	Passing Juice
CRO	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Design	Internal	Passing Juice
Reviews	Internal	Passing Juice
Google Shopping	Internal	Passing Juice
Change Cookie Settings	Internal	Passing Juice
YOUR DATA	Internal	Passing Juice
TERMS & CONDITIONS	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	read more understand dnrg digital team nrg business work marketing

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
read	28	✖	✖	✖	✖
more	28	✖	✖	✖	✖
digital	21	✔	✖	✔	✔
marketing	14	✔	✖	✔	✔
work	13	✖	✖	✖	✖

Usability

◉	Url	Domain : digitalnrg.co.uk Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 71 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

❌		
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://www.digitalnrg.co.uk/sitemap_index.xml
✅	Robots.txt	http://digitalnrg.co.uk/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.