

# Website review district18.ru

Generated on May 08 2026 10:13 AM

The score is 46/100



## SEO Content

	Title	Товары по выгодным ценам в интернет-магазине Район18 <b>Length : 52</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Быстрая доставка, бонусы, скидки и акции, рассрочка и кешбэк. Покупайте товары в интернет-магазине Район18 <b>Length : 106</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H3] Получите скидку 15%</li></ul>	H1	H2	H3	H4	H5	H6	0	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	1	0	0	0									
	Images	We found 134 images on this web page. 78 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Content



## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Каталог</a>	Internal	Passing Juice
<a href="#">Новинки</a>	Internal	Passing Juice
<a href="#">Коллекция Удмурсткие котики</a>	Internal	Passing Juice
<a href="#">Футболки</a>	Internal	Passing Juice
<a href="#">Сумки-шопперы</a>	Internal	Passing Juice
<a href="#">Панамы</a>	Internal	Passing Juice
<a href="#">Кружки</a>	Internal	Passing Juice
<a href="#">Блокноты</a>	Internal	Passing Juice
<a href="#">Открытки</a>	Internal	Passing Juice
<a href="#">Оплата</a>	Internal	Passing Juice
<a href="#">Доставка</a>	Internal	Passing Juice
<a href="#">Правила возврата</a>	Internal	Passing Juice

## In-page links

<a href="#">Реквизиты</a>	Internal	Passing Juice
<a href="#">Оферта</a>	Internal	Passing Juice
<a href="#">Политика конфиденциальности</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

блокноты панама котики  
удмурсткие товары  
коллекция кружки  
выгодным сумки-шопперы  
футболки

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
товары	1	✓	✗	✓	✗
удмурсткие	1	✗	✗	✗	✗
блокноты	1	✗	✗	✗	✗
кружки	1	✗	✗	✗	✗
панама	1	✗	✗	✗	✗

## Usability



Url

Domain : district18.ru  
Length : 13



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.

Language

Good. Your declared language is ru.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://district18.ru/sitemap.xml</code>
	Robots.txt	<code>http://district18.ru/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.